



HOLY CROSS COLLEGE (AUTONOMOUS)

Affiliated to Bharathidasan University
Nationally Accredited (4th Cycle) with A++ Grade (CGPA 3.75/4) by NAAC
College with Potential for Excellence
Tiruchirappalli - 620 002, Tamil Nadu, India.



DEPARTMENT OF
FASHION AND COSTUME DESIGNING



PG & RESEARCH DEPARTMENT OF
VISUAL COMMUNICATION



DEPARTMENT OF
ARTIFICIAL INTELLIGENCE AND
MACHINE LEARNING

We Cordially invite you to

A Two - day International Conference on

**AI - DRIVEN TRANSFORMATION IN FASHION AND MEDIA: PIONEERING
SUSTAINABLE INNOVATION**

22.01.2025 & 23.01.2025



Presided By

**Rev. Sr. Dr. Isabella Rajakumari
Principal**

Time: 9:00 am

Venue: Our Lady's hall

PROGRAMME

DATE	TIME	EVENTS	RESOURCE PERSON
22-01-2025	8:30 am - 9:00 am	Registration	
	9:00 am - 10:00 am	INAUGURATION Prayer Lighting the Lamp	
	Welcome Address	Dr.S.Edel Josephine Rajakumari Assistant Professor and Head Department of Artificial Intelligence and Machine Learning	
	Introduction of Guest & Honoring	Ms.K.Kathioli Assistant Professor and Head Department of Fashion and Costume Designing	
	Conference Theme	Rev.Sr.Jasmine Assistant Professor PG & Research Department of Visual Communication	
	Presidential Address	Rev.Sr.Dr.Isabella Rajakumari Principal Holy Cross College (Autonomous) Tiruchirappalli.	
	Inaugural Address	Dr.D.I.George Amalarethinam Principal & Head Of Computer Science Jamal Mohamed College (Autonomous) Tiruchirappalli.	
	Special Address	Dr.K.M.Pachaiyappan Dean - School of Applied Skills & Associate Professor in Costume Design and Fashion, PSG College of Arts & Science, Coimbatore.	
	<u>Releasing of the Souvenir</u> Vote of thanks	Dr.D.F.Metilda Rajakumari Assistant Professor and Head PG & Research Department of Visual Communication.	
	10:00 am - 11:00 am	Technical Session - 1 Title: Data-driven AI for Sustainable Media & Fashion Resource Person: Dr. C. Balakrishnan Associate Professor, Department of Computer Science, Christ University, Bengaluru.	
	11:00 am - 11:15 am 11:15 am - 12:00 pm	Tea Break Technical Session - 2 Title : AI in Media Literacy Resource Person: Dr. Tamilselvi Head of the Department of Media Studies, Assistant Dean for Academics, Research and Innovation at Bayan College, Muscat, Sultanate of Oman.	
	12:00 pm - 1:00 pm	Technical Session - 3 Title: Advances in Smart Textiles: Innovations, Applications, and Future Trends Resource Person: Dr.K.M.Pachaiyappan Dean - School of Applied Skills & Associate Professor in Costume Design and Fashion, PSG College of Arts & Science, Coimbatore.	
	1:00 pm - 2:00 pm 2:00 pm - 3:00 pm	Lunch Technical Session - 4 Title : AI in Media Production Resource Person: Dr. S. Dinesh Babu Assistant Professor and Vice Chairperson for Collaboration of Visual Media and Communication at Amrita Vishwa Vidyapeetham Kochi Campus.	
	3:00 pm - 4:30 pm	Paper Presentation Moderator: Rev.Fr.Dr.P. Susai Manickam Head & Associate Professor, Department of Media Studies, Anugraha College, Dindigul.	

PROGRAMME

DATE	TIME	EVENTS	RESOURCE PERSON
23-01-2025	9:00 am - 10:00 am	Technical Session - 5 Title: Revolutionizing Style: The Impact of AI on Fashion Resource Person: Mr. P. Lakshmananth Principal, Institute of Fashion Technology (A Govt of Kerala Institution)Kollam, Kerala.	
	10:00 am - 11:00 am	Paper Presentation	
	11:00 am - 11:15 am	TEA BREAK	
	11:15 pm - 12:15 pm	Technical Session - 6 Title: The impact of AI in fashion production and E-commerce Resource Person: Dr. B. Senthil Kumar Asst.Professor ,Textile Engineering Department of Rural Industries & Management, Gandhigram Rural Institute - Deemed University (Ministry of Education, Govt of India) Gandhigram.	
	12:15 pm - 1:00 pm	LUNCH	
	1:00 pm - 2:00 pm	Technical Session - 7 Title: Cloud Cognitive Services for Fashion and Media Resource Person: Dr. Arun Gnana Raj Senior Software Engineer Qanawat FZ LLC, Dubai Media City, Dubai, United Arab Emirates.	
	2:00 pm - 2:30 pm	FEEDBACK	
	2:30 pm	VALEDICTION	
	Welcome Address	Rev. Fr. Leo Johnson Assistant Professor PG & Research Department of Visual Communication	
	Valedictory Address	Dr. W. Ritha Associate Professor Mathematics, Dean of Research	
	Felicitation	Dr. H. M. Leena Dean - School of Mathematical Computation Sciences	
		Ms. N. Benita Dean - School of Media Studies and Fashion Design	
	Conference Report	Ms. A. Kavipriya Assistant Professor Department of Artificial Intelligence and Machine Learning	
	Vote of Thanks	Ms. T. Vijitha Assistant Professor Department of Fashion and Costume Designing	



PROCESSING.....

