

## Fr. A. Arockia Doss

Assistant Professor

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### PERSONAL DETAILS

**DOB** : 23.05.1980

**Gender** : Male

**Nationality** : Indian

**Languages Known** : Tamil, English

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Srirangam, Trichy - 620 006

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Holy Cross College, Teppakulam Post, Trichy – 620 002

### OBJECTIVE

- To provide comprehensive and student-focused educational training to the students and develop their potential to the fullest
- To be a good trainer and lecturer to prepare tomorrow's Media Professionals.

### EDUCATIONAL QUALIFICATION

S. No.	Degree / Diploma / Certificate Course	Subject	Year	Name of the College / University
1.	(Ph.D).,	Journalism and Mass Communication	2024	Madurai Kamaraj University
2.	Certificate Course	Hypnotism	2023	Fountain Institute

3.	Certificate Course	Artificial Intelligence	2022	Dr. M.G.R
4.	Certificate Course	SPSS	2022	Barathiyar University
5.	Certificate Course	NLP (Nero Linguistic Programme)	2021	Fountain Institute
6.	Certificate Course	Boday Language	2012	Fountain Institute
7.	M.Sc.,	Visual Communication	2015 - 2017	Loyola College
8.	Certificate Course	Graphology	2014	Fountain Institute
9.	B.TH.,	Theology	2009- 2012	Francesco Institute
10.	Diploma	Counselling and Psychotherapy	2018	Anugraha Centre
11.	B.A.,	English	2004-2007	Madurai Kamaraj University

## PROFESSIONAL EXPERIENCE

S. No.	Year	Designation	Name of the Place / Centre
1.	2023 -2024 till date	ASSISTANT PROFESSOR Holy Cross College	Theppakulam, Trichy
2.	2021- 2023 till date	PRINT MEDIA Chief Editor	Amalashram, Trichy
3.	2017 - 2022	ASSISTANT PROFESSOR Anugraha College	Nochiodaipatti, Dindigul,
4.	2018 -2023 till date	FRANCESCO Theological College Visiting Professor	Vengangudi, Trichy
5.	2016 - 2017	MADHA TV Channel Producer	Luz, Chennai
6.	2013 - 2014	Assistant Parish Priest	Sundampatti, Kristnagiri
7.	2014 - 2016	Assistant Parish Priest & Editor of Monthly Magazine	Ashoknager, Chennai

## SUBJECT HANDLED

**\*Department of Visual Communication., Anugraha Institute of Social Science, Dindigul**

Teaching of Undergraduate and Postgraduate Visual Communication courses

Photography | Television Production | Video Editing | Media Literacy | Communication Theory | Advertising Production | Public Relation |Graphic Design | Writing for Media | Computer graphics | Multimedia Design |

Film Appreciation | Script Writing | Communication Research | Visual Analysis Tools | Media Management | Women and Media | Gender, Media and Masculinity | Development Communication | Script to Screen | Media Psychology | Communication Theology | Cypher crime and Cypher Security | Social Media Addiction.

**\*Department of Visual Communication., Holy Cross College (Autonomous), Trichy**

Teaching of Undergraduate and Postgraduate Visual Communication courses

Advertising | Computer Graphics I | Computer Graphics II | Media Management | Understanding Human Communication | Women and Media | Ethics |

**\*Francesco Theological College (Students Studying for Priesthood)**

Media Literacy | Media Psychology | Communication Theology | Cypher crime and Cypher Security | Social Media Addiction.

**RESEARCH PAPER PUBLISHED**

S.No	Academic Year	Name of the Journal	Details
1	2022	Journal of Oriental Institute	“Cultivation of modernity through smartphone usage: A Comparative Study Between Urban and Rural College students” Published in the Journal of Oriental Institute with <b>UGC Care List No.135</b> ; Number <b>ISBN (Print) 0030 – 5324</b>
2	2022, Volume 11 Issue 11	International Journal of Food and Nutritional Sciences	“Cultivation of modernity through smartphone usage: A Comparative Study Between Urban and Rural College students of Dindigul District”. Published in the International Journal of Food and Nutritional Sciences; with <b>UGC Care List Group I</b> (Page: 16167-16181) Number <b>ISSN (Online) 2320-7876</b>
3	February 2024 Volume 5 Issue 2		“A study of technology addiction and health impacts among college students”. Published in ShodhKosh: Journal of Visual and Performing Arts; with <b>UGC Care Listed, ISSN (Online): 2582-7472.</b>

## RESEARCH PAPER PRESENTED

Academic Year	Name of the Conference	National / International	Details
2020	, 4TH International Conference	International Conference	<b>“Cultivation of Modernity by Internet and Smartphone: A study on Rural Early Adult”</b> . Department of Psychology at Anugraha College. Dindigul
26-27 May 2022.	Dr. MGR Educational and Research Institute Deemed to be University, Chennai	International Conference	<b>“Cultivating modernity through smartphone usage:A comparative study among urban and rural college students of Dindigul District”</b> Presented in the International Virtual Conference on New Media & Convergence for Development Organized by Dr. MGR Educational and Research Institute Deemed to be University, Chennai on 26-27 May 2022.
2023	XLVI Indian Social Science Congress	International Conference	<b>“Development and Standardization of Cultivation of Modernity through Smartphone Usage Scale – CMSUS - 44”</b> . Presented in XLVI Indian Social Science Congress at Bharathidasan University.
22-24 August 2024.	Nirmala College for Woman, Coimbatore.	International Conference	<b>“The Challenges Faced by Women and the Impact of Social Media Among College Professors in Tiruchirappalli”</b> Presented in the international Conferencae organized by Nirmala College for Woman, Coimbatore. 22-24 August 2024.

## RESOURCE PERSON

Date / Place	Events	Details
10.07.2022 Karur	<b>Orientation Programme to St. Theresa Matric Higher Secondary School Teachers</b>	One day orientation on <b>“Personality and Professional Ethics and effective methods of teaching”</b> were given to the teaching staffs with lots of Games and fun activities.
17.06.2023 Trichy	<b>One day Orientation Programme to St. Antony’s English Medium School Teachers, Mambalasalai, Trichy.</b>	One day orientation on <b>“Professional Ethics and effective methods of teaching”</b> were given to the teaching staffs with lots of Games and fun activities.

11.08.203 Trichy	Motivational Talk to Holy Cross Hostel Girls, Mambalasalai, Trichy	Motivational talk on <b>“Time Management and Social Media Addiction”</b> given to the hostel girls studding in UG & PG in different Colleges and Staying in Mambalasalai, Trichy.
17-20.07.2023 Samayapuram, Trichy	Workshop on Communication Theology to the Seminarians, Trichy	Four days of workshop have been taken to major seminarians on Communication Theology. The workshop covered basic Communication skills and how God communicate with humans.
10.03.2024 Trichy	Motivational Classes to St. Joseph's College Hostel Boys, Trichy	One full day classes have taken to college Hostel boys both UG & PG students. The main talk was on Types of Personalities and Human Development.
26/06.2024 Trichy	Associate Inauguration Biotechnology & Bioinformatics, Holy Cross College, Trichy	I was invited as a Guest of Honour to the Department of Biotechnology and Bioinformatics at Holy Cross College, Trichy. I gave a talk on <b>“Understanding Oneself in the Sight of God”</b> for about two hours. 260 students participated in the event actively.
05/07/2024 Trichy	Association Inauguration in Library and Information Science, Holy Cross College, Trichy.	I was invited as a Resource Person to the Department of Library Information Science at Holy Cross College, Trichy. I gave a talk on <b>“Handling the Digital Divide for Positive Growth and Development”</b> for about two hours.
10/07/2024 Trichy	Tamil Theological Academy. Special Talk on Popes' Document on <b>“Pilgrims of Hope” Jubilee Year 2025.</b> தமிழ் இறையியல் மன்றம் St. Paul's Major Seminary, Trichy.	I was invited as a Resource Person to Share the document of Pope Francis on Pilgrims of Hope in the year of Jubilee 2025 at St. Paul's Major Seminary, Trichy. This Programme was organized by the Tamil Theological Academy. There were more than 400 people like Priests, Religious priests and sisters, seminarians from various orders, and representatives from the diocese of Tamil Nadu actively participated.
27 July 2024	Motivational Talk to Joseph's College, Trichy.	I was invited as the resource person to give motivational talk on the values and spirituality of Catholic students. There were 340 students from different department participated actively. The session went on with some practical and theoretical level to make the participants involve actively.
5-7 August 2024	Talk on Social Communication Francesco, Theological College, Trichy.	I was invited as the resource person to give talk on Social Communication for Theologians who prepare for priestly ordination. The session went on with some practical and theoretical level to make the students involve actively and learn advanced level of communication skills.
08 August 2024	Workshop on Body Language Conducted to The Department of Psychology, Holy Cross College, Trichy.	I was invited as the resource person to conduct one day workshop on <b>“Body Never Lies”</b> to the department of Psychology and Social work. There were 213 students who participated the workshop. The session went on with some practical and theoretical level to make the students involve actively and learn basic levels of body language for the effective understanding of a person and to facilitate others.

14 September 2024	Motivational Seminar to St. Joseph's College Catholic Students, Trichy	I have conducted one day motivational seminar for Catholic students of St. Joseph's College, Trichy. I have motivated the students and had given the inputs to handle their life positively and grow as healthy person in the realization of God's Presence.
25 September 2024	Workshop to Nirmala Matric. Her. Sec. School Teachers, Coimbatore	I have conducted one day workshop on " <b>Personality building and team collaboration for effective teaching for the Teachers</b> " of Nirmala Matric Her. Sec. School, Coimbatore. The workshop went on well with an Ice Break input session on soft skill, Activities and Motivational speech. There were 52 Teachers actively participated.
28 September 2024	Soft Skill Training Programme to the Teachers of St. Francis Matric. Her. Sec. School Teahers, Madurai	I have given one day soft skill training programme on " <b>United in Purpose: Fostering Teachers Collaboration and Connection</b> ". of St. Francis Matric Her. Sec. School, Thirumangalam, Madurai. The training went on well with an Ice Break input session on soft skill training, There were 48 Teachers actively participated.

## AWARDS

Year	Name of the Awards	National / International	Details
2015-2016	Diligence & Regularity	College Level	Received Diligence and Regularity Award for 100% attendance during II Semester November 2015 -2016. In Loyola College (Autonomous), Chennai- 600034.
2024	Best Research Paper Award	International Conference	Received The best paper award for " <i>The Challenges Faced by Women and the Impact of Social Media Among College Professors in Tiruchirappalli</i> " Presented in the international Conference organized by Nirmala College for Woman, Coimbatore. 22-24 August 2024.

## JUDGES FOR THE EVENTS

Year	Name of the Events	Place	Details
24.11.2023	Chart Painting	Holy Cross College, Tiruchirappalli	The competition on Chart Painting was conducted by the Department of Chemistry in view of Bible Day 2023 at Holy Cross College (Autonomous), Trichy.

<b>01.10.2024</b>	Photography	<b>Holy Cross College, Tiruchirappalli</b>	<b>The competition on Photography</b> was conducted by the Department of Psychology in view of Mental Health Day at Holy Cross College (Autonomous), Trichy.
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### ATTENDED FDP

Year	Name of the FDP	Organizer	Details
<b>12-14 June-2024</b>	Three days Faculty Development Programme on “Teaching with Ai, Research Methodology and Research Publication”.	<b>Holy Cross College, Tiruchirappalli</b>	We the teaching staffs of Holy Cross College attended three days FDP before we started our academic Year 2024-25. It was well organized by IQC and resource persons from different field were invited. We had meaningful FDP.
<b>18 July 2024</b>	College Level Faculty Development Programme on “The effective Research Management with Mendeley”	<b>Department of Library Science, Holy Cross College</b>	This FDP helped me to Revise Mendeley a software which is so useful for research work. The session was given by Dr. J. Arumugam from PSG College of Technology, Coimbatore.
<b>24-31 July-2024</b>	One Week National Online Faculty Development Programme on Outcome based Education and Application of Generative Ai in Teaching and Research	<b>Vasireddy Venkatadri Institute of Technology, Guntur</b>	I participated this online FDP every day and did the exam and scored good percentage to get the e-Certificate. There were many experts who shared their ppt and talk on the specific title.
<b>09- 13 September 2024</b>	Five Days International Online Faculty Development Programme on Titled “Media Research”	<b>Department of Visual Communication and Animation</b>	This FDP was very useful for me to update my research specially in the field of Media. The resource persons from different parts of the world gave lots of inputs for the research and research Methodology.

### ACHIEVEMENTS

- Written 38 Tamil Articles for a Magazine
- Written Lyrics and Composed 10 Songs
- Acted in 10 Video Songs
- Directed and Edited 15 Audio Visual Songs
- Written & Directed 5 Short Films and 3 Documentary Film



- 23 Editing and Designing Software Tutorials on YouTube
- Worked in Tv Channel (MadhaTV)
- Given 125 YouTube Talk show
- Uploaded 880 Videos on YouTube
- Chief Editor of Monthly Magazine Twice
- Given 45 Soft Skill Training Programmes for Teachers and Professors.
- Conducted 6 Workshop on Photography
- Given 23 Motivational Seminars for schools and College Students.
- Conducted 4 Certificate Courses for Family
- Given 1600 individual Counselling

## TECHNICAL SKILLS

Cinematography | Photography | Art Direction | Acting, Video Editing | Audio Editing | Photoshop Designing | 2D & 3D Animation | Writing Lyrics and Composting Songs | Directing | Web design | Logo design | Anchoring in TV Programme | Social Media developer | Creative Head | Audio Recording and Mixing |

## SOFTWARES

### Video Editing

- Final Cut Pro
- Davinci Resolve
- Premiere pro CC
- Avid
- Adobe After Effects

### Audio Editing

- Logic Pro
- Cubase
- Reason
- FL Studio
- Adobe Audition
- Audacity
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### Computer Graphics

- Photoshop
- Adobe Pagemaker
- Adobe In Design
- Adobe Illustrator
- Adobe Dreamweave
- CorelDraw
- Adobe Animate
- Adobe After Effects
- Web Designing

### 3D Design

- Blender
- Maya