



S. Jayanthi Lakshmi


ASSISTANT PROFESSOR

My goal is to pursue a career in an educational institution which offer opportunities to use all round skills for the growth of the institution and self, seeking entry-level, or project-based opportunities to apply my academic knowledge; practical skills and develop strong conceptual base in the field of media studies.


Expert Skills

- Strong concepts & design skills.
- Script writing.
- content creation
- Brand development.
- Documentary film making.
- Short film-making.
- Audio & Video Production
- Team work & Coordinating

Contact

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Education History

HOLY CROSS COLLEGE, TRICHY

- Bachelor of Visual Communication, 2009
- Master's in Media & Communication
- Master of Philosophy in in Media & Communication

Additional Qualification

- Certificate course in Adobe Photoshop
- Good in Coordination Works
- Projects - Done Print and Audio advertisements,
- Photography, Produced Radio Programmes, Ads and Ad Campaigns Done Documentaries & Short film.
- Radio Jockey: Given voice-overs and concepts for the project "Pudhiya Jananam" in Holy Cross Community Radio 90.4.
- Working as a coordinator of Holy Cross community Radio 90.4.

Work Experience

- **Teaching Experience in Department of Visual Communication (Holy Cross College): 4 years 3 months**
- **Teaching Experience (Outside Holy Cross College): 4 years (Department of Educational Technology, Bharathidasan University.)**
- **Teaching as a Media faculty (Part Time) in S.R.V Public School , Trichy.**
- **Total Teaching Experience: 8 years**

TRAINING EXPERIENCE

- Internship program; participated in the ad film shoot as a trainee assistant director conducted by **AURA AD FILM MAKERS** Chennai.
- Undergone internship training in the serial **KANA KANUM KALANGAL** produced by **TIME FRAMES** under the guidance of the film director **KUMARAN**.
- Undergone internship training in **S.S MUSIC CHANNEL**.
- Undergone training in **INTERNEWS NETWORK** for preparing news features under the guidance of managing director **DR. JAYA SREEDHAR**.
- Undergone training in Radio City collaborated with Jain University, Bangalore, for preparing radio programs for the community members and what are issues they were faced and finding solutions for the issues, Under the guidance of the **CEMCA** member **Ms. JAYALAXMI**.
- Participated & represented our community radio in the meeting was about the orientation session for new project called **Ariviyal Palagai** from the Department of Science & Technology.

Resource Person

- Resource person for the **Indra Ganesen college of Education** conducted a one day seminar on Media Education.
- Resource person for the **Trainig Institute of police Navalpattu**, Trichy conducted a one day seminar on Functions and Pros and Cons of Media.
- Participated and Presented poetry's in **Tamil Nadu Murpokku Elutthalar Mattrum Kalangargal Sangam** and also the member of this Association.
- External examiner for Bharathidasan University board examinations.
- Resource and technical person for the e- content development programs in various colleges for correcting e - contents scripts.

COORDINATING & TEAM WORKS

- Worked as a content creator and radio jockey for radio programme mission corona- COVID -19, UNICEF project in Holy Cross community Radio 90.4.
- Worked as a content creator for election awareness radio programme sponsored by ELECTION COMMISSION OF INDIA and SMART NGO, in Holy Cross community Radio 90.4.
- Worked as a content creator for election awareness radio programme sponsored by GOOGLE NEWS INITIATIVES and DATALEADS in Holy Cross community Radio 90.4.
- Worked as a staff coordinator for covid awareness radio programme sponsored by BMGF(Bill & Melinda Gates Foundation) and SMART NGO in Holy Cross community Radio 90.4.

ADDITIONAL EXPERIENCE

- Working and coordinating as a staff advisor of **STUDENTS' EXNORA** in Holy Cross College and conducting the programmes that are related to Environment Health and Awareness themes.
- Working as a staff coordinator of **HCIIC** Media Team for the purpose of branding and promoting the new innovations and startups.
- Working as a staff coordinator of **Holy Cross Community Radio** (HCCR 90.4 MHz) (Campus Radio) in Holy Cross college.

Date:

Place:

(S.JAYANTHI LAKSHMI)