



**NAME** : SR. JASMINE AMALRAJ  
**DESIGNATION** : ASSISTANT PROFESSOR  
HCC  
**GENDER** : FEMALE  
**DOB** : 21.02.1986  
**EDUCATIONAL QUALIFICATION:** MSc., DST., (PhD),,

### QUALIFICATION DETAILS

S. NO	DEGREE / DIPLOMA	SUBJECT	NAME OF THE COLLEGE / UNIVERSITY
1	BSc	Visual Communication	Holy Cross College, Bharathidasan University
2	MSc	Media and Communication	Holy Cross College, Bharathidasan University
3	DST	Spiritual Theology	Indian institute of spirituality, Peter's Pontifical Theology. Bangalore.
4	(Phd)Process	Visual communication	Bharathidasan University

### CAREER DETAILS

S. NO.	DEPARTMENT\SCHOOL	AIDED /MGT.SHIFT	FROM	TO (PERIOD)
1	Holy Cross Matriculation school, AP.		2013	2014
2	Visual Communication	Day shift	2015	Till date

<b>Teaching Experience (in Holy Cross College)</b>	<b>: 10 Years</b>
<b>Teaching Experience (Outside Holy Cross College)</b>	<b>: Holy Cross Matriculation School 1 Year</b>
<b>Total Teaching Experience</b>	<b>: 11 years</b>
<b>Warden of the Working Women Hostel Chennai</b>	<b>: 1 year</b>
<b>Warden of the college going students HCC</b>	<b>: 5 years</b>
<b>Editor and Designer Of Waves Book - Private Circulation International</b>	<b>: 3 years</b>

- Basics of Computer Graphics workshop for the religious juniors of Holy Cross.
- Even management Class for the Novices in Puthur Novitiate.
- Film editing and photography session for the Junior Sisters of Holy Cross Congregation.
- Resource person for the Holy Cross faculty conducted one-day workshop on Blooms Taxonomy.
- Judge – for the scintilla 2017 Inter collegiate competition on ‘EGG SHELL PAINTING’
- Event in charge for INTERNATIONAL CONFERENCE ON INNOVATION, RESEARCH AND NETWORKING – 23.08.2018.
- IN HIGHER EDUCATION FOR A SUSTAINABLE: CHALLENGES AND CHANNELS.
- Judging the intra-departmental drama competition in PG and research Department of English on 24<sup>th</sup> march 2022 at 1.30pm.
- Resource person – conducting an orientation programme on Mentoring, Semester planning and patent Generation for the lay faculty members of Salesian College Sonada, Darjeeling, West Bengal. On 11<sup>th</sup> May 2022.
- Judge –Chart Painting for intercollegiate Competition FESTOTLE’22 conducted by the PG and Research Department of Zoology, Holy Cross College, Trichy.
- Resource person for the Carmel CBSC School Children on the inaugural of Theatre Club 7th July 2023.
- Scholar Guide – Amity University, Noida, Uttar Pradesh.
- Jury – intercollege event by – Bio Technology and Phycology month of September and November 2024.
- External Examiner to various colleges Trichy and Chennai. – every year.
- Resource Person to English Department – Screen Play Writing Techniques August -2024.
- Resource Person selected by AICTE- ATAL to MCA department – behaviour and attitude management in workplace.
- Head of the Deapartment – Value Education for Past 4 years. 1 international Conference 3 BOS. Twice revised the 2<sup>nd</sup> and 3<sup>rd</sup> year Value education UG books.

**PAPERS PRESENTED & PUBLISHED**

<b>SNO</b>	<b>TITLE OF THE PAPER</b>	<b>PUBLICATION</b>	<b>ISSN\ISBN</b>	<b>YEAR</b>
1	<b>Modern Communication in the modern World: it's Impact and Spirituality</b>	<b>IJISRT-</b> International Journal of Innovative Science and Research Technology	2456-2165	Volume 3 /Issue 12 /December - 2018.
2	<b>The Relevance of St Francis De Sales Methods For Today's Communication World</b>	<b>IJCRT-</b> International Journal of Creative Research Thoughts	2320- 2882	Volume 8, issue 2, February 2020
3	<b>The Impact of Covid-19 Pandemic in Higher Education on Teachers and Students</b>	<b>PARIPEX-</b> Indian Journal of Research	2250- 1991	Volume 09, Issue 12 December 2020
4	<b>Psychosocial Impact of Smartphone Among College Going Youth</b>	<b>IJREAM</b> –International Journal for Research in Engineering Application & Management	2454- 9150	Volume 06, issue 12, March 2021
5	<b>St Francis De Sales the Patron of Communication</b>	<b>IJRAR-</b> International Journal of Research and Analytical Reviews.	2349- 5138	Volume 8, Issue 1, March 2021
6	<b>Book (A Panoramic view of women in Indian cinema) - The Representation of Women's Talent in Indian Cinema</b>	<b>RIACME OPC</b>	978-81-951098-0-7	2021
7	<b>Use of Celebrity Endorsed Cosmetic Television Advertisement and the Buying Behaviour of College Going Young Women. ( sub- author)</b>	<b>IJRAR-</b> International Journal of Research and Analytical Reviews.	2349- 5138	Volume 8, issue 1, March 2021
8	<b>Digital Divide in Education Field of India – A Way to Eliminate</b>	<b>IJSREM</b> - International Journal of Scientific Research in Engineering and Management ( <b>UGC</b> )	2582-3930	Volume: 06 Issue: 04   April - 2022
9	<b>“GO TO JOSEPH” (GEN 41:55) - A SPIRITUAL REFLECTION ON ST. JOSEPH!</b>	Scribd – E Book	542937480	
10	<b>Issues with Over the Top Media Communication Among College Going Youth. ( BOOK)</b>	Media Sans Frontiers A 21 <sup>ST</sup> Century Critical Reading.	979-888869564-7	November - 2022
11	<b>THE INFLUENCE OF FAKE NEWS ON COLLEGE GIRL STUDENT'S BELIEFS AND TRUST THROUGH SOCIAL MEDIA ON POLITICS RELIGION in the International Conference on "Womenomics 2K24 Empowering &amp; Breaking Barriers" held on 15th March 2024 at Anugraha institute of Social Sciences.</b>	Humanities and Social Sciences.	ISSN 2319-829	August 2024
12				

**SEMINAR/ WORKSHOP/CONFERENCE ATTENDED AND PAPER PRESENTED:****2020-2024**

<b>S. No .</b>	<b>Name of the Staff</b>	<b>Seminar/Workshop/Conference With the Topic</b>	<b>Sponsored by</b>	<b>Place and Duration</b>
1	Sr.Jasmine	National Digital Library of India user awareness	MHRD	New Delhi, May 22 <sup>nd</sup> 2020.
2	Sr.Jasmine	Obesity and its role in breast cancer	CICRSD	USA\Webinar
3	Sr.Jasmine	Current Trends in Media and Communication	Department of Media Studies	JAIN (Deemed to be University), Bangalore, India.
4	Sr.Jasmine	Techniques to Excel in Short Film Making	Amrita Vishwa Vidyapeetham	Mysuru Campus.
5	Sr.Jasmine	Program (FDP) “Artificial Intelligence and IoT-Heuristic Transdisciplinary perspectives”	CICRSD	Holy Cross College, Trichy
6	Sr.Jasmine	“The Implications of the NEP 2020 for Higher Education and Role of Teachers”	IQAC	25 <sup>th</sup> August 2020, 4 <sup>th</sup> January 2021. Holy Cross College, Trichy
7	Sr.Jasmine	Global Summit on Artificial Intelligence in Journalism	AI Journalism for Research and Forecasting,	on 5, 12, and 19 November 2020, UAE.
8	Sr.Jasmine	“Addressing Challenges in Higher Education through the OBE mode”	IQAC,	4 <sup>th</sup> January 2021, 4 <sup>th</sup> January 2021.
9	Sr.Jasmine	Writing A Research Proposal Beyond Conventional Way	UGC Stride	25 <sup>th</sup> September 2020
10	Sr.Jasmine	Capacity building of young talent in Trandisciplinary Research for a Suitable Development Society	UGC Stride	13 <sup>th</sup> – 18 <sup>th</sup> July 2020. Holy Cross College, Trichy
11	Sr.Jasmine	Film Scripting & Cinematography	Dr. MGR Educational Research Institute.	July 6 <sup>th</sup> 2020, Chennai
12	Sr.Jasmine	ICT tools for the 21 <sup>st</sup> century teachers	Holy Cross College	10 <sup>th</sup> July 2020, Holy Cross College, Trichy
13	Sr.Jasmine	Combat the pandemic stress through yoga	Holy Cross College	21 <sup>st</sup> June 2020, Holy Cross College, Trichy
14	Sr.Jasmine	Career prospects in advertising agency	VISCOM	24 <sup>th</sup> June 2020, Holy Cross College, Trichy
15	Sr.Jasmine	Media reporting on telemedicine during pandemic A reality Check.	Holy Cross College, Trichy	

16	Sr.Jasmine	Gender Sensitisation, Society And Law.	Sri Guru Nanak Dev Khalsa College	18th June, 2020. New Delhi, Bhopal.
17	Sr.Jasmine	International Webinar on Constructive Journalism	IQAC, Department of Media Studies,	16 June 2020, Kerala, India.
18	Sr.Jasmine	Sexual harassment of women at workplace ( prevention, prohibition, Redressal)	Sri Guru Nanak Dev Khalsa College	2 <sup>nd</sup> October, 2020
19	Sr.Jasmine	Unlocking Moral Dilemmas in Students	Holy Cross College, Trichy	13 <sup>th</sup> June, 2020
20	Sr.Jasmine	Build a Startup Like a Corporate	Khadeer Peer Shariff S S, CEO, Gibraltar Technologies	28 <sup>th</sup> May, 2020
21	Sr.Jasmine	Discover Your Values : COVID-19	Department of Value Education	10th June 2020, Holy Cross College, Trichy.
22	Sr.Jasmine	Optimizing Family During Lockdown	Anugraha College	19 <sup>th</sup> May 2020, Holy Cross College, Trichy.
23	Sr.Jasmine	War- mongering in News Rooms	ICAN -3	Noida, Delhi
24	Sr.Jasmine	How to become a new presenter and anchor	Vel Tech, School of Media and Technology	26 <sup>th</sup> May 2020, Chennai.
25	Sr.Jasmine	Journalism in Times of COVID -19	Holy Cross College,	14 <sup>TH</sup> May 2020, Noida, Chennai.
26	Sr.Jasmine	Techniques to Excel in Short Film Making	AMRITA	4 <sup>th</sup> July 2020, Mysuru.
27	Sr.Jasmine	Storytelling: harnessing the power in your story	Women Christian College,	2 <sup>nd</sup> June 2020, Chennai
28	Sr.Jasmine	Artificial Intelligence and IOT Heuristic Faculty Development perspectives	Holy Cross College	4 <sup>th</sup> – 10 <sup>th</sup> July 2020, Holy Cross College, Trichy
29	Sr.Jasmine	Psychology and its relevance to social problems	University of Dundee, CIIC.	14 <sup>th</sup> July 2020,
30	Sr.Jasmine	Emotional Strengthening During COVID 19 Pandemic	Apollo College of Nursing	23 <sup>rd</sup> July 2020, Chennai.
31	Sr.Jasmine	Nuances in Acting	Viscom	2 <sup>nd</sup> August 2020, Holy Cross College, Trichy
32	Sr.Jasmine	Risk management in times of crisis	Holy Cross College	12 <sup>th</sup> June 2020, HCC.
33	Sr.Jasmine	Current trends in Media and Communication	Jain College	20 <sup>th</sup> June 2020, Bangalore.
34	Sr.Jasmine	Film Direction – Challenges and opportunities	Viscom	6 <sup>th</sup> June 2020, HCC.

35	Sr.Jasmine	Web Radio in the Era of Digitalization	Women Christian College	19 <sup>th</sup> July 2020, Chennai.
36	Sr.Jasmine	Pandemic spotlight on human rights and migrants workers and media and government policies	Dwaraka Dass Goverdhan Vasihnav College	20 <sup>th</sup> June 2020, Arumbakkam, Chennai.
37	Sr.Jasmine	Mediascape Journalist in you- a Retrospective Journey	Avinashilingam institute	6 <sup>th</sup> July 2020, Coimbatore
38	Sr.Jasmine	Menstrual hygiene and reproductive health care.	HCC Alumnae Association	3 <sup>rd</sup> June 2020, HCC.
39	Sr.Jasmine	Andragogy of Online Teaching	HCC	29 <sup>th</sup> May 2020, HCC
40	Sr.Jasmine	STRAIDE Tutorial on Trandisciplinary Research	HCC	11 <sup>th</sup> June 2020, HCC
41	Sr.Jasmine	Remote Classrooms Digital Technology in Teaching Learning	IQAC	30 <sup>th</sup> May 2020, HCC
42	Sr.Jasmine	Social Innovation and Change Management	IIC, HCC	5 <sup>th</sup> June 2020, HCC.
43	Sr.Jasmine	Positive Journalism During Crisis	The American College	28 <sup>th</sup> May 2020, Madurai.
44	Sr.Jasmine	Everything started with nothing – Make a Start	IIC, HCC	13 <sup>th</sup> May 2020, HCC
45	Sr.Jasmine	Healthy immunity in pandemic situation	HCC	26 <sup>th</sup> May 2020, HCC
46	Sr.Jasmine	Seed and weed nurturing relationship	HCC	2 <sup>nd</sup> June 2020, HCC
47	Sr.Jasmine	Professional Digital Photography	Lingaya Lalitha Devi Institute	12 <sup>th</sup> November 2020, New Delhi
48	Sr.Jasmine	Freeing Ourselves: Challenging Criminalization & Stigmas	AWID - Association for Women's Rights in Development	22 <sup>nd</sup> October 2020, Canada.
49	Sr.Jasmine	COVID-19 Diagnosis, Drug Discovery& Vaccine Design	IIC	12 <sup>th</sup> July 2020.
50	Sr.Jasmine	Addressing Challenges in Higher Education through the OBE mode.	IQAC	4 <sup>th</sup> January 2021, HCC.
51.	Sr.Jasmine	Five Day-Faculty Development Programme on "AI TOOLS FOR SMART TEACHING AND BLENDED LEARNING"	PG & Research Department of Commerce, Department of Commerce BPO and Department	22 <sup>nd</sup> January, 2024 to 27 <sup>th</sup> January, 2024

			of Commerce Voc. (BFSI).	
52.	Sr.Jasmine	NEP 2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-FTP) of University Grants Commission (UGC)	UGC-Malaviya Mission Teacher Training Centre (UGC/MMFTC) Bharathidasan University, Tiruchirappalli Tamil Nadu	5 <sup>th</sup> February, 2024 to 14 <sup>th</sup> February, 2024, Trichy
52.	Sr.Jasmine	Six days National Level Virtual FDP on "GEN Z COLLEGE JOURNEY: CHALLENGES & OPPORTUNITIES"	PG Department of Commerce & Department of Commerce with Computer Applications in Association with Institution's Innovation Council, AIMAN College of Arts & Science for Women, Trichy	1 <sup>st</sup> March, 2024 to 7 <sup>th</sup> March, 2024, Trichy
53.	Sr.Jasmine	One Week National level Online Faculty Development Program on Outcome Based Education and Application of Generative AI in Teaching and Research, and has successfully completed all the tasks, assignments and assessments and secured an A grade.	The Internal Quality Assurance Cell (IQAC) of Gauhati University, Assam in association with IPSR solutions limited	17 <sup>th</sup> April, 2024 to 24 <sup>th</sup> April, 2024, Assam

### **A SHORT NOTE ON MYSELF**

Sr. Jasmine Amalraj serves as an Assistant Professor in the Department of Visual Communication at Holy Cross College. Born on February 21, 1986, she has dedicated her academic and professional life to the fields of media and communication. Her educational qualifications reflect a strong commitment to her discipline, including a Master of Science in Media and Communication and a Diploma in Spiritual Theology. Currently, she is pursuing her PhD in Visual Communication at Bharathidasan University, indicating her ongoing dedication to scholarly research.

Sr. Jasmine's academic journey began with her Bachelor of Science in Visual Communication from Holy Cross College, affiliated with Bharathidasan University. Building on this foundation, she completed her Master's degree at the same institution, where she cultivated a deep understanding of media's role in contemporary society. Her interest in spirituality led her to pursue a Diploma in Spiritual Theology, enriching her perspective on communication's impact on personal and social dimensions.

In her professional career, Sr. Jasmine has made significant contributions to the education sector. She began her teaching career at Holy Cross Matriculation School in Andhra Pradesh, where she worked from 2013 to 2014. Since 2015, she has been a valuable member of the faculty at Holy Cross College, contributing her expertise in Visual Communication. Her commitment to education is further evidenced by her active participation in numerous seminars and workshops, where she continuously seeks to enhance her teaching methodologies and academic knowledge.

Sr. Jasmine has authored and presented a variety of research papers and articles in prestigious journals. Her work covers diverse topics, including the influence of modern communication on spirituality, the psychosocial impact of smartphones on youth, and the ramifications of the COVID-19 pandemic on higher education. Notable publications include "Modern Communication in the Modern World: Its Impact and Spirituality" and "The Relevance of St. Francis De Sales Methods for Today's Communication World." Through her research, she strives to bridge the gap between communication theory and practical application, particularly in the context of contemporary societal challenges.

Her scholarly contributions are not limited to publications; Sr. Jasmine has also been an active participant in numerous conferences and workshops. She has attended and presented at events focused on emerging trends in media and communication, addressing significant issues such as gender sensitization, the impact of artificial intelligence in journalism, and effective teaching strategies in higher education. These experiences have not only enhanced her professional growth but also positioned her as a thought leader in her field.

In addition to her academic achievements, Sr. Jasmine is deeply engaged in community service and the holistic development of her students. She emphasizes the importance of ethical communication and social responsibility, aiming to prepare her students to navigate the complexities of modern media landscapes. Her dedication to fostering an inclusive learning environment is reflected in her workshops and seminars, which encourage critical thinking and creative expression among students.