

# **Academic Profile of Dr.B.Yasodha Jagadeeswari**

Assistant Professor and Head & Research Advisor,  
PG & Research Department of Economics,  
Holy Cross College (Autonomous),  
Tiruchirappalli – 620002, Tamil Nadu, India  
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### **Academic Qualifications:**

<b>Degree</b>	<b>Specialization</b>	<b>Subject</b>	<b>University</b>	<b>Year of Completion</b>
<b>Ph.D.</b>	Women Empowerment	Economics	Annamalai University	2012
<b>M.B.A.</b>	Software Professionals	Business Administration	Annamalai University	2011
<b>M.Phil.</b>	Agriculture Economics	Economics	Annamalai University	2006
<b>M.S.</b>	Applied Econometrics	Economics	Pondicherry University	1999
<b>B.A.</b>	Economics	Economics	Pondicherry University	1997

### **Membership in Professional Societies:**

1. Fellow Member of Indian Academic Researchers Association
2. Life Member of Indian Economic Association
3. Life Member of Association of Economists of Tamil Nadu
4. Member of Institute of Scholars

### **Member of the Board of Studies**

1. Holy Cross College(Autonomous), from 2014-till date, Trichy

### **Certified Innovation Ambassador:**

- ❖ Innovation Ambassador by Minister of Education's Innovation Cell & AICTE, New Delhi

### **Academic Experience:**

**Total Experience:** 22 years

- ❖ Worked as a Teacher for two years (2000-2002) in St. Joseph High School, Muthialpet, Puducherry - 3.
- ❖ Served as a Principal for ten years (2002-2006) and (2008- 2014) in Sri Ram Vidyalaya, Ganapathy Nagar, Neyveli-2.

- ❖ Now Working as Assistant Professor and Head, PG & Research Department of Economics, Holy Cross College (Autonomous), Trichirapalli-2.

**Research experience:** 9 years

- ❖ Worked for my Project for M.S. Applied Econometrics “Primary school Enrolment and Wastage in Union Territory of Pondicherry”.
- ❖ Worked for my M.Phil Project “A study of Interstate Variation in Agricultural Development in India”.
- ❖ Worked for my MBA Project “Study on factors Influencing Job Satisfaction among Software Professionals”.
- ❖ Worked for my Ph.D Project “Role of Information and Communication Technology for Women Empowerment in Pondicherry Region”.
- ❖ I have adequate familiarity with Computer operation and uses of SPSS and AMOS for analysis

**Publications**

**In Journals**

1. “Technological Impacts on Learning and Teaching: The Reshaping of Higher Education” ISSN: 2319-829X, Humanities and Social Science Studies (UGC Care Approved, Group I Journal), Vol. 13, Issue 2, No.14, July-December: 2024, pp.126-132.
2. “Brand Building in the Digital Age: Strategies for Success” ISSN: 2663-2187, African Journal of Biological Sciences (AFJBS), (SCOPUS Indexed Journal), Volume.6, Issue Si3, June 2024, pp.1394-1408.
3. “The Role of Blockchain Technology in Digital Currency and Its Economic Impact” ISSN: 2278-2311, Literary Findings, International Journal of Multidisciplinary Research, Technology and Society (Special Edition), Volume: 13, Issue: 03, March 2024, pp. 128-136.
4. “Digital Banking Revolution: Empowering Rural India through Fintech” ISSN: 1906-9685, Journal of Nonlinear Analysis and Optimization (UGC Care Journal), Volume-15, Issue.1, No.1, 2024, pp. 39-45.
5. “Exploring the Role of Microfinance in the Empowerment of Women” Online ISSN: 2321-3612, Print ISSN: 2321-3604, International Journal of Commerce and Management Research

(PIJCMR), Technological Advancement and Its Impact on Entrepreneurship Volume-II, Special Issue, January 2024, pp. 106-111.

6. “The Impact of Digital Economy to Enhancing Sustainable Economic Development” ISSN: 2347-4777, International Journal of Cultural Studies and Social Science (UGC Care Journal), Volume-31, NO.03, January-June 2024, pp. 27-33.

7. “Empowerment of Women Workers in the Textile and Garments Units in Tamil Nadu” ISSN: 0976-8270, Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, Vol. XLII, No.1, 2022- 2023, Published on 30th December 2023, pp. 130 -135.

8. “An empirical study on women empowerment through self-help groups with special reference to Cuddalore District of Tamil Nadu” ISSN-0019-4662, The Indian Economic Journal-Journal of the Indian Economic Association, Volume-2, Special issue, December 2023, pp. 155 -165.

9. “Unleashing Global Opportunities through Information Technology: The Power of Cross-Border E-Commerce” E- ISSN - 2349-6746, ISSN -2349-6738, International Journal of Management and Social Science Research Review, Volume-10, Issue No -1, October-2023 pp. 150-157.

10. “Empowerment of Women through Education, Skilling and Micro Financing” ISSN: 2348-8425, The International Registered Peer Reviewed Bilingual Research Journal Satraachee (UGC Care Enlisted, Peer Reviewed Research Journal), Special Issue, Women Empowerment-I, Issue. 28, Vol. 40, July-September, 2023, pp. 110-116.

11. “An Analysis of Women Empowerment through Entrepreneurship and Economic Sustainability in Trichy District of Tamil Nadu.” ISSN: 0030-5324, Journal of the Oriental Institute, M.S. University of Baroda (UGC Care Approved, Group I, Peer Reviewed and Referred Journal), Vol. 72, Issue. 02, No.5, April-June: 2023, pp. 196-203.

12. “Socio Economic Conditions and Social Wellbeing of Handloom Industry Weavers in Dindigul District of Tamail Nadu,” ISSN 2319-829X , Humanities and Social Science Studies (UGC Care Approved, Group I, Ref. No. 199 “Social Science” Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal), Vol. 12, Issue 1, No.

13, January – June : 2023, pp. 66-73.

13. “Challenges and Opportunities in Seafood Marketing: An Empirical Study from the seafood Industry Perspective”, ISSN: 2368-7487, Journal of Survey in Fisheries Sciences (SCOPUS Indexed Journal), Vol.10 Nos. 2S, Special Issue 2, April 2023, pp. 2276-228.

14. “The economic impact of COVID-19 pandemic on various sectors of India” ISSN: 0976-8270, Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, Vol. XLI, No.1, 2021- 2022, Published on 25<sup>th</sup> February 2023, pp. 269- 272.

15. “Impact of Digital Technology on Learning to Enhance the Employability Skills of Higher Education Graduates” E- ISSN - 2349-6746, ISSN -2349-6738, International Journal of Management and Social Science Research Review, Vol-10, Issue –1, Jan-2023 pp. 59-69.

16. “Revitalization and Rejuvenation of Siddha Medicine: A Boon for the Rural Poor” ISSN: 0973-0087, Rabindra Bharati Journal of Philosophy (UGC Care Group I Journal), Vol.: XXIV, No: 01, 2023, pp. 76-82.

17. “Digital Revolution in India: A Paradigm Shift in Higher Education” ISSN: 0972-0766, Journal of the Asiatic Society of Mumbai, (UGC Care Group I Journal), Vol. XCV, No.50, 2022, pp. 83-89.

18. “Role of Handloom Industry in Enhancing the Livelihood of Weavers with Special Reference to Dindigul District of Tamilnadu” ISSN: 0973-0087, Rabindra Bharati Journal of Philosophy (UGC Care Group I Journal), Vol.: XXIII, No: 02, 2022, pp. 137-146.

19. “Impact of Information Technology on Sustainable Development of Tourism in Puducherry” ISSN: 0022-3301, the Journal of Oriental Research Madras (UGC Care Group I Journal), Volume-CII-XII, November, 2021, PP. 83-90.

20. “Behavioral Economics of Higher Education: Cognitive Skills, Personality and Economic Preferences”, ISSN: 0976-8270, Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, Vol. XL, No.1, 2019- 2020, Published 2021, pp. 32-35.

21. “A Study on Socio Economic Conditions of Milk Producers at Alambakkam Village in Tiruchirappalli District”, ISSN: 0976-8270, Peninsular Economist, Journal of the Association of Economists of

Tamil Nadu, Vol. XL, No.1, 2019- 2020, Published 2021, pp. 206-210.

22. “Role of Technology Innovation and Advancement in Economic Growth of India” ISSN: 0378-4568, ANVESAK (UGC Care Group I Journal), Volume-51, No.1 (IV), January-June, 2021, pp. 136-143.

23. “Impact of COVID-19 Pandemic on Foreign Direct Investment (FDI) in Indian Economy” ISSN: 0378-4568, ANVESAK (UGC Care Group I Journal), Volume-51, No.1 (IV), January-June, 2021, pp. 99-105.

24. “Consumption Pattern of Women in Tiruchirappalli Shopping Malls” ISSN: 0378-4568, ANVESAK (UGC Care Group I Journal), Volume-51, No.1 (IV), January-June, 2021, pp. 61-67.

25. “Trend and Growth Rate of Coriander Exports of India” ISSN: 0378-4568, ANVESAK (UGC Care Group I Journal), Volume-51, No.1 (IV), January-June, 2021, PP. 57-60.

26. “An Empirical Analysis of Manpower and Equipment Productivity in Major Construction Projects” ISSN: 0976-0997, International Journal of Natural Sciences (Web of Science Journal), Vol.12, Issue 65, April 2021, pp. 1-9.

27. “Impact of Digital Technology on the Indian Banking Sector”, ISSN: 0975-1386, Wesleyan Journal of Research an International Research Journal (UGC Care Approved Journal), Vol.14 No.1 (XI), 2021, pp. 140-145.

28. “Infrastructure Development and Economic Growth in Cuddalore District of Tamil Nadu” ISSN: 0378-4568, ANVESAK (UGC Care Group I Journal), Volume-51, No.1 (IV), January-June, 2021, pp. 153-159.

29. “Economic Independence among Rural Women through MGNREGA with Special Reference to Cuddalore District of Tamilnadu”, ISSN: 2347-7180, Dogo Rangsang Research Journal (UGC Care Group I Journal), Vol-11, Issue-02, No.02 February, 2021, PP. 1-6.

30. “Digital Technology and Women Empowerment: Study on Most Successful Women Entrepreneurs in India” ISSN: 0975-7945, Kala: The Journal of Indian Art History Congress (UGC Care Group I Journal), Volume-27, No.1 (V), February, 2021, pp. 142-149.

31. “Technological Innovation, Globalization and Its Impact on

Consumerism Practices”, ISSN: 2249-6661, Sambodhi (UGC Care Journal), Vol-44 No.-01 (II) January-March (2021), pp. 180-185.

32. “A Radical rethinking of education systems for the 21<sup>st</sup> century: from Rhetoric to Reality.” ISSN: 0033-3077, Psychology and Education (Scopus Journal), 57(9), December 2020, pp. 6850-6856.

33. “New Stratagem for New Literacy: Engaging and Empowering Learning through Digital Technology”, ISSN: 2456-205X, Ahead-International Journal of Recent Research Review, Vol.5, Issue -5. May-2020, pp. 40-47.

34. “Study on Demonetisation and It’s Ripple Effect on Indian Economy”, ISSN: 0193-4120, TEST Engineering and Management (Scopus Journal), Volume 83, Publication Issue: March-April 2020. pp. 12208-12218.

35. “An Exploratory Study on Green Banking Usage in Rural Area of Tamil Nadu”, ISSN: 1475-7192, International Journal of Psychosocial Rehabilitation (Scopus Journal), Vol. 24, Issue 08, March 2020. pp. 1598-1606.

36. “Online Purchase Behavior among Trichy Holy Cross College under Graduate Art’s students”, ISSN: 2394-3114, Studies in Indian Places Names (UGC Care Journal), Vol-40-Issue-12-February-2020, pp. 308-316.

37. “Women Empowerment through Fisheries Sector in Cuddalore District of Tamilnadu”, ISSN: 0474-9030, Our Heritage UGC Care Journal, Vol-68-Issue-54-February-2020, pp. 746-758.

38. “An Overview of the Conditions of Women Agricultural Labourers in India”, ISSN: 0474-9030, Our Heritage UGC Care Journal, Vol-68-Issue-54-February-2020, pp. 778-783.

39. “Impact and Implications of GST: A Sector Wise Analysis” December 2019, ISSN: 0976-8270, Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, Vol. XXXIX, No.1, 2018-2019, pp. 19-23.

40. “Impact of Uzhavar sandhai (Farmers’ Market) on Empowerment of rural Farmers-A study with special Reference to Cuddalore District of Tamil Nadu”, ISSN-0019-4662, The Indian Economic Journal- Journal of the Indian Economic Association, Special issue, December 2019, pp. 279-290.

41. "Impact of Farm Ponds on the Beneficiary Farmers in Tamil Nadu", ISSN: 0971-1260, Think India Journal, UGC Care Journal Vol-22-Issue-14, December 2019, pp. 1614-1622.
42. "Role of Information and Communication Technology in Business Development and Business Continuity in the Digital era" ISSN: 0886-9367, The International Journal of analytical and experimental modal analysis, UGC Care Journal Volume XI, Issue IX, September 2019, pp. 284-295.
43. "New Economic Reforms on Indian Agriculture: Some Reflections", ISSN: 0731-6755, A Journal of Composition Theory, UGC Care Journal Volume II, Issue IX, September 2019, pp. 1268-1282.
44. "Towards a New Generation of Agricultural System: Organic Farming as a Paradigm of Sustainability", with N.Raja, ISSN: 2349-5162, Journal of Emerging Technologies and Innovative Research (JETIR), UGC Care Journal Volume 6, Issue 5, May 2019, pp.493-499.
45. "An Exploratory Study of Student Engagement, Satisfaction and Academic Success among Arts and Science Students" ISSN: 0976-8270 Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, Vol XXXIX 2018-2019, No.1, pp. 142-144.
46. "Demonetisation and Remonetisation: a Ripple Effect on Indian Economy", ISSN NO: 0975-3915, Sankhya-International Journal of Management and Technology, Vol.7, Issue-1, October 2018. pp. 84-98.
47. "Do It in a Good Way": Outstanding Virtues of Venerated Mother Claudine Echernier, E-ISSN: 2395-1885, P-ISSN: 2395-1877, International Journal of Multidisciplinary Research and Review, Vol.1, Issue-42, August 2018. pp. 1-5.
48. "Demographic Transformation, Migration, Urbanisation and Development in an Indian Metropolis: A case Study of Chennai City", E-ISSN NO: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, Volume-2, Issue-22, April-June 2018, pp. 73-78.
49. "Swatch Bharat Abhiyan: A Paradigm Shift in Sanitation Sector and Cleanliness in India", ISSN: 2349-5537, SIMS International Journal of Management, Volume-5, No.2, January-June 2018, pp. 4-12.
50. "Bad Karma or Discrimination: Wage Gaps among Construction



Workers in India', E-ISSN-2349-6746, ISSN-2349-6738, International Journal of Management and Social Science Research Review, vol-1, Issue-42, December 2017, pp. 65-70.

51. "Publishable Qualitative Research Articles: State of the Art.", ISSN- 2393-9419, eISSN: 2393-8919 Academia and Society ... International Journal of Education and Society, volume -4, Number-1, October - 2017, pp. 37-45.

52. "Wage Discrimination in Construction Industry: A Case Study of Construction Workers in Cuddalore District of Tamilnadu", ISSN: 0976-8270 Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, Vol XXXVII 2016-2017, pp. 53-55.

53. "Outstanding Women Panchayat leader of India: Sudha Manirathinam" E-ISSN NO: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, Volume-2, issue-18, April-June 2017, pp. 89-94.

54. "Making "Make in India"- Key to Revival of Indian Economy", ISSN: 2319-961X, Shanlax International Journal of Economics, Vol-5, Special Issue-1, April 2017, pp. 42-47.

55. "The Paradox of Tamilnadu's Bread Basket: Farmer Suicides in Tamilnadu", ISSN: 2347-1670, 2347-1662, 2347-1654, A Journal of International Management Research Consortium, Vol-5, Issue-6-Special Edition, March 2017, pp. 105-112.

56. "Organic Farming and Climate-Smart Agriculture: Farmer's Boon or Bane?" E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, Issue-30, December 2016, pp.168-174.

57. "Role of Modern Technology on Growth Trends in Indian Agriculture", E-ISSN: 2395-1885, P-ISSN: 2395-1877, International Journal of Multidisciplinary Research and Review, Vol.1, Issue-18, August 2016. pp. 172-178.

58. "Women Entrepreneurship in India: on the Rise and How", ISSN: 2249-0442, Journal of Commerce and Management Research, Volume-6, Issue-1, September 2016, pp. 23-36.

59. "Information and Communication Technology and Its Impact on the Rural Economy", ISSN: 2395-5929, Emperor International Journal of Finance and Management Research, Volume-II, Special Issue-2,

June - 2016, pp. 530-544.

60. "Morbidity and Health Care Seeking Behaviour of Aged Population in Rural Areas of Tamil Nadu", E-ISSN-2349-6746, ISSN-2349-6738, International Journal of Management and Social Science Research Review, vol-1, June 2016, pp. 159-163.

61. "The Study of Direct Agriculture Market (Uzhavar sandhai) in Cuddalore District", E-ISSN NO: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, Volume-2, issue-14, April-June 2016, pp. 123-127.

62. "The Architect of Indian Constitution Dr.Ambedkar: A Ray of Hope towards the Empowerment of Indian Women", ISSN- 2393-9419, Academia and Society ... International Journal of Education and Society, volume -2, Number-2, February - 2016, pp. 81-86.

63. "Rethinking the Way of Natural Resources Supports Indian Drought Mitigation" ISSN: 2395-5929, Emperor International Journal of Finance and Management Research, Volume-II, Special Issue-2, February - 2016, pp. 340-352.

64. "Women Empowerment of SHG Members in Andanallur and Pullampadi Blocks of Trichy District: an Empirical Study", (IJMR) - e ISSN: 2455-3662, EPRA International Journal of Multidisciplinary Research, February - 2016, pp. 40-46.

65. "The Father of Indian Constitution Dr.Ambedkar's Socio-Economic Rights within the Context of The Constitution" E-ISSN: 2395-1885, P-ISSN: 2395-1877, International Journal of Multidisciplinary Research and Review, Vol.1, Issue-1, January 2016. pp. 195-199.

66. "Higher Education System and Employability Skill in Puducherry Union Territory of India", ISSN-0019-4662, The Indian Economic Journal-Journal of the Indian Economic Association, Special issue, December 2015, pp. 268-278.

67. "Successful Women Entrepreneurs in Tamil Nadu- a Case Study", E-ISSN NO: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, Volume-2, issue-12, October-December 2015, pp. 173-178.

68. "Globalization of Marketing and Economic Growth through Technology Transmission and Achievement, ISSN: 0974-1690,

Annamalai Business Review, Volume 10, issue 1, July-December 2015, pp. 85-93.

69. "An Economic Evaluation of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS)", ISSN 0973-0303, Jamal Academic Research Journal: An Interdisciplinary, Vol.8, No.1&2, January-June; July-December 2015, pp. 69-73.

70. "Growth of Alternative Renewable Energy: Wind Power Energy", ISSN 0973-0303, Jamal Academic Research Journal: An Interdisciplinary, Vol.8, No.1&2, January-June; July-December 2015, pp. 50-55.

71. "An Empirical Analysis of Socio-Economic Dimensions of Women Members in NRLM in Kammapuram Block, Cuddalore District, Tamil Nadu", ISSN 0973-0303, Jamal Academic Research Journal: An Interdisciplinary, Vol.8, No.1&2, January-June; July-December 2015, pp. 56-62.

72. "Role of Technology on Climate Change and Sustainable Development" E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, Nov 2015, pp. 171-174.

73. "Inclusive Growth through Women Entrepreneurship- Case Studies in Marketing Success from Tamil Nadu" E-ISSN-249-4182 P-ISSN- 2349-5979, International Journal of Multidisciplinary Research and Development, vol-2, October 2015, pp. 61-65.

74. "Motivation of Workplace Spirituality and Earnings Management" ISSN-2348 4705, International Journal of Business Intelligence and Innovations, Special issue, October-2015, pp. 64-66.

75. "Causes, Effects, Trends of Global Warming and Solutions to Global Warming" E-ISSN: 2395-1885, P-ISSN: 2395-1877, International Journal of Multidisciplinary Research and Review, October 2015. pp. 130-134.

76. "Role Played by Financing Initiatives in Development of Indian MSMEs", ISSN: 2347- 8446, International Journal on Advanced Research, Special Issue, October 2015, pp. 276-284.

77. "Sustainable De-Growth: An Alternative to Strong Sustainable Development?" E-ISSN NO: 2347, 856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research

Review, vol-3, July-September 2015, pp. 169-172.

78. "Achievement among Students of Arts & Science and Engineering Colleges: A Comparative Study", E-ISSN-249-4182 P-ISSN- 2349-5979, International Journal of Multidisciplinary Research and Development vol-2, September 2015, pp. 405 -408.

79. "Growth Prospects of Indian Health Care System and Management: A Macro View", E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, August - 2015, pp. 7-11.

80. "Emerging Trends in Business: Paradigm Shift of Rural Economy through Information and Communication Technology" ISSN: 23484705, International Journal of Business Intelligence and Innovations, vol-3, issue-2, August 2015. pp. 74-80

81. "Women Empowerment in Agriculture through Makila Kisan Sashaktikaran Pariyojana (MKSP)", ISSN 0973-0303, Jamal Academic Research Journal: An Interdisciplinary, Vol-3, 13.08.2015, pp. 78-82.

82. "Role of Health Insurance Policy on Rural People in Tamil Nadu" E-ISSN: 2395-1885, P-ISSN: 2395-1877, International Journal of Multidisciplinary Research and Review, July 2015. pp. 39-45.

83. "The Most Powerful Renovation in the World: The Globalization of the Retail Industry" ISSN: 23484705, International Journal of Business Intelligence and Innovations, vol-1, issue-2, special edition July 2015. pp. 104-111.

84. "Education and Skill Development for Faster Economic Growth in India" ISSN: 2349-0187, EPRA International Journal of Economic and Business Review, vol-3, July 2015. pp. 58-62.

85. "Entrepreneurial Challenges Faced by Rural Women Entrepreneur in India", ISSN: 2349-5537, SIMS International Journal of Management, Vol-2, no1, January-June 2015, pp. 75-87.

86. "Globalization of Markets: Emerging Trends, Perspectives, Issues and Challenges" E-ISSN NO: 2347, 856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-1, April – June 2015, pp. 42-47.

87. "Role of Pudhu Vazhvu Project (PVP) on Poverty Eradication in Tamil Nadu" E-ISSN: 2349-4182, P-ISSN: 2349-5979, International

Journal of Multidisciplinary Research and Development vol-2, June 2015, pp. 313 - 316.

88. "India's Successful Basic Services to Move India from Poverty to Empowerment", ISSN: 2394-7209, E-ISSN-2394-7217, International Journal of Science, Technology and Humanities, May 2015, pp. 19-25.

89. "Economic Growth of India: Past, Present and Future" E-ISSN NO: 2347, 856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-1, April – June 2015, pp. 61-65.

90. "Problems and Prospects of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS)", E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, April - 2015, pp. 196-201.

91. "Social and Economic Empowerment of Women in Rural Entrepreneurship for Sustainable Income and Opportunities in India" ISSN: 0975-749X, Annamalai International Journal of Business Studies and Research, Annamalai University, April 2015, pp. 41-47.

92. "Empowerment of SHG Women Members in Cuddalore District through Aajeevika-NRLM Scheme by Mahalir Thittam" E-ISSN: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-2, January – March 2015, pp. 15-21.

93. "Next Generation Talent Management Practices: Beyond The Horizon" ISSN: 2348-4705, International Journal of Business Intelligence and Innovations, vol-3, March-2015, pp. 114-119.

94. "The Impact of NGO on Social and Economic Development of Women in Kammapuram Block, Cuddalore District, Tamil Nadu." ISSN: 0976-8270 Peninsular Economist, Journal of the Association of Economists of Tamil Nadu, 2014-2015, pp. 106-107.

95. "Causes, Effects and Control Measures of Air Pollution" E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, March 2015, pp. 60-67.

96. "Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS): An Antidote towards Poverty Alleviation through Employment Generation in Tamil Nadu" E-ISSN NO: 2347, 856X, ISSN: 2348-0653, International Journal of Business and

Administration Research Review, vol-1, Jan – March 2015, pp. 1-7.

97. “Analysis of Growth Prospectus with Special Reference to Infrastructure in Tamil Nadu.”, E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, February - 2015, pp. 106-114.

98. “The Impact of NRLM Programme on Social and Economic Development of Rural in Trichy District, Tamil Nadu.” ISSN: 2393-9419, International Journal of Academia and Society, vol-1, February - 2015, pp. 2-7.

99. “Role of Energy Efficiency - Employment and Poverty Reduction” E-ISSN NO: 2347, 856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-1, December - February 2015, pp. 285-292.

100. “Issues, Challenges and Opportunities of Infrastructure Development in India”, E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, January - 2015, pp. 30-36.

101. “Development Opportunity for Rural Areas Using Solar Energy” E-ISSN NO: 2347, 856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-2, October-December 2014, pp. 90-97.

102. “Is SHG Empowering Women in Trichy District? An Empirical Study”, “E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, December - 2014, pp. 1-7.

103. “Service Sector in India: Trends, Issues and Challenges”, ISSN NO: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-1, October-December 2014, pp. 261-266.

104. “Role of State Government in Higher Education”, E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, November - 2014, pp. 113-122.

105. “The Rural Marketing in India-Emerging Government Initiatives”, E-ISSN-2349-6746, ISSN- 2349-6738, International Journal of Management and Social Science Research Review, vol-1, October-2014, PP. 8-12.

106. "Farm Economy in India with ICT Application." ISSN NO: 2347-856X, ISSN NO: 2348-0653, International Journal of Business and Administration Research Review, vol-2, July-September 2014, pp. 65-70.

107. "Prospects of Rural Marketing in India", ISSN-2348-4705, International Journal of Business Intelligence and Innovations, vol-1, September-2014, pp. 167-168.

108. "Information and Communication Technology and Women Empowerment: Role of Village Knowledge Centers in Pondicherry Region", ISSN 0517-872X, Annamalai University Humanity Journal, vol. 46, 2010, pp. 341-352.

109. "The Role of Information Technology in the Context of Knowledge-Based Global Economy and Women Empowerment", with Kalyani.T.S, ISSN 0974-1974, International Research Journal of Social Sciences, January-June 2008, pp. 163-178.

110. "Primary School Enrolment and Wastage in Union Territory of Pondicherry.1960-61 to 1994-95." With Dr.Nirmala, Dr.Sham Bhat. K, Subramaniam.T.K, ISEC, Bangalore, August 11-13, 1999, Sl.No.17.

### **In Books**

1. "An Empirical Study on Empowerment of Rural Women through Entrepreneurship", Entrepreneurial Opportunities for Women and Support Schemes, ISBN: 978-93-6674-753-8, Edited by Dr.B.Yasodha Jagadeeswari, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), July 2024, pp. 1-18.

2. "Women Entrepreneurship in India: Shaping the Future", Entrepreneurial Opportunities for Women and Support Schemes, ISBN: 978-93-6674-753-8, Edited by Dr.B.Yasodha Jagadeeswari, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), July 2024, pp. 60-73.

3. "Female Education and Entrepreneurship as Drivers of Economic Empowerment", Entrepreneurial Opportunities for Women and Support Schemes, ISBN: 978-93-6674-753-8, Edited by Dr.B.Yasodha Jagadeeswari, The Post-Graduate and Research

Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), July 2024, pp. 109-119.

4. “Most Successful and Influential Women Entrepreneurs in India - A Case Study”, Entrepreneurial Opportunities for Women and Support Schemes, ISBN: 978-93-6674-753-8, Edited by Dr.B.Yasodha Jagadeeswari, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), July 2024, pp. 138-151.

5. “Empowering Women in Rural India through Entrepreneurship Development”, Entrepreneurial Opportunities for Women and Support Schemes, ISBN: 978-93-6674-753-8, Edited by Dr.B.Yasodha Jagadeeswari, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), July 2024, pp. 200-213.

6. “The Role of Digital Technology achieving Sustainable Development Goals”, Technology Enabled Social Schemes Towards Sustainable Development Goals (TESSTSDG), ISBN: 978-93-6163-587-8, Edited by Dr.P.Ravichandran, Shanlax Publications, Volume-1, Madurai-3. July 2024, pp. 168-176.

7. “Digital Innovation and Transformation: The Digital Economy and Its Impact on Indian Economy”, Innovation and Sustainability in Business Development” ISBN: 978-93-83933-65-5, Edited by Hardeep Chahal, Isha Sharma, Saksham Books International, New Delhi. pp. 52

8. “The Effect of COVID-19 Pandemic on the Indian Economy: Some Reflections”, The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth, ISBN: 978-93-5757-389-4, Edited by Dr.B.Yasodha Jagadeeswari, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), June 2023, pp. 1-15.

9. “COVID-19 and It’s Impact on Environment”, The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth, ISBN: 978-93-5757-389-4, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific



International Publishing House (SIPH), June 2023, pp. 57-64.

10. “Sustainability of Higher Education in India during Pandemic COVID-19”, The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth, ISBN: 978-93-5757-389-4, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), June 2023, pp. 99-112.

11. “Impact of COVID-19 Pandemic on the Agriculture and Allied Sectors in India”, The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth, ISBN: 978-93-5757-389-4, The Post-Graduate and Research Department of Economics (School of Management Studies), Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Scientific International Publishing House (SIPH), June 2023, pp. 156-174.

12. “Impact of Milk Co-operative Societies on Women Entrepreneurs in Rural areas of Tamil Nadu.”, Poverty Eradication through Rural Entrepreneurship for a Sustainable Growth in the Rural Economy, ISBN: 978-93-87360-71-6, The Post-Graduate and Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli-620002, Published by Jazym Publication, Trichy, March 2020, pp. 54-61.

13. “The Transgender Community in India: Legal, Civil and Political Rights”, Divine beings: Caring The Uncared Transgender in the Third Millennium, ISBN:978-93-87871-63-2, Edited by Dr.D.Devanathan, Dr.K.Senthilkumar, Department of Political Science & Public Administration, Annamalai University, Tamil Nadu, India, August 2018, pp. 144-154.

14. “Matrimonial Property Rights of Women: Past and Present in India” Challenges And Trends of Economic Independence Among Women in India, ISBN: 978-93-87314-54-2, Edited by Dr. Zenetta Rosaline Dr.Mangayarkarasi, Department of Women’s Studies, Bharathiyar University, Coimbatore, February 2018, pp. 153- 163.

15. “Impacts of GST on Indian Economy: Issues and Challenge”, India & global economy Issues and Challenges, ISBN: 978-3-659-26231-9, Edited by Dr. Dr.Balasubramaniyan, Dr.T.S.Prema, Prof.J.P.Jaideep, February 2018, pp. 147-153.

16. “The Impact of Education Inequality and Economic Growth in

India”, Economic Growth and Social Inequalities, ISBN: 978-93-86826-59-6 Edited by Dr. Sivasankar.V, Muthurangam Government Arts College, Vellore, October 2017, pp. 22-30.

17. “Economic and Social Discrimination of Women’s Rights.”, ISBN:978-81-90-77-30-03, Women and Human Rights - An International Perspective, Edited By Dr.Zenetta Rosaline, Dr.Kamalaveni, Bharathiyar University, Coimbatore, October 2017, pp. 45-52.

18. “ICT: A Magic Wand for Economic and Social Transformation in India”, ISBN: 978-81-933361-0-6, Economic System: Contemporary Economic Issues and need for transformation, Edited By Dr.A.Khan Mohamed, Dr.J.Mohamed Zeyavudheen, Jamal Mohamed College, Tiruchirappalli, January 2017, pp. 112-130.

19. “Natural Resource Economics and Conservation: Contributions of Water Resources Management”, ISBN: 978-93-85109-57-7, Exploitation of Natural Resources-Economics Impacts and Remedies, Edited By Dr.A.Anjel Anila, D.Kathiravan, September 2016, pp. 166-177.

20. “Women Entrepreneurship in India”, ISBN: 978-81-920808-8-8, Economic Empowerment of Women through Entrepreneurship-Problems and Prospects, Edited By Dr.P.R.Muthuswamy, Dr.S.Saravanan, Department Of Commerce With Information Technology, Dr.N.G.P. Arts and Science College, Kalapatti, Coimbatore, August 2016, pp. 680-693.

21. “Analytical Study of The Relationship Between Climate Change and Human Rights”, ISBN: 978-93-5254-186-7, Third Generation Human Right, Edited By Dr.S.Balaurugan, Dr.P.Sakthivel, Department of Political Science and Public Administration, Annamalai university, 2016. pp. 299-313.

22. “Effects of Global Climate Change on Indian Agriculture” ISBN: 978-93-85109-56-0, Climate Change, Environment and Agricultural Development, edited by Dr.R.Muthulakshmi, Dr.Sadhasivam, May 2016.PP. 133-142.

23. “Morbidity Patterns and Health Care Seeking Behavior among Elders in India”, ISBN: 978-93-85399-95-4, National Seminar on Struggles of Elderly Population in India, edited by K.Damodaran, S.Pichaipillai, February 2016. pp. 33-43.

24. "Women Empowerment through Education and Skills Acquisitions: Impacts, Issues and Consequences", ISBN: 978-93-85777-27-1, Dynamics of Social Infrastructure in India-Emerging Issues, Prospects and Challenges, Edited By Dr.Suma M.Singh, Dr.Sujata S.Maili, Ms.Shanthi.S, Ms.Supriya Bhandarkar, Ms.Vijaya Priya.S, February 2016. pp. 6-13.
25. "Most Successful Women Administrators in Contemporary India-A Case Study", ISBN: 978-93-83213-11-5, Women in Public Administration, Edited By Dr.Murugeswari.N, Dr.kubendran.C, February 2016. pp. 46-53.
26. "An Exploratory Study on E-Banking Usage in Rural Areas in India", ISBN: 978-81-929313-5-7, UGC Sponsored Seminar on E-Banking in Rural Economy: Recent Trends and Developments, Edited By Dr.G.Ramanan, February 2016. pp. 32-39.
27. "The Effect of Workplace Spirituality on Motivation for Job Satisfaction and Income", ISBN: 978-93-85477-67-6, Spirituality in the Workplace, Edited By M.Subramaniam, Dr.N.Panchanatham, 2016, pp. 50-55.
28. "Dr.Ambedkar's Views on Social, Political and Economic Empowerment", ISBN- 978-93-80890-63-0, Bharat Ratna Dr.Ambedkar On Indian Constitution Challenges, Development And Relevance, Edited By Dr.R.P-.Pankaja, S.R.Sathya Narayanan, V.Prakash, January 2016. pp. 42-47.
29. "Problems and Prospects of Women Entrepreneurship in Kammapuram Block, Cuddalore District, Tamil Nadu", ISBN: 978-93-81429-57-0, Rural Women Entrepreneurship: The Dynamics of Progress and Its Reversal, Edited by Dr.R.Palanivelu, 2015, PP. 179-181.
30. "A Study on The Socio-Economic Status of The Marine Fisheries With Special Reference to Veerampattinam of Puducherry, India", ISBN- 978-93-80509-72-3, Marine Fish Economy in India, Edited by Dr.P.Balamirtham, Dr.C.Sivamurugan, November 2015, pp. 153-159.
31. "Revolution In Information Technology And Organizational Performance, ISBN: 978-81-929581-3-2, Sustainable Management Practices: Trends, Issues And Challenges, Edited by Dr.P.S.Bhuvanewari, September 2015, pp. 175-184.
32. "Labour Issues of the Unorganised Sector in India", ISBN: 978-

93-8050-9594 “Labour Issues of Different Sectors in India”, Edited by Dr.A.Anjel Anila, D.Kathiravan, September 2015, pp. 10-22.

33. “Empowering Women Through ICT-Based Business: Best Practices in e-Governance”, ISBN: 978-93-85640-12-5, E-Governance – Current Scenario, edited by Kumar.D, Dr.N.Panchanatham, June 2015, pp. 81-86.

34. “Causes and Consequences of Rural-urban Migration in an Indian Metropolis: A Case Study of Chennai City” ISBN: 13-978-81-920-478-5-0, Impacts of Urbanization in India, edited by Dr.A.Shanmugasundaram, March 2015, pp. 213-216.

35. “The Impact of MGNREGP on Empowering Women’s Participation With Special Reference to Cuddalore District in Tamil Nadu State” ISBN: 978-93-80509-58-7, Mahatma Gandhi National Rural Employment Guarantee Programme-Challenges, Problems and Remedies, edited by Dr.P.Balamirtham, March 2015, pp. 257-262.

36. “Impact of Climate on Indian agriculture” ISBN: 978-93-80509-64-8, Socio Economic Damages of Climate Change in India, edited by Dr.K.Subramanian, March 2015, pp. 219-227.

37. “Linking Renewable Energy to Rural Development.” ISBN: 978-81-922144-9-8, Renewable Energy Technologies for Sustainable Development in Rural Sectors of India, edited by Dr.M.Murugan, 12<sup>th</sup> & 13<sup>th</sup> February 2015.pp. 131-141.

38. “Empowerment of Rural Women through ICT- A study with Special Reference to VKC in Empalam Village, Puducherry Region” ISBN: 978-93-81521-57-1, Exploring Gender Issues in Multi-dimensional Approaches”-Inter-disciplinary Relevance, edited by Ms. Mary Sandra Quintal, Dr. M.Mary Jayanthi, Ms.I.Ruby Merlin, Dr.Sujatha Ilangovan,R.Saraswathi,6<sup>th</sup> February 2015, pp. 44-55.

39. “National Rural Livelihood Mission on Women Empowerment in Trichy District” ISBN: 978-81-922545-4-8, Issues and challenges of service sector in India, edited by Ms.Rajeswari suriyannarayanan, Ms.Shyamale.N, Ms.Senthamarai.S, 7<sup>th</sup>Jan 2015, pp. 34-37.

40. “Role of Money Market in Context to Growth of Indian Economy.” ISBN: 819077398-4, Emerging Trends in Indian Money Market, edited by Dr.P.Loganathan, Oct 2014, pp. 1-10.

41. “Women Participation of Self Help Groups Through Marketing

Strategies.” ISBN: 9789380394459, Rural Marketing in India: Issues and Challenges, with Kalaiselvi. V edited by Dr.K.Kaliyamurthy, Sep 2014, pp. 44-48.

42. “The Development Impact of E.Governance Project: A Case study of M.S.Swaminathan Research Foundation’s Information Village Research Project”, with Kalaiselvi. V, ISBN: 938062726-2, Business Ethics and Corporate Governance, edited by Dr.T.Aranganathan, Dr.S.V.Murugesan, Dr.K.Thamizhselvan, 2010, pp.: 387-389.

### **Books Authored and Edited**

1. “Entrepreneurial Opportunities for Women and Support Schemes”, ISBN: 978-93-6674-753-8, Scientific International Publishing House (SIPH), July 2024.

2. “Women’s Entrepreneurship and Economics New Perspectives, Practices and Policies”, ISBN: 978-93-5762-772-6, Alpha International Publication (AIP), June 2024.

3. “Environmental Sciences” ISBN: 979-88-5284-144-5, High Rise Books, Amazon Publishers, June 2023.

4. “The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth”, ISBN: 978-93-5757-389-4, Scientific International Publishing House (SIPH), June 2023.

5. “Fundamentals of Entrepreneurship”, ISBN: 979-83-9831-670-4, High Rise Books, Amazon Publishers, June 2023.

6. “Advances in Finance, Accounts and Economics”, ISBN: 978-93-5757-317-7, Scientific International Publishing House (SIPH), May 2023.

7. “Environmental Studies”, ISBN: 979-83-9384-202-4, High Rise Books, Amazon Publishers, May 2023.

8. “Economic Principles for Education Theory and Evidence”, ISBN: 978-93-5762-090-1, Alpha International Publication (AIP), May 2023.

9. “Women Entrepreneurship and Challenges”, ISBN: 978-93-5757-182-1, Scientific International Publishing House (SIPH), April 2023.

### **Research papers presented in International / National Conferences and Seminars**

1. “Transformative Pathways: The Role of Green Technology for Youth in Sustainable Development in India” in an International

Conference on “Youth for Earth: Restore and Protect our Environment” Organized by Enviro Club of Auxilium College(Autonomous) in collaboration with Tamil Nadu Pollution Control Board, Vellore on 10<sup>th</sup> October 2024.

2. “Technological Impacts on Learning and Teaching: The Reshaping of Higher Education” for One day 5<sup>th</sup> International Conference on “Next Level of Higher Education & Research; Science, AI, Technology, Humanities, Commerce & Management (NLHER-2024)” Organised by: KaLa's Research & Skill Training Organisation(Regd), Vijayapur, Karnataka & Hi Learn Edutech Institute, Bijapur/ Vijaypur, Karnataka, 29<sup>th</sup> September 2024.

3. “The Impact of Artificial Intelligence Technology in the E-Commerce Industry” in an International Conference on “Role of Artificial Intelligence in E-Commerce” organized by Department of Commerce in Computer Applications, Holy Cross College (Autonomous), Tiruchirappalli, 29<sup>th</sup> August 2024.

4. “Digital Revolution as a Catalyst for Youth Empowerment” in the Three day Multidisciplinary International Conference on Digital Revolution in Cultural Preservation Convened by Sri Vidhyodhya College of Education, Villupuram, Tamil Nadu in Collaboration with Acumen Foundation & Seva Academy from 6.08.2024 to 8.08.2024.

5. “Exploring Blockchain Technology Based - Innovations for Economic and Sustainable Development”, for one day International Conference on Recent Developments in Humanities, Science, Management & Agriculture” organised by Research education solutions in association with United School of Business Management, Odisha, India, 13<sup>th</sup> July 2024.

6. “The Role of Blockchain Technology in Digital Currency and Its Economic Impact” for Two day Multidisciplinary International Conference on “Technology and Society” organized by KAPI Institutions, Madurai, Tamil Nadu & Kuruthu Educational and Social Renaissance Trust (KESORT) as Knowledge Partners Collaborates with Acumen Foundation & Seva Academy on 16<sup>th</sup> & 17<sup>th</sup>, March 2024.

7. “The Power of Employment: Impact of MGNREGA on Economic Empowerment of Rural Women” for One day State level Seminar on “Womenomics: Fostering Gender Inclusive Growth in India” organized by Department of Economics, Arul Andavar College (Autonomous), Karumathur, Madurai on 12<sup>th</sup> March 2024.

8. “Evaluating the Status of the Empowerment of Rural Women through Entrepreneurship” for ICSSR Sponsored Two days International Conference on “Achieving Sustainable Women Empowerment through Education, Employment & Entrepreneurship” Organized by PG & Research Department of Commerce, Thanthai Periyar Government Arts and Science College(Autonomous), Tiruchirappalli- 620023 on 28<sup>th</sup> & 29<sup>th</sup> February 2024.

9. “Digital Innovation and Transformation: The Digital Economy and Its Impact on Indian Economy” for Three day International Conference on “Innovation and Sustainability in Business Development” organized by International Centre for Cross-Cultural Research and Human Resource Management (ICccR & HRM) University of Jammu in collaboration with School of Business and Management The University of the South Pacific, Fiji (Hybrid Mode) on 22<sup>nd</sup> -24<sup>th</sup> February 2024.

10. “Reinforcement of Rural Women through Dairy Farming in Trichy District of Tamil Nadu” for Three day International Conference on “Contemporary Research in Engineering, Science, and Management & Arts (ICCRESMMA 2024)” organized by Centre for Research & Training (CRT), National Foundation for Entrepreneurship Development In association with Technovate Educational & Consulting Services (TECS), Coimbatore on 22<sup>nd</sup> -24<sup>th</sup> February 2024.

11. “Digital Transformation as a Catalyst for Youth Empowerment” for One day International Conference on “Role of Younger Generation in Sustainable Development through Startup, Innovations in Digital Era” Organised by St.Antony’s College of Arts and Science for Women, Dindigul on 27<sup>th</sup> January 2024.

12. “The Impact of Financial Inclusion on the Development of Indian Economy” for One day International Conference on “International Conference on Sustainable Growth and Development through Emerging Technology & Innovations (ICSGD’ 2024)” Organized by Research education solutions in association with NIIS Institute of Business Administration, Odisha, India, 27<sup>th</sup> January 2024.

13. “Study on the Economic and Social Dimensions of Climate Change in India” for Two-day National Seminar on “Climate Change and its Effects: Causes, Pathways and Targets for India” organized by PG & Research Department of Economics, Erode Arts and Science College, Erode on 24<sup>th</sup> and 25<sup>th</sup> January 2024.

14. “Exploring the Role of Microfinance in the Empowerment of

Women” for One day National Conference on “Technological Advancement and Its Impact on Entrepreneurship” Organized by PG & Research Department of Commerce, Jamal Mohamed College(Autonomous), Tiruchirappalli- 620020 on 24<sup>th</sup> January 2024.

15. “The Impact of Sports on the Development of Girl Children in India” for One day National Conference on “The Evolving Landscape: Exploring Possibilities and Challenges For the Girl Child in a Dynamic World” organized by Women’s Studies Centre, Holy Cross College(Autonomous), Tiruchirappalli in collaboration with Centre for Women’s Development Studies, New Delhi on 24<sup>th</sup> January 2024.

16. “The Role of Digital Technology achieving Sustainable Development Goals” for Two-day National Seminar on “Technology Enabled Social Schemes toward Sustainable Development Goals (TESSTSDG-2023)” Organized by the Department of Economics, G.T.N. Arts College(Autonomous), Dindigul held on 23<sup>rd</sup> & 24<sup>th</sup> January 2024.

17. “Digital Banking Revolution: Empowering Rural India through Fintech” for International Conference on “Commerce and Management In the Digital age: Trends, Challenges & Innovations” conducted by the School of Commerce, The American College, Madurai, Tamil Nadu, India on 5<sup>th</sup> and 6<sup>th</sup> January 2024.

18. “Economic Empowerment of Women through Climate Mitigation and Adaption” for Two days “43<sup>rd</sup> Annual Conference of The Association of Economists of Tamil Nadu(AET)” Department of Economics, Bharathidasan University, Tiruchirappalli-620024, Tamil Nadu, India, 29<sup>th</sup> & 30<sup>th</sup> December 2023.

19. “An empirical study on women empowerment through self-help groups with special reference to Cuddalore district of Tamil Nadu” for Three days 106<sup>th</sup> Annual Conference of the Indian Economic Association(IEA) on Indian Economy @ 75 and 2 G20:Approaches to Atmanirbar Bharat, Kalinga Institute of Industrial Technology(KIIT), Deemed to be a University, Bhubaneswar, Odisha, India , 27<sup>th</sup> – 29<sup>th</sup> December 2023.

20. “Unleashing Global Opportunities through Information Technology: The Power of Cross-Border E-Commerce” for One day International Conference on “Commerce without Borders: Navigating Global Challenges, Embracing Universal Opportunities” Organized by Department of Corporate Secretaryship, Chevalier T. Thomas Elizabeth College for Women, Perambur, Chennai-11, 31.10.2023.



21. “Digital Technology to Ensure Equitable Achievement of the Sustainable Development Goals” for one day National Seminar on “Sustainable Development in India: Problems and Progress” Organized by Department of Economics, Sadakathullah Appa College (Autonomous), Tirunelveli, 18<sup>th</sup> October 2023.

22. “Empowering Financial Inclusion through Fintech in Rural India” for ICSSR Sponsored Two days International Conference on “Digital Economy of India- A Pathway to Development (DEIAPD-2023)” Organized by Department of Commerce, Bharathiar University, Coimbatore, 14<sup>th</sup>, 15<sup>th</sup> & 16<sup>th</sup> September 2023.

23. “Empowerment of Women through Education, Skilling and Micro Financing” for One day International Conference on “Women Empowerment: Role of Laws, Society, Culture, Politics, Literature and Media” organized by IQAC ,Dr. Babasaheb Ambedkar College of Arts, Commerce and Science, Chandrapur, Maharashtra on 17<sup>th</sup> August 2023

24. “Financial Inclusion and Inclusive Growth for Sustained Growth in India.” for One day 2<sup>nd</sup> International conference on “Financial Inclusion and Inclusive Growth.” Organized by Post Graduate and Department of Commerce (CA) & Post Graduate and Department of Commerce, Jairams Arts and Science College, Karur-639003, 4<sup>th</sup> August 2023.

25. “Exploring India’s Digital Transformation: The Digital Economy and Its Impact on Indian Economy” in the Indian Council of Social Science Research (ICSSR), New Delhi Sponsored Two Day International Conference on “Digital Economy of India- A Pathway to Development (DEIAPD-2023).” Organized by Post Graduate and Research Department of Economics, Kamaraj College, Thoothukudi-628003, 27<sup>th</sup> & 28<sup>th</sup> July 2023.

26. “The Impact of Digital Economy to Enhancing Sustainable Economic Development” Two Day National Seminar on “Digital India: Progress towards Inclusive Fulfilment for Sustainable Development in the Digital Economy” Organized by PG and Research Department of Commerce (School of Management Studies), St. Joseph’s College (Autonomous), Tiruchirappalli – 620 002, Tamil Nadu, India, 27<sup>th</sup> and 28<sup>th</sup> June 2023.

27. “Technological Innovation and Socio Economic Development in India”, for One day International Conference on “Convergence of

Technology & with Engineering, Management, Social Sciences and Agriculture for Better Productivity & Sustainability” Organized by Research education solutions in association with NMIET Business School, Bhubaneswar, India, 10th June 2023.

28. “Exploring the Role of Sustainability Standards in Women’s Economic Empowerment through Entrepreneurship in Trichy District of Tamil Nadu ” for One day International Conference on “Evolving Prospects & Challenges in the Indian Economy” Organized by Department of Economics, Chevalier T. Thomas Elizabeth College for Women, Perambur, Chennai, 12.04.2023.

29. “A Study on the Problems and Prospects of Women Entrepreneurs in Trichy District of Tamil Nadu” Tamil Nadu State Council for Higher Education Sponsored Two Day National Seminar on “Entrepreneurial Opportunities and Challenges in India under the Globalization Era” Organized by Department of Economics, Thiruvalluvar University, Serkkadu, Vellore -632115, 10th and 11th April 2023.

30. “Socio Economic Conditions and Social Wellbeing of Handloom Industry Weavers in Dindigul District of Tamil Nadu” for an International conference on “Innovations in Technology, Agriculture, Management and Social Sciences” organized by Research education solutions in association with Institute of Management Bhubaneswar, Bhubaneswar, India, 5th March 2023.

31. “Empowerment of Women workers in the Textile and Garment Industries in Tamil Nadu” for one day “AET ANNUAL CONFERENCE – XLII” Post Graduate Department of Economics, Arulmigu Palaniandavar College of Arts and Culture, Palani, Dindigul- 624601, 25th February, 2022.

32. “An Exploratory study on reality of the Gender Wage Gap and Wage Discrimination” for 11th International Conference on “Emerging research in Business, Technology, Entrepreneurship and Economy for Sustainable Development” (ICRBTEE-22) Organised by Sai ram institute of management studies, Chennai on 16th and 17th December 2022.

33. “The Impact of COVID-19 Pandemic on Service Sector Sustainability and Growth” for one day ICSSR Sponsored National Level Seminar on “The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth”, Organized by PG and Research Department of Economics, Holy Cross College (Autonomous),

Tiruchirappalli-620002, 28th September 2022.

34. “COVID- 19 and It’s Impact on Environment” for one day ICSSR Sponsored National Level Seminar on “The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth”, Organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 28th September 2022.

35. “Impact of COVID-19 Pandemic on the Agriculture and Allied Sectors in India” for one day ICSSR Sponsored National Level Seminar on “The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth”, Organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 28th September 2022.

36. “The Effect of COVID-19 Pandemic on the Indian Economy: some reflections” for one day ICSSR Sponsored National Level Seminar on “The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth”, Organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 28<sup>th</sup> September 2022.

37. “Impact of Digital Technology on Learning to Enhance the Employability Skills of Higher Education Graduates” for Three days International Conference on “Impact of Hybrid Workforce on Millennial Generation - IHWMG 2022” Organized by Department of Management Science in Association with Management Think Force, MITM MBA, Mysore on 15,16 and 17,June 2022.

38. “An analysis of women entrepreneur empowerment and economic sustainability in Trichy district of Tamil Nadu” for Two days National Seminar on “Defining strategies for Gender equality and the empowerment of Women” Organized by Department of Population Studies, Annamalai University jointly with Indian Council of Social Science Research, Southern Regional Centre, During 9.06.2022 and 10.06.2022.

39. “Revitalization and Rejuvenation of Siddha Medicine: A Boon for the Rural Poor” in the Tamil Nadu State Council for Higher Education (TANSCH) Sponsored Two Day National Level Seminar on “Knowledge, Attitude, Awareness and Practice of Indian System of Medicine among the Poor in Tamil Nadu” Organized by the Department of Economics, Thiruvalluvar University, Vellore on 20 & 21 April 2022.

40. “Digital Revolution in India: A Paradigm Shift in Higher Education” for Two days National Level Seminar on ”Enhancing Quality of Higher Education in India: Challenges and Prospects” Organized by PG & Research Department of Economics, Government Arts and Science College for Men, Krishnagiri on March 23 & 24 March 2022.

41. “The Impact of COVID-19 pandemic on the Indian Economy: some reflections” for Two day National Level Seminar on “COVID-19 and Self-Reliant India: Opportunities and the Way Forward”, Organized by PG and Research Department of Economics, Sacred Heart College(Autonomous), Tirupattur, Tamil Nadu jointly with Indian Council of Social Science Research, New Delhi During 21 & 22 March 2022.

42. “The economic impact of COVID-19 pandemic on various sectors of India” for one day “AET ANNUAL CONFERENCE –XLI” Department of Economics, Annamalai University, Chidambaram - 608 002, on 27th February, 2022.

43. “An Empirical Investigation of Wage Discrimination Among Construction Workers in India” for Two days 2<sup>nd</sup> International Conference on “Sustainable Environment & Civil Engineering (1CSECE-2021)”, Easwari Engineering College (Autonomous), Chennai, 9<sup>th</sup> & 10<sup>th</sup> April, 2021.

44. “Role of Technology Innovation and Advancement in Economic Growth of India” for two days International Conference on “Impact of COVID-19 Pandemic in the Universal Tertiary Sector”. Organized by PG & Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli-620002, 16<sup>th</sup>&17<sup>th</sup> March, 2021.

45. “Impact of COVID-19 Pandemic on Foreign Direct Investment (FDI) in Indian Economy” for two days International Conference on “Impact of COVID-19 Pandemic in the Universal Tertiary Sector”. Organized by PG & Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli- 620002, 16<sup>th</sup>&17<sup>th</sup> March, 2021.

46. “Consumption Pattern of Women in Tiruchirappalli Shopping Malls” for two days International Conference on “Impact of COVID-19 Pandemic in the Universal Tertiary Sector”. Organized by PG & Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli-620002, 16<sup>th</sup> & 17<sup>th</sup> March, 2021.

47. “Trend and Growth Rate of Coriander Exports of India” for two days International Conference on “Impact of COVID-19 Pandemic in the Universal Tertiary Sector”. Organized by PG & Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli-620002, 16<sup>th</sup> & 17<sup>th</sup> March, 2021.
48. “Impact of Digital Technology on the Indian Banking Sector” for One day International online Seminar on “Digitalized Financial and Banking Practices Issues and Challenges”. Organized by PG & Research Department of Commerce, Periyar E.V.R College, Tiruchirappalli- 620023, 6<sup>th</sup> March, 2021.
49. “Infrastructure Development and Economic Growth in Cuddalore District of Tamil Nadu” for One day International online Seminar on “Digitalized Financial and Banking Practices Issues and Challenges”. Organized by PG & Research Department of Commerce, Periyar E.V.R College, Tiruchirappalli- 620023, 6<sup>th</sup> March, 2021.
50. “Impact of Information Technology on Sustainable Development of Tourism in Puducherry” for National Virtual Conference on “Advance Technologies in Tourism and Hospitality Sector (ATTHS-2021)”. Organized by Department of Tourism & Hospitality Management and Department of Hospitality & Airline Catering Management, Annai Fathima College of Arts and Science, Thirumangalam, Madurai-625706, 4<sup>th</sup> March, 2021.
51. “Digital Technology and Women Empowerment: Study on Most Successful Women Entrepreneurs in India” for one day International Conference on “Advancement in Business in the Digital Era-2021”, Jamal Mohamed College, Tiruchirappalli-620020, 17<sup>th</sup> February, 2021.
52. “An empirical analysis of manpower and equipment productivity in major construction projects” for Two days “International Conference on Applied Mathematics & Civil Structures (1CAMCS-2021)” jointly organized by the Department of Mathematics and Department of Civil Engineering, Kalavakkam, Chennai, on February 12<sup>th</sup> & 13<sup>th</sup>, 2021.
53. “Impact of Milk Co-Operative Societies on Women Entrepreneurs in Rural Areas of Tamil Nadu.” for National Conference on “Poverty Eradication through Rural Entrepreneurship for a Sustainable Growth in the Rural Economy.” Holy Cross College (Autonomous), Tiruchirappalli- 2, 12<sup>th</sup> March, 2020.
54. “A Radical Rethinking of Education Systems for the 21<sup>st</sup> Century: From Rhetoric to Reality.” for two days International

Conference on “21<sup>st</sup> Century Education: Techno-Pedagogical Trends and Innovations.” Department of Educational Technology, Bharathidasan University, Khajamalai Campus, Tiruchirappalli – 620 023, 27<sup>th</sup> & 28<sup>th</sup> February, 2020.

55. “Impact of ICT on Learning to Enhance the Employability Skills of Higher Education Graduates.” for 9<sup>th</sup> International Conference on “Education, Advance Management and Technology for Sustainable Development.” Organized by Sai ram Institute of Management Studies, Chennai, 25<sup>th</sup> & 26<sup>th</sup> February 2020.

56. “Enhance Quality of Management Education: The Nexus between Teaching and Coaching with Technology.” for International conference on “Management Education and Technology.” Organized by Sairam Institute of Management, Chennai, 25<sup>th</sup> & 26<sup>th</sup> February 2020.

57. “Behavioral Economics of Higher Education: Cognitive Skills, Personality and Economic Preferences”, XL Annual Conference of Association of Economists of Tamil Nadu, St.Joseph’s College (Autonomous), Tiruchirappalli- 2, 2<sup>nd</sup> February 2020.

58. “A Study on Socio Economic Conditions of Milk Producers at Alambakkam Village in Tiruchirappalli District”, XL Annual Conference of Association of economists of Tamil Nadu, St.Joseph’s College(Autonomous), Tiruchirappalli- 2, 2<sup>nd</sup> February 2020.

59. “Women Empowerment through Fisheries Sector in Cuddalore District of Tamil Nadu”, Two days National Conference on “Issues and Challenges of Women Working in The Unorganized Sector of India”, Holy Cross College (Autonomous), Tiruchirappalli- 2, 23<sup>rd</sup> and 24<sup>th</sup> January 2020.

60. “An Overview of The Conditions of Women Agricultural Labourers in India”, Two Days National Conference On “Issues and Challenges of Women Working in The Unorganized Sector of India”, Holy Cross College (Autonomous), Tiruchirappalli- 2, 23<sup>rd</sup> and 24<sup>th</sup> January 2020.

61. “Impact of Uzhavar Sandhai (Farmers’ Market) on Empowerment of Rural Farmers-A study With Special Reference to Cuddalore District of Tamil Nadu”, 102<sup>nd</sup> Annual Conference of The Indian Economic Association, School of Studies in Economics, Pt.Ravishankar Shukla University, Raipur, Chhattisgarh, 27-29 December 2019.

62. “An Exploratory Study on Green Banking Usage in Rural Area of

Tamil Nadu”, Two days International Conference on “Emerging Challenges of Global Business and Road Map for Innovative Solutions (ICGB-2019)”, Government Arts College, Dharmapuri- 636705, 16 &17 December 2019.

63. “Impact of Farm Ponds on the Beneficiary Farmers in Tamil Nadu”, Two days NABARD Sponsored National Seminar on “Impact of Farm Pond on Agricultural Development”, Kandaswami kandar’s College, Velur, Namakkal-638182, 17.10.2019 &18.10.2019.

64. “New Economic Reforms on Indian Agriculture: Some Reflections”, for One Day National Conference on “Advancement in Business in The Digital Era 2019” Jamal Mohamed College, Tiruchirappalli, 25.09.2019

65. “Role of Information and Communication Technology in Business Development and Business Continuity in the Digital era” for one day national conference on “Advancement in business in The Digital Era 2019” Jamal Mohamed College, Tiruchirappalli, 25.09.2019

66. “Technological innovation, Globalization and its impact on consumerism practices”, Two days National conference on “Globalization, Innovation in Technology and Consumer Protection”, Department of commerce, Periyar University, Salem, 29 and 30 July 2019

67. “Towards a New Generation of Agricultural System: Organic Farming as a Paradigm of Sustainability”, International conference on Environmental Sustainability through Green Business Practices (1CES- 2019), Government Arts and Science College, Karimangalam, Dharmapuri, 8-02-2019 & 9-02-2019.

68. “Impact and Implications of GST on Various Sectors in Indian Economy”, XXXIX Annual Conference of Association of Economists of Tamil Nadu, Madras Christian College, Velachery Road, Tambaram East, Chennai – 600 059, 21and 22 December 2018.

69. “Demonetisation and Remonetisation: A Ripp.le effect on Indian Economy”, 8<sup>th</sup> International Conference on “Innovation, Entrepreneurship and Economy for Sustainable Development, Sri Sai Ram Institute of Management Studies, West Tambaram, Chennai-44,10- 10-2018 &11-10-2018.

70. “The Transgender Community in India: Legal, Civil and Political Rights”, International Seminar on “Emerging Trends and Issues in The

Status of Transgender Community”, Department of Political Science & Public Administration, Annamalai University, Tamil Nadu, India, 23, 24 & 25 August 2018.

71. “Do It in A Good Way”: Outstanding Virtues of Venerated Mother Claudine Echernier, Mothers Foundress Day, Holy Cross College (Autonomous), Tiruchirappalli- 2, 9 August 2018.

72. “Employability Skill Development through ICT and Higher Education System in Trichy District of Tamil Nadu”, International conference on Networking, Research, Innovation in Higher Education – Challenges and Channels for Sustainable Society, Holy Cross College (Autonomous), Tiruchirappalli- 2, 25, 26 and 27 July 2018.

73. “Impacts of GST on Indian Economy: Issues and Challenge”, International Conference on India in Global Economy a Comparative Perspective, Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai-600106, 5<sup>th</sup> and 6<sup>th</sup> February 2018.

74. “Swatch Bharat Abhiyan: A Paradigm Shift in Sanitation Sector and Cleanliness in India”, One day National Conference on Education, Management and social science, Sankara Institute of Management Science, Coimbatore, 2<sup>nd</sup> February 2018.

75. “An Exploratory Study of Student Engagement, Satisfaction and Academic Success among Arts and Science Students” XXXVII Annual Conference of Association of Economists of Tamil Nadu, Mannar Thirumalai Naicker College, Madurai, 28 & 29 October 2017.

76. “The Paradox of Tamilnadu’s Bread Basket: Farmer Suicides in Tamil Nadu”, One Day National Seminar on Water Management Issues and Remedies, St. John’s College, Tirunelveli 14 March 2017.

77. “Making “Make in India”- Key to revival of Indian Economy”, National Seminar on Make in India: Issues and Challenges, H.H. Rajah’s College, Pudukkottai, 9 & 10 March 2017.

78. “Impact of Foreign Direct Investment (FDI) on Economic Growth in India”, FDI and Indian Economy: Opportunity and Challenges, Gandhigram Rural Institute – Deemed University, Dindigul, 9 & 10 March 2017.

79. “Economic and Social Discrimination of Women’s Rights.”, UGC Sponsored International Conference on Women and Human Rights - an International Perspective, Bharathiyar University, Coimbatore, 1 &



2 February 2017.

80. "ICT: A Magic Wand for Economic and Social Transformation in India", ISBN: 978-81-933361-0-6, National Seminar on Transforming Economic System to Counter Contemporary Economic Issues under UGC Autonomous grant, Jamal Mohamed College, Tiruchirappalli, 31<sup>st</sup> January 2017.

81. "Wage Discrimination in Construction Industry: A Case Study of Construction Workers in Cuddalore District of Tamil Nadu", XXXVII Annual Conference of Association of Economists of Tamil Nadu, Erode Arts and Science College (Autonomous), Erode, 19 & 20 November 2016.

82. "Economic Independence Among Rural Women Through MGNREGA With Special Reference to Cuddalore District of Tamil Nadu", One Day Conference on Challenges and Trends of Economic Independence Among Women in India, Department of Women's Studies, Bharathiar University, Coimbatore-641046, 20<sup>th</sup> October 2016.

83. "Impact of New Economic Reforms on Indian Agriculture", One Day Seminar on Twenty-five Years of Economic Reforms (1991-2016) in India, Urumu Dhanalakshmi College, Tiruchirappalli, 23<sup>rd</sup> September 2016.

84. "Women Entrepreneurship in India: on Rise and How", ICSSR Sponsored National Seminar on Economic Empowerment of Women through Entrepreneurship-Problems and Prospects, Dr.N.G.P. Arts and Science College, Kalapatti, Coimbatore, 16 August 2016.

85. "Information and Communication Technology and Its Impact on the Rural Economy", ICSSR Sponsored National Seminar on ICT in rural areas: Building the knowledge society at Grass root level, Kandasami Kandar's college, Namakkal, 23 & 24 June 2016.

86. "Morbidity Patterns and Health Care Seeking Behavior Among Elders in India", National Conference on Health, Social and Economic Issues of Ageing Population in India, Annamalai University, Chidambaram, 21 & 22 April 2016.

87. "Publishable Qualitative Research Articles: State of The Art", National Seminar on the Dynamics of Data Analysis & Research Publications, Alpha Arts and Science College, Chennai, 3 March 2016.

88. “Women Empowerment Through Education and Skills Acquisitions: Impacts, Issues and Consequences”, UGC Sponsored Seminar on Dynamics of Social Infrastructure in India-Emerging Issues, Prospects and Challenges, Mount Carmel College, Bengaluru, 23 & 24 February 2016.

89. “The Impacts of Education Inequality and Economic Growth in India” National Seminar on Economic Growth and Social Inequalities, Muthurangam Government Arts College, Vellore, 18 & 19 February 2016.

90. “Most Successful Women Administration in Contemporary India-A Case Study”, UGC Sponsored a Two-Day National Seminar on “Women in Public Administration”, Bharathidasan University, Khajamalai campus, Tiruchirappalli, 11<sup>th</sup> and 12<sup>th</sup> February 2016.

91. “Rethinking the Way of Natural Resources Supports Indian Drought Mitigation”, National Seminar on the Impact of Rural Population Growth on Agriculture and Natural Resources Management in India, Dr.Ambedkar Government Arts College, Chennai, 5 & 6 February 2016.

92. “An Exploratory Study on E-Banking Usage in Rural Areas in India”, UGC Sponsored Seminar on E-Banking in Rural Economy: Recent Trends and Developments, Hajee Karutha Rowther Howdia College, Uthamapalayam, 21.01.2016.

93. “The Impact of Technological Advancement on Economic Growth in India”, National Seminar on Strategies for Economic Development: Theories and Empirics with Special Reference to India, Jamal Mohamed College, Tiruchirappalli, 19.01.2016.

94. “Dr.Ambedkar’s Views on Social, Political and Economic Empowerment”, National Seminar on Bharat Ratna Dr. B.R. Ambedkar on Indian Constitution: Challenges, Development and Relevance, Sri Malolan College of Arts and Science, Madurantakam, 9 January 2016.

95. “Globalization of Marketing and Economic Growth through Technology Transmission and Achievement”, 6<sup>th</sup> International seminar on Business Decision Making- Ancient Indian Business Paradigms, Computer Technologies for Future, Annamalai University, Chidambaram, Tamil Nadu, 6-7 January 2016.

96. “Higher Education System and Employability Skill in Puducherry

Union Territory of India”, 98<sup>th</sup> Annual Conference of the “Indian Economic Association”, Centre for Economic and Social Studies, Hyderabad, 27-29 December 2015.

97. “Human Development and Millennium Development Goals 2015”, 98<sup>th</sup> Annual Conference of the “Indian Economic Association”, Centre for Economic and Social Studies, Hyderabad, 27-29 December 2015.

98. “Empowerment of Rural Farmers through Uzhavar Santhai (Farmer’s Market) – A Study with Special Reference to Cuddalore District of Tamil Nadu”, 6<sup>th</sup> International seminar on “Regional Network on Poverty Eradication”, Sri Venkateswara University, Tirupathi, 13-15 November 2015.

99. “Inclusive Growth through Women Entrepreneurship- Case Studies in Marketing Success from Tamil Nadu” National seminar on “Women Entrepreneurship in the Knowledge era”, Pondicherry University, Puducherry, 5 & 6 November 2015.

100. “Rural Women Empowerment and Entrepreneurship Development in Puducherry Region of India”, National seminar on “Women Entrepreneurship in the Knowledge era”, Pondicherry University, Puducherry, 5 & 6 November 2015.

101. “Role Played by Financing Initiatives in Development of Indian MSMEs”, 6<sup>th</sup> International Conference on “Banking, Finance, Business & Technology for Sustaining Economic Development in Global Market”, Sai ram institute of management studies, Chennai, 9 & 10 October 2015.

102. “Motivation of Workplace Spirituality and Earnings Management”, 7<sup>th</sup> International conference on “Evolving International Trade-Rewriting the Rules with Reference To-Make in India.”, Adaikala Matha Institute of Management & Research, Thanjavur, 1.10.2015.

103. “Emerging Trends in Business: Paradigm shift of rural economy through Information and communication technology”, International Conference on “Trends in business paradigm”, Jaya College of arts and science, Chennai, 28.08.2015.

104. “Women empowerment in agriculture through Mahila Kisan Sashaktikaran Pariyojana (MKSP)”, International Conference on “Inclusive economic growth”, Jamal Mohamed College, Tiruchirappalli,

13.08.2015 & 14.08.2015.

105. “A Study on The Socio-Economic Status of The Marine Fisheries with Special Reference to Veerampattinam of Puducherry, India”, UGC Sponsored National Seminar on “Marine fish economy in India” Vivekananda College, Kanyakumari, 30.07.2015 & 31.07.2015.

106. “The Most Powerful Renovation in the World: The Globalization of the Retail Industry” International Conference on “Emerging trends in Commerce and Management”, Queen Mary’s college, Chennai, 29.07.2015 & 30.07.2015.

107. “Role of Modern Technology on Growth Trends in Indian Agriculture” National Conference on “Crises in Indian Agriculture”, Mother Theresa women’s university, Kodaikanal, 25.07.2015.

108. “Social and Economic Empowerment of Women in Rural Entrepreneurship for Sustainable Income and Opportunities in India” 5<sup>th</sup> International Conference on “Unleashing Opportunities at bottom of the pyramid”, Annamalai university, Chidambaram, 17 & 18 April 2015.

109. “Labour Issues of the Unorganised Sector in India” IQAC Sponsored National Seminar on “Labour Issues of Different Sectors in India”, St.John’s College, Tirunelveli, 10 April 2015.

110. “Matrimonial Property Rights of Women: Past and Present in India”, National Commission for Women Sponsored National Seminar on “matrimonial property rights in India”, Bharathiyar University, Coimbatore, 24 & 25 March 2015.

111. “Problems and Prospects of Women Entrepreneurship in Kammapuram Block, Cuddalore district, Tamil Nadu”, UGC Sponsored National Seminar on “rural women entrepreneurship: The Dynamics of Process and its Reversal”, A.V.V.M Sripushpam college, Poondi, Thanjavur, 20 & 21 March 2015.

112. “Impact of Climate change on Indian Agriculture” UGC Sponsored National Seminar on “Socio Economic Damages of climate change in India”, Saraswathi Narayanan College, Perungudi, Madurai, 19 & 20 March 2015.

113. “Analytical Study of the Relationship between Climate Change and Human rights” UGC Sponsored National Seminar on “Third generation human rights: Trends, Challenges and Possibilities,

Annamalai University, Chidambaram.19 & 20 March 2015.

114. “Entrepreneurial Challenges Faced by Rural Women Entrepreneur in India” ICSSR Sponsored National Seminar on “Make in India: Prospect and Challenges”, Sankara Institute of Management Science, Coimbatore, 13<sup>th</sup> March 2015.

115. “Next Generation Talent Management Practices: Beyond the Horizon” Organized by Dept. of Business Administration International Conference on “Management Practices Beyond the Horizon”, D.G. Vaishnav College, Chennai, 7<sup>th</sup> March 2015.

116. “An Empirical Analysis of Socio- Economic Dimensions of Women members in NRLM in Kammapuram Block, Cuddalore District, Tamil Nadu” UGC-SAP-DRS-I Sponsored National Seminar on “Approaches and Challenges of Rural Development Programmes” Department of Economics, Annamalai University, Chidambaram, Tamil Nadu,6-7 March2015.

117. “Infrastructure Development in Cuddalore District, Tamil Nadu” ICSSR & TNSCHE Sponsored National level seminar on “Physical and Social Infrastructure in India: Issues and Challenges”, Presidency College, Chennai, 5 & 6 March, 2015.

118. “A Case Study of Outstanding Women Panchayat Leader of India: The Sudha Manirathinam” UGC Sponsored National seminar on ‘Women Leaders and Achievers in Various Fields - Documentation and Publication of their Struggles and Contributions’, Department of Women’s Studies, Bharathidasan University, Tiruchirappalli-620023, Tamil Nadu, 23-24 February2015.

119. “Linking Renewable Energy to Rural Development.” UGC Sponsored National Level Seminar on “Renewable Energy Technologies for Sustainable Development in Rural Sectors of India”, Government Arts College, Melur, Madurai, 12<sup>th</sup> & 13<sup>th</sup> February 2015.

120. “Women Empowerment of SHG Members in Andanallur and Pullampadi Blocks of Trichy District: An Empirical Study” National Seminar on “Comprehensive Study of Indian Economy” (Under UGC Autonomous Grant), Jamal Mohamed College, Trichy, 10<sup>th</sup> February 2015.

121. “Empowerment of Rural Women Through ICT- A Study with Special Reference to VKC in Empalam Village, Puducherry Region” U.G.C. Sponsored National Conference on “Exploring Gender Issues in

Multi-dimensional Approaches”-Inter-disciplinary Relevance, Holy Cross College, Trichy, 6<sup>th</sup> February 2015.

122. “National Rural Livelihood Mission on Women Empowerment in Trichy District” U.G.C. Sponsored National Conference on “Issues and Challenges of Service sector in India”, Holy Cross College, Tiruchirappalli, 7 January, 2015.

123. “Role of Health Insurance Policy on Rural People in Tamil Nadu” ICMR-New Delhi Sponsored Inter National seminar on “Health Economics & Management”, Rajah Serfoji Government College, Thanjavur, 9<sup>th</sup> January, 2015.

124. “Solution to the Problems of the Sustainable Development Management” International Seminar on “Energy Security, Climate Change and Sustainability: New Challenges Alternatives”, Presidency College, Chennai, 21, 22 & 23 November, 2014.

125. “The Impact of NGO on Social and Economic Development of Women in Kammapuram Block, Cuddalore District, Tamil Nadu.” XXXV Annual Conference of Association of economists of Tamil Nadu, Vivekananda College, Kanyakumari, 1 & 2 November, 2014.

126. “The Rural Marketing in India-Emerging Government Initiatives.” U.G.C. Sponsored National Seminar on “Rural Marketing in India: Issues and Challenges”, Urumu Dhanalakshmi College, Trichy, 26<sup>th</sup> & 27<sup>th</sup> September 2014.

127. “Women Participation of Self Help Groups through Marketing Strategies.” U.G.C Sponsored National seminar on “Rural marketing in India: Issues and Challenges”, Urumu Dhanalakshmi College, Trichy, 26<sup>th</sup> & 27<sup>th</sup> September 2014.

128. “Role of Money Market in Context to Growth of Indian Economy”, U.G.C Sponsored National seminar on “Emerging Trends in Indian Money Market”, Kandasami Kandar’s college, Namakkal, 19<sup>th</sup> & 20<sup>th</sup> September 2014.

129. “Prospects of Rural Marketing in India”, 6<sup>th</sup> International Conference on “Transition from Inertia to Implementation - I<sup>4</sup>”, Adaikalamatha Institute of Management and Research, Adaikalamatha college, Thanjavur, 13<sup>th</sup> September 2014.

130. “Farm Economy in India with ICT Application.” U.G.C

Sponsored National Seminar on Labourers in Farm Economy, Jamal Mohamed college, Trichy, 25<sup>th</sup> -26<sup>th</sup> August 2014.

131. “The Development Impact of E-Governance Project: A Case study of M.S.Swaminathan Research Foundation’s Information Village Research Project”, 8<sup>th</sup> National Conference on “Ethics in Business and Corporate Governance” Directorate of Distance Education, Commerce Wing, Annamalai University, Chidambaram, 15<sup>th</sup> December, 2010.

132. “Health Sector Reforms: Issues and Opportunities” National Seminar on “Health Sector Reforms” Organised by Rajah Muthiah Medical College and Department of Economics, Annamalai University, 30<sup>th</sup> & 31<sup>st</sup>, January 2006.

### **Conferences and Seminars Organised**

1. Two days National Seminar on “ Entrepreneurial Opportunities and Government Supportive Schemes”, and 18<sup>th</sup> Annual Conference of WEAT, organized by PG and Research Department of Economics and Women’s Studies Centre, Holy Cross College (Autonomous), Tiruchirappalli-620002, Women Entrepreneurs Association of Tamil Nadu(WEAT), 28<sup>th</sup> and 29<sup>th</sup> July 2024. (Organising Secretary).

2. 30 Hours Certificate course on “Excellence in Examinations: Mastering Competitive Test” organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002, 12.02.2024 to 6.03.2024. (Organising Secretary).

3. One day National Seminar on “ Entrepreneurial Opportunities for Women and Schemes”, organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002, 29<sup>th</sup> September 2023. (Organising Secretary).

4. One day ICSSR Sponsored National Level Seminar on “The Effect of COVID-19 Pandemic on Service Sector Sustainability and Growth”, organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002, 28<sup>th</sup> September 2022. (Seminar Director).

5. Two days National Conference on “Issues and Challenges of Women Working in The Unorganized Sector of India”, organized by PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli- 2, 23 and 24 January 2020. (Organising Committee Member).

6. U.G.C. Sponsored National Conference on “Issues and challenges of service sector in India”, organized by PG and Research Department of Economics, Holy Cross College, Tiruchirappalli, 7<sup>th</sup> January, 2015. (Organising Committee Member).

### **Lectures Organised**

1. Organized Lecture on “Legal Frameworks for the protection of Women and Children: An Overview” in PG and Research Department of Economics and Women’s Studies Centre, Holy Cross College (Autonomous), Tiruchirappalli-620002, 18<sup>th</sup> July 2024.

2. Organized Lecture on “Entrepreneurship and Innovation in New Norms” in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002, 22<sup>nd</sup> August 2022.

3. Organized Lecture on “Women Empowerment” in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002, 29<sup>th</sup> October 2022.

4. Organized Lecture on “Idea Thinking” in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002, 3<sup>rd</sup> January 2023.

5. Organized the session on ‘My Successful Story’ in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 10<sup>th</sup> January, 2024.

6. Organized Lecture on ‘ Portfolio Management’ in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 22<sup>nd</sup> February, 2024

7. Organized the Lecture on ‘Maximising Business Success: Strategies for Investments, Returns and Profit Management’ in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 17<sup>th</sup> February, 2024

### **Programme Organised**

1. Organized an Awareness Programme on World Breastfeeding Week “Closing the gap: Breastfeeding Support for all”, PG and Research Department of Economics, Department of M.L.T and Women’s Studies Centre, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 7<sup>th</sup> August, 2024.

### **Faculty Development Programme Organised**

1. Five-Day Online Faculty Development Programme (FDP) on



“Publish to Progress” organized by the Holy Cross College (Autonomous), Tiruchirappalli from 29.01.2024 to 02.02.2024.

2. Five Days Online Faculty Development Programme (FDP) on Econometrics Organized by the Holy Cross College (Autonomous), Tiruchirappalli from 18.09.2021 to 22.09.2021.

### **Workshop Organised**

1. One day workshop on “Tips to Crack UGC NET in Economics” in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 27<sup>th</sup> September, 2024.

2. Organized the workshop on ‘Culinary Entrepreneurship: Developing Skills in the Kitchen and Beyond’ in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 7<sup>th</sup> March, 2024.

3. Organized the workshop on ‘Mastering Entrepreneurial Skills for Success’ in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 16<sup>th</sup> February, 2024.

4. One day workshop on ‘Transforming Entrepreneurial Skills into Profit: A Strategic Guide to Building a Lucrative Business’ in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli – 620 002 on 5<sup>th</sup> January, 2024

5. One day workshop on “Basics of Aari Work” organized in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 10<sup>th</sup> January 2023.

6. One day workshop on “Doll Making” organized in PG and Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 5<sup>th</sup> November 2022.

### **E-Lessons Designed and Developed**

1. Statistics Tool: Correlation Analysis Part -I

2. Statistics Tool: Correlation Analysis Part -II

3. Towards a New Generation of Agricultural System: Organic Farming as a Paradigm of Sustainability

4. Poverty in India

## 5. Law of Demand and its Determining factors

### **Webinar Organised**

1. One Day Webinar on “Idea generation” Organized by The School of Management Studies PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 11.02.2022. (Organising Secretary)
2. One Day Webinar on “Investor Awareness Program” Organized by The School of Management Studies PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 13.09.2021. (Organising Secretary)
3. One Day Webinar on “How to Enhance the Entrepreneurial Skills?” in commemoration of the “World Entrepreneurs’ Day 2021” Organized by The School of Management Studies PG & Research Department of Economics, Holy Cross Incubation & Innovation Council (HCIIC), Holy Cross College (Autonomous), Tiruchirappalli-620002 on 25.08.2021. (Organising Secretary)
4. One Day Webinar on “How to Prepare for the JOB Market in the New Normal” Organized by The PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 23.08.2021. (Organising Secretary).
5. One Day National Webinar on “Glimpses of Entrepreneurship” Organized by The PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 21.10.2020. (Organising Secretary).
6. One Day Webinar on “How to Master the Art of Entrepreneurship” Organized by The PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 28.11.2020. (Organising Secretary)
7. One Day Webinar on “From a Student to an Entrepreneur” Organized by The PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 10.02.2021. (Organising Secretary)

### **Training Programme Participated**

1. Five days Online Capacity Building Programme on “Unleash the Potential of AI for Research” organised by Department of Corporate Secretaryship, Patrician College of Arts & Science, Chennai in

association with Internal Quality Assurance Cell and the Department of Corporate Secretaryship with CA & Professional Accounting, Kongu Arts & Science College(A), Erode from 22<sup>nd</sup> Jan to 26<sup>th</sup> January 2024.

2. Online IP Awareness/Training program under “National Intellectual Property Awareness Mission”, Ministry of Commerce and Industry, Government of India on March 10, 2023.

3. Online Two-Week Refresher Course in Economics titled “Sustainability Strategies: Perspectives from India” with Grade A+. Teaching Learning Centre, Ramanujan College University of Delhi in collaboration with Department of Economics, Ramanujan College under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, from 6<sup>th</sup> February to 20<sup>th</sup> February 2023.

4. Two Weeks Entrepreneurship Course (equivalent 10 hours workload) organized by Turnip Innovations Private Limited, Kolkata held on 14<sup>th</sup> July 2022 to 27<sup>th</sup> July 2022.

5. Twenty six days skill oriented online Summer Internship on “Research Training” organized by MSME-Technology Development Centre (PP.DC), Ministry of Micro, Small and Medium Enterprises, Government of India Society, Foundry Nagar, Agra-282 006 (U.P.) held on 06.06.2022 to 06.07.2022.

6. Two Days “Inservice Teacher Training” Programme in “Humanities and Social Science” held at Department of Economics and Rural Development, Alagappa University, Karaikudi, on 05.05.2022 and 06.05.2022

7. Online Two-Week Refresher Course in Economics titled “Sustainability Strategies: Perspectives from India” with Grade A+. Teaching Learning Centre, Ramanujan College University of Delhi in collaboration with Department of Economics, Ramanujan College under the aegis of Ministry of Education pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, from 31 January to 14<sup>th</sup> February, 2022.

8. UGC-Sponsored Online Refresher Course in Cognitive Economics (Interdisciplinary) and obtained the Grade ‘A’, University Grants Commission – Human Resource Development Centre, Bharathidasan University, Khajamalai Campus, Tiruchirappalli - 620023, Tamil Nadu from 29.12.2020 to 11.01.2021.

9. One month Innovation Ambassador training (Advanced Level)

conducted by MoE's Innovation Cell & AICTE during the period from 30th June - 30th July 2021 in online mode.

10. Eight days online Certificate Course on Soft Skills” organized by department of English, Pioneer Kumaraswamy College, Nagercoil, Tamilnadu on 27<sup>th</sup> July to 4<sup>th</sup> August 2020.

11. Two days Virtual Conference on “Internet of Things in Engineering” Organised by the Department of Civil Engineering, Dr.N.G.P Institute of Technology, Coimbatore held on 29-06-2020 and 30.06.2020.

12. One day Global Village Volunteer Programs for Habitat Young Leaders Build Leadership Academy Training on “Lead, Function and Adapt to join us to Support Our National Effort towards Pathways to Permanence post COVID-19” organized by Habitat for Humanity India 23<sup>rd</sup> June 2020.

13. Four days International Virtual Conclave on “Emerging Trends & Applications’ organized by organized by Internal Quality Assurance Cell (IQAC) and school of Computational Studies in Collaboration with Computer Society of India, Shri Shankarilal Sundaribai SHASUN Jain College for Women, Madly Road, T. Nagar, Chennai-17, 19<sup>th</sup> & 22<sup>nd</sup> June 2020.

14. Twenty-five days IIC Online Sessions on “Promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs” conducted by Institution's Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi from 28<sup>th</sup> April to 22<sup>nd</sup> May 2020 during COVID-19 Nationwide lockdown.

15. Three days skill oriented online course on “Numerical Ability Test of Reasoning” organized by Arulmigu Palaniandavar Arts College for Women, Palani held on 05.05.2020 to 07.05.2020.

16. One day LaTeX training on “A Comprehensive set of Topics Pertaining to LaTeX” were covered in the training. This training is offered by the Spoken Tutorial Project, IIT Bombay, funded by the National Mission on Education through ICT, MHRD, Govt. of India. Organized at Vellalar College for Women (Autonomous) in January 2020.

17. UGC-Sponsored 105<sup>th</sup> Orientation Programme and obtained the Grade ‘A’, University Grants Commission – Human Resource Development Centre, Bharathidasan University, Khajamalai Campus,

Tiruchirappalli - 620023, Tamil Nadu from 20.08.2019 to 09.09.2019.

### **Conferences and Seminars Participated**

1. One day Seminar on “Mastering in Writing and Publishing articles in Scopus & web of Science Journals” organized by HCC Research Colloquium, Holy Cross College(Autonomous), Tiruchirappalli on 31<sup>st</sup> August 2024.
2. One day Symposium on “International Women’s Day” organized by Institute of Technology and Science(I.T.S) Mohan Nagar, Ghaziabad on 8<sup>th</sup> March,2024.
3. One day “Professor V.B.Athereya Endowment Lecture 2023-24” conducted by the Department of Economics, Bharathidasan University, Tiruchirappalli, 19<sup>th</sup> December 2023.
4. Two days “Global Social Science Congress” organized by Indian Academic Researchers Association,Tiruchirappalli on 26<sup>th</sup> & 27<sup>th</sup> December 2020.
5. National Seminar on “Costs and wastage in Primary Education” Organised by ISEC, Bangalore, 11-13, August 1999.

### **Workshop Participated**

1. One Day National Workshop on “Enhancing the Efficiency of Academic Research Writing through AI Tools’ organised by the Institute for Scholarly Research and Training, Chennai on 12<sup>th</sup> October 2024.
2. Three days International Workshop on “Basic Statistical Analysis and Its Interpretation using JASP Open Source Software” organized by Institute for Statistics and Analytical Research, Chennai conducted on 13<sup>th</sup> ,14<sup>th</sup> and 15<sup>th</sup> July 2024.
3. Ten-Day International Workshop on “Statistical Analysis using Jamovi” Acumen Foundation & Seva Academy from 15.04.2024 to 24.04.2024.
4. Two-Day International Workshop on “AI tools for Smart Teaching, Learning, Evaluation” Convened by Acumen Foundation & Seva Academy, KESORT as Knowledge partner on 08.04.2024 & 09.04.2024.
5. One Day National Workshop on “Ink and Innovation: Fostering Creative Thinking in Creative Writing” organized by Department of

English Literature, Michael Job College of Arts and Science for Women, Coimbatore held on 24<sup>th</sup> February 2024.

6. Two day International Workshop on “Research Methodology, Research Ethics and IPR”, organized by Manuscriptpedia, Kanyakumari, on 3<sup>rd</sup> and 4<sup>th</sup>, February, 2024 through online pedagogy.

7. Two day International Workshop on “AI Tools for Smart Teaching, Learning, Evaluation and Research” Convened by Acumen Foundation, Seva Academy along with Kuruthu Educational and Social Renaiance Trust(KESORT) as Knowledge Partner from 23.1.2024 to 24.1.2024.

8. Two day International Workshop on “AI Tools for Research Writing” organized by Manuscriptpedia, Kanyakumari, on 6<sup>th</sup> and 7<sup>th</sup>, January, 2024 through online pedagogy.

9. Three day International Workshop on “Navigating Research Ethics, Publication and Metrics convened” organized by Acumen Foundation, Seva Academy along with Kuruthu Educational and Social Renaiance Trust(KESORT) as Knowledge Partner from 5.12.2023 to 7.12.2023.

10. One Day National “Ideation Workshop” organized by Turnip Innovations on 26<sup>th</sup> October 2023.

11. One Day National Workshop on “Writing Proposal for Funded project” organized by Global Institute of Statistical Solutions (GISS) on 25<sup>th</sup> October 2023.

12. One Day National Workshop on “Intellectual Property Rights in Academic Institutions” organized by the Departments of Corporate Secretaryship (Shift II), Patrician College of Arts & Science on 1<sup>st</sup> September 2023.

13. One Day International Workshop on “Post Doctoral Fellowship” organized by Manuscriptpedia, Kanyakumari on 26<sup>th</sup> August 2023.

14. Three Days Workshop on “Data Analysis Using SPSS” organized by Sanx Data, Chennai-94 on 26<sup>th</sup>, 27<sup>th</sup> & 28<sup>th</sup> July 2023.

15. Five days National Level Workshop on “How to write a Thesis” through Online, Organized by GOMSGURU Academy, Bangalore from 3.07.2023 to 7.07.2023.

16. One Day International Workshop on “Research Methodology in Social Sciences” organized by the Departments of Commerce (With Specialization in Computer Applications), School of Management Studies, Holy Cross College(Autonomous),Tiruchirappalli held on 3<sup>rd</sup> July 2023.

17. Two Days Workshop on “Data Analysis Using SPSS” organized by the Departments of Commerce and Accounting & Finance (Shift II), Patrician College of Arts & Science on 13<sup>th</sup> June & 14<sup>th</sup> June 2023.

18. Three days Online International Workshop on "Streamlining Documents Preparation with LaTeX (Basics & Masters - Hands-on)" organized by Research and Publication Division, Scholars Gate - Research Training Institute, Tamil Nadu, India from 29-05-2023 to 31-05-2023.

19. Three Days National Online Workshop on “Trending Teaching Techniques For Effective Learning” Hi Learn Edutech Institute An ISO Certified Institute Bijapur / Vijayapur, Karnataka on 25, 26 & 27 May 2023.

20. One Day International Workshop On “Innovation In The Construction Materials And Techniques” organized by Department of Civil Engineering, SRMIST, Kattankulathur Jointly with UNIMAS, Sarawak, Malaysia on 17<sup>th</sup> May 2023.

21. One-Week International Workshop on “Technical Writing using LaTeX (Online)” organized by the School of Electronics & Communication Engineering (SENSE), VIT-AP University, Amaravati, India held on 30/03/2023 to 05/04/2023.

22. One day National Level Online Workshop on “Research Paper Writing ” organized by Department of Electronics and Communication Engineering in association with IEEE Student chapter at CARE College of Engineering, Tiruchirappalli on 01.4.2023.

23. One day National Level Workshop on “Data Analysis using Python” through Online, Organized by GOMSGURU Academy, Bangalore held on 26<sup>th</sup> March 2023.

24. One day National Level Workshop on “Writing and Publishing Social Science Research Articles for Scopus/WoS” through Online, conducted by Kongu Business School, Kongu Engineering College, Erode held on 18<sup>th</sup> March, 2023.

25. Five days National Level Workshop on “Systematic Review of Literature using VOS viewer with Publish or Perish” through Online, Organized by GOMSGURU Academy, Bangalore held on 12<sup>th</sup> to 16<sup>th</sup> March 2023.

26. Four days International Level Workshop on “Sampling & Questionnaire Design: Quantitative & Qualitative” through Online, conducted by International Quality Assurance Cell (IQAC), Sree Sankara College, Kalady in Association with Lore & Ed Research Associates held on 7<sup>th</sup> to 10<sup>th</sup> March, 2023.

27. One day National Level Workshop on “Intellectual Property Rights (IPR) and Patents & Design Filling” through Online, conducted by KJ College of Engineering and Management Research, Pune held on 10<sup>th</sup> March, 2023.

28. Two days International Level Workshop on “Writing Research Article” through Online, conducted by Manuscriptpedia, Kanyakumari held on 4<sup>th</sup> & 5<sup>th</sup> March, 2023.

29. Two day 4<sup>th</sup> National Level Workshop on “NIRF India Rankings 2023” through Online, conducted by Institute for Academic Excellence (IAE), Hyderabad in collaboration with Collegiate Education & Technical Education Department, Govt. of Telangana held on 21<sup>st</sup> & 22<sup>nd</sup> December, 2022.

30. One day National Level workshop on “How to find a Good Research Journal in Scopus & Web of Science” through Online, Organized by GOMSGURU Academy, Bangalore held on 5<sup>th</sup> June 2022.

31. One day National Level workshop on “Writing Research Paper and Publishing in Web of Science and Scopus Indexed Journals” through Online, Organized by GOMSGURU Academy, Bangalore held on 29<sup>th</sup> May 2022.

32. Three days online workshop on “Innovation Ecosystem” Organized by Indian Academic Research Association in Association with Indian Accounting Association held on 20<sup>th</sup> to 22<sup>nd</sup> January 2022.

33. Five day Workshop on “Technical Report Writing using LaTeX”, organized by the School of Electronics Engineering (SENSE), VIT-AP University, Amaravati (AP), India in association with Academic Staff College (ASC) VIT-AP during 5<sup>th</sup> to 9<sup>th</sup> April, 2021.



34. One day National Research Online Workshop on “Research Methodology” organized by the Department of Sociology and Internal Quality Assurance Cell (IQAC) Government College, Tamia, District Chhindwara, Madhya Pradesh on 17<sup>th</sup> April, 2021.
35. Five day workshop on “Quantitative Social Science Research Methods” organized by the Department of Economics, School of Economics, Bharathiar University, Coimbatore - 641 046 from 22<sup>nd</sup> March to 26<sup>th</sup> March, 2021.
36. Five day Virtual National Level Workshop on “Artificial Intelligence in Business Management” organized by Department of P.G Studies & Research in Management, Karnataka State Akkamahadevi Women’s University, Vijayapura, Karnataka on 22<sup>nd</sup> to 26<sup>th</sup> February 2021.
37. One day online workshop on “Google Classroom” organized by Nazareth College of Education for Women, Avadi, Chennai-62 on 7<sup>th</sup> July 2020.
38. Five day online workshop on “Creating Digital Posters, Creation of GIF Images, finding copy right free Images/Sounds, Introduction to Interactive E-Content and Creation of Interactive E-Content’ organized by Universal Teachers Academy, Puducherry, India from 2<sup>nd</sup> June 2020 to 6<sup>th</sup> June 2020.
39. One day National workshop on “Competency and Career Opportunities” organized by Internal Quality Assurance Cell (IQAC) and school of Computational Studies in Collaboration with Computer Society of India, Shri Shankarilal Sundaribai SHASUN Jain College for Women, Madly Road, T. Nagar, Chennai-17, 4<sup>th</sup> June 2020.
40. One day Online Workshop on Personality Development “Unlearn to Learn the Skill” organized by PG & Research Department of Commerce, National College (Autonomous), Tiruchirappalli - 620 001, Tamil Nadu on 19<sup>th</sup> May 2020.
41. One day “Regional workshop on Research methodology”, Organized by PG & Research Department of Economics, St. Joseph’s College (Autonomous), Tiruchirappalli, 21<sup>st</sup> September 2019.
42. One day workshop on “World class curriculum development in social sciences”, Organized by World class curriculum cell, Bharathidasan University, Khajamalai Campus, Tiruchirappalli, 12<sup>th</sup>

September 2018.

43. Ministry of Women and Child Development Sponsored Three Days District Level Training Program on “Gender Budgeting” Organized by Department of Women’s Studies. Bharathiyar University, Coimbatore, 25-27, October 2017.

44. One day National Level Workshop on “SEM & CFA using AMOS” Organized by Department of Management Studies & PG Commerce, Jaya College of arts and science, Chennai, 29<sup>th</sup> August 2015.

45. U.G.C Sponsored two days State Level Workshop on “Entrepreneurship Development for Women” Organised by Women cell & Equal Opportunity Centre, Ayya Nadar Janaki Ammal College, Sivakasi, 23 & 24 December 2014.

46. “Quantitative Research Methods” Five days Workshop Organised by Department of Visual Communication, Holy Cross College, Trichy, 21- 25 July 2014.

47. “Research Methodology” Four days Workshop Organized by the Department of Economics, Annamalai University ,9-12, February 2006.

48. One day Colloquium on “Water Management in Cuddalore District” Organised by the Department of Economics, Annamalai University, 25<sup>th</sup> January 2006.

49. Five day workshop on “Individual stress control” Organised by School of International Studies, Pondicherry University, 15-19, December 1997.

### **Faculty Development Programme Participated**

1. Five Day International Level Virtual Faculty Development Programme on “Pioneering Interactive Heuristics for the Contemporary Classroom: Revaluationizing 21<sup>st</sup> Century Education” Conducted by the PG & Research Department of English, Holy Cross College (Autonomous), Tiruchirappalli in collaboration with Department of Major Arts, St.Xavier’s College, Maitighar, Nepal from 23<sup>rd</sup> to 27<sup>th</sup> September 2024.

2. Five day Online Capacity Building Programme on “Unleash the Potential of AI for Research” organised by Department of Corporate Secretaryship, Patrician College of Arts & Science, Chennai in association with Internal Quality Assurance Cell and the Department of Corporate Secretaryship with CA & Professional Accounting, Kongu

Arts & Science College(A), Erode from 22<sup>nd</sup> Jan to 26<sup>th</sup> Jan 2024.

3. One Week Online Program, IP MAXIMA-2023 organized by Innovative Technology Enabling Center- InTEC, CSIR-Institute of Minerals and Material Technology (IMMT), Bhubaneswar during December 11-16, 2023.

4. One day Faculty Development Programme on “Structural Equation Modeling using SPSS and AMOS” organized by the Department of Business Administration, Holy Cross College (Autonomous), Tiruchirappalli, held on 25<sup>th</sup> August 2023.

5. One week International Online Summer Course Program: MINI BIPA: Coastal Javanese Culture As Indonesia Cultural Heritage Organized by the Faculty of Humanities, Universitas Diponegoro on July 17-23, 2023.

6. Five Day International Professional Development Programme on “Uses of Tools & Techniques for Research Writing” organized by the Department of Accounting & Finance and Commerce (Shift II), Patrician College of Arts & Science, Chennai from 20<sup>th</sup> June to 24<sup>th</sup> June 2023.

7. Five Day Faculty Development Programme on “Unleashing the Potential: Transforming Research Using Modern Tech-Tools” Organized by the Internal Quality Assurance Cell (IQAC) of St Pauls College, Bengaluru from 19.06.2023 to 23.06.2023.

8. A One Week International Virtual FDP on "Developing Quality Education - A Career Transition" organized by the Department of Commerce with Accounting and Finance, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore from 7<sup>th</sup> to 13<sup>th</sup> June 2023.

9. Seven-Days National Level Online Faculty Development Programme on “Industrial Revolution Role of Higher Education in Developing the Future Workforce” conducted by A.C.T Academy, Tamil Nadu in Association with Academic & Research Conglomerate(ARCON) and Academic & Research Activity Group(ARAG) from 22.05.2023 to 29.05.2023.

10. Seven-Days National Level Online Webinar on “Revised Assessment & Accreditation of NAAC-Changes & Challenges” organized by SSMRV College and National Assessment & Accreditation Council From 1<sup>st</sup> February 2023 to 8<sup>th</sup> February 2023.

11. Five-Day National Level Online FDP on “Promoting Innovations in Business Management” organized by Department of Master of Business Administration, Andhra Loyola Institute of Engineering and Technology, Vijayawada, AP from 26<sup>th</sup> May 2022 to 31<sup>st</sup> May 2022.

12. One Week Online National Faculty Development Program organized by Guru Angad Dev Teaching Learning Centre, a Centre under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education, SGTBKhalsa College, University of Delhi. 25<sup>th</sup> January to 31<sup>st</sup> January 2022.

13. Seven-Days National Level Online FDP on “Exploring Dynamic of the Classroom – NEP and NAAC Perspective” organized by Internal Quality Assurance Cell (IQAC) of St.Pauls College, Bengaluru From 20<sup>th</sup> January 2022 to 28<sup>th</sup> January 2022.

14. Two Week Online National Faculty Development Program on “Research Methodology – Contemporary Issues” jointly organized by Guru Angad Dev Teaching Learning Centre, a Centre under PMMMNTT, Ministry of Education, Government of India and Indian Academic Researchers’ Association (IARA) held from 08<sup>th</sup> December to 22<sup>nd</sup> December 2021.

15. Six Day Faculty Development Programme on “Research in Social Science” Organized by the Department of Economics and Centre for Research in association with the Internal Quality Assurance Cell (IQAC) during 20.09.2021 – 25.09.2021 under UGC PARAMARSH Scheme.

16. Five Days Online Faculty Development Programme (FDP) on “Innovative Approaches in Management Teaching” Organized by The Department of Business Administration, Holy Cross College (Autonomous), Tiruchirappalli from from 20.09.2021 To 24.09.2021.

17. Five Days Online Faculty Development Programme (FDP) on Econometrics Organized by the Holy Cross College (Autonomous), Tiruchirappalli from 18.09.2021 to 22.09.2021.

18. Five Days Online Faculty Development Programme (FDP) on Basic Econometric Methods: Theory and Applications Organized by The Department of Economics, Vivekananda College, Tiruvedakam West, Madurai from 23.03.2021 To 27.03.2021.

19. One Day National Faculty Development Programme on (FDP) on “Roadmap to get funded Project for Indian Academician” Organized by E2S Club of Department of Business Administration (Shift -1), virtually on 20.03.2021.

20. Five days International Faculty Development Programme (FDP) on “Language and Literature: Tools to Understand Society and Culture” Organized by The Department of English and Other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, from 09.03.2021 to 13.03.2021.

21. Five days International Virtual Faculty Development Programme (FDP) on “Digital Learning in Higher Education” Organized by the Internal Quality Assurance Cell (IQAC), St Pauls College, Bengaluru from 15.02.2021 to 19.02.2021.

22. One Day National Faculty Development Programme on “filing of Income Tax Returns-Law & Procedure” organized by the Department of Commerce, P. B. Siddhartha College of Arts & Science, Vijayawada in Collaboration with Vijayawada Branch of SIRC of ICAI on 25th July, 2020.

23. One day Faculty Orientation webinar on “ICT Tools for the 21st Century Teacher” organized by PG Computer Science, Holy Cross College (Autonomous), Tiruchirappalli held on 10th July, 2020.

24. One day online Capacity Building Programme on “Article Writing and Publication Process in Indexing Journals” organised by the PG & Research Department of Economics, Khadir Mohideen College, Adhirampattinam-614701, Thanjavur District, Tamil Nadu, India in Association with IQAC on 27<sup>th</sup> June, 2020.

25. Two days National level Faculty Development Programme on “Digital Marketing” Organized by North Storm Academy, 24<sup>th</sup> and 25<sup>th</sup> June, 2020.

26. Seven days Online Faculty Development Programme (FDP) on “Redefining Teaching Learning with the Integration of ICT” Organized by the Internal Quality Assurance Cell (IQAC) of Holy Cross College (Autonomous), Nagercoil from 01.07.2020 to 08.07.2020.

27. One-week international level online Faculty Development Programme on “Effects of COVID-19 on Global Economy” organised by the PG & Research Department of Economics, Khadir Mohideen College, Adhirampattinam-614701, Thanjavur District, Tamil Nadu,

India in Association with IQAC from 1.07.2020 to 07.07.2020.

28. One day Faculty Orientation webinar series on “Risk Management in Times of Crisis” organized by Internal Quality Assurance Cell (IQAC), Holy Cross College (Autonomous), Tiruchirappalli held on 12<sup>th</sup> June 2020.

29. Two days Online Faculty Development Programme on “Sensitisation on Intellectual Property Rights” Organised by Internal Quality Assurance Cell, Chevalier T. Thomas Elizabeth College for Women, St. Mary's Road, Maryland, Sembium, Perambur, Chennai-11 on June 10 & 11, 2020.

30. One day Faculty Development Programme (webinar) both in session I and II organised by the PG & Research Department of Economics, National College (Autonomous), Tiruchirappalli – 620001, Tamil Nadu on the 10<sup>th</sup> of June, 2020 during COVID19 lockdown.

31. One day National Level Live Faculty Development Programme (webinar) on “Future of Examinations: Bloom's Taxonomy and Multiple Assessment Tools” conducted by G. T. N. Arts College (Autonomous), Dindigul, Tamilnadu on 08.06.2020.

32. Five days Faculty Development Programme on “App.lication of Tools and Techniques in Research Methodology” Organised by Faculty of Management Studies, Noorul Islam Centre for Higher Education (Deemed University, Kumarakoil from 3<sup>rd</sup> to 7<sup>th</sup> June 2020.

33. One day Faculty Development webinar series on “Remote Classrooms-digital Technology in Teaching Learning” organized by Internal Quality Assurance Cell, Holy Cross College (Autonomous), Tiruchirappalli held on 30<sup>th</sup> May 2020.

34. One day Faculty Development webinar series on “Andragogy of Online Teaching” organized by Internal Quality Assurance Cell, Holy Cross College (Autonomous), Tiruchirappalli held on 29<sup>th</sup> May 2020.

35. One day Faculty Development Programme on the “Impact of Covid-19 in Manufacturing Sector in India”, Department of Commerce, Shree Chandraprabhu Jain College, Minjur held on 16<sup>th</sup> May 2020.

36. Two days Faculty Development Programme Webinar on “Outcome Based Curriculum Design” organized by the Internal Quality Assurance Cell, V. V. Vanniaperumal College for Women, Virudhunagar on 14<sup>th</sup> and 15<sup>th</sup> May 2020.

37. Two days National level Faculty Development Programme Organized by North Storm Academy, 13<sup>th</sup> and 14<sup>th</sup> of May 2020.

38. Two days Online Faculty Development Programme on “Power of Emotional Intelligence - Key to Self-Development” Organized by the Departments of Commerce, Shri Krishnaswamy College for Women, Anna Nagar, Chennai- 600 040 on 4<sup>th</sup> and 5<sup>th</sup> of May 2020.

39. Seven days National Level Online Interdisciplinary Faculty Development Programme on “Inclusive Indian Traditions for a Holistic Global Education” Department of Mathematics, PSGR Krishnammal College for Women, Peelamedu, Coimbatore - 641 004, Tamil Nadu, India in Association with Shiksha Sanskriti Utthan Nyas (Tamilnadu Chapter) from 03-09, May, 2020.

40. One day International Faculty Development Programme on “How to Write Effective Case Study?” organized by Atmiya University, Rajkot, Gujarat, India on 2<sup>nd</sup> May 2020.

41. Three days ICT-e-LRC Golden Jubilee Webinar Series Faculty Development Programme LaTeX through Spoken Tutorial Project, IIT Bombay remotely at Vellalar College for Women (Autonomous), Erode from 27<sup>th</sup> April, 2020 to 29<sup>th</sup> April, 2020.

42. Five days Faculty Development Programme on “Demonstration cum Hands on Exposure in PHP and MYSQL” organized by Spoken Tutorial Project, IIT Bombay remotely at K.M.G College of Arts and Science, Gudiyattam from 27/04/2020 to 01/05/2020.

43. Three days National level Faculty Development Programme on “Recent Trends in Artificial Intelligence and Impact on Teaching Professionals”, School of Business Management, Rathnavel Subramaniam College of arts and science, Coimbatore, held on 22/04/2020 to 24/04/2020.

### **Prizes/Awards/Achievements**

1. Won third place in Paper presentation Competition in an International Conference on “Youth for Earth: Restore and Protect our Environment” Organized by Enviro Club of Auxilium College (Autonomous) in collaboration with Tamil Nadu Pollution Control Board, Vellore on 10<sup>th</sup> October 2024.

2. Best Researcher: Arts Award in the Xavier Board Annual Conference and General Body meeting (AGM) 2024 ON THE THEME

“Evolving Trends in Higher Education in the Digital Age” held at Trinity College, Jalandhar, Punjab from 14-16 September 2024.

3. Outstanding Faculty Research Award in the Three day Multidisciplinary International Conference on Digital Revolution in Cultural Preservation Convened by Sri Vidhyodhya College of Education, Villupuram, Tamil Nadu in Collaboration with Acumen Foundation & Seva Academy from 6.08.2024 to 8.08.2024.

4. Best Paper Award in the Three day Multidisciplinary International Conference on Digital Revolution in Cultural Preservation Convened by Sri Vidhyodhya College of Education, Villupuram, Tamil Nadu in Collaboration with Acumen Foundation & Seva Academy from 6.08.2024 to 8.08.2024.

5. Best Paper Presentation Award in the Three day Multidisciplinary International Conference on Digital Revolution in Cultural Preservation Convened by Sri Vidhyodhya College of Education, Villupuram, Tamil Nadu in Collaboration with Acumen Foundation & Seva Academy from 6.08.2024 to 8.08.2024.

6. Best Research Paper Award in International conference on Recent Developments in Humanities, Science, Management & Agriculture” organised by Research education solutions in association with United School of Business Management, Odisha, India, 13<sup>th</sup> July 2024.

7. Best Paper Presentation Award in International conference on Recent Developments in Humanities, Science, Management & Agriculture” organised by Research education solutions in association with United School of Business Management, Odisha, India, 13<sup>th</sup> July 2024.

8. Patent of Indian Design to “Digital Currency Verification Device using Blockchain” by Comptroller-General of Patents, Designs and Trade Marks, The Patent Office, Government of India, and Design number: 406333-001, Date: 12<sup>th</sup> April 2024.

9. Life Time Achievement in Technology and Society Award in Two day Multidisciplinary International Conference on “Technology and Society” organized by KAPI Institutions, Madurai, Tamil Nadu & Kuruthu Educational and Social Renaissance Trust (KESORT) as Knowledge Partners Collaborates with Acumen Foundation & Seva Academy on 16<sup>th</sup> & 17<sup>th</sup>, March 2024.



10. Best Paper Award in Two day Multidisciplinary International Conference on “Technology and Society” organized by KAPI Institutions, Madurai, Tamil Nadu & Kuruthu Educational and Social Renaissance Trust (KESORT) as Knowledge Partners Collaborates with Acumen Foundation & Seva Academy on 16<sup>th</sup> & 17<sup>th</sup>, March 2024.

11. Dr. (Sr.) Dona Award for Research and Publication-Best Researcher for the year 2023-2024 in the Annual day celebration of Holy Cross College (Autonomous), Tiruchirappalli on 16<sup>th</sup> March 2024.

12. Sterling Paper Published Award during the year 2023-2024 in the Annual day celebration of Holy Cross College (Autonomous), Tiruchirappalli on 16<sup>th</sup> March 2024.

13. Academic Excellence Award for Research and Publication at a triennial function organised by All India Consumer Welfare Council, New Delhi and Consumers Club of India at Srimad Andavan Arts and Science College, Trichy, 15<sup>th</sup> March 2024.

14. Best Paper Presentation Award in International conference on “Convergence of Technology & with Engineering, Management, Social Sciences and Agriculture for Better Productivity & Sustainability” Organized by Research education solutions in association with NIIS Institute of Business Administration, Odisha, India, 27<sup>th</sup> January 2024.

15. Best Research Paper Award in International conference on “Convergence of Technology & with Engineering, Management, Social Sciences and Agriculture for Better Productivity & Sustainability” Organized by Research education solutions in association with NIIS Institute of Business Administration, Odisha, India, 27<sup>th</sup> January 2024.

16. Copy right to “The Significance of ICT Education in Today's Modern World” by Intellectual Property India, The Registrar of Copyrights , Copyright Office, Government of India, and Registration number: L-141142/2024, date: 16<sup>th</sup> January 2024.

17. Patent of UK Design to “Shoe for Blind People” by Comptroller-General of Patents, Designs and Trade Marks , Intellectual Property Office, London, and Design number: 6278354, Grant date: 18<sup>th</sup> September 2023.

18. Best Research Paper Award in International conference on “Convergence of Technology & with Engineering, Management, Social

Sciences and Agriculture for Better Productivity & Sustainability” organized by Research education solutions in association with NMIET Business School, Bhubaneswar, India, 10<sup>th</sup> June 2023.

19. Best Paper Presentation Award in International conference on “Convergence of Technology & with Engineering, Management, Social Sciences and Agriculture for Better Productivity & Sustainability” organized by Research education solutions in association with NMIET Business School, Bhubaneswar, India, 10<sup>th</sup> June 2023.

20. Award for Outstanding Contribution to the Research & Development in Academics in the Award Ceremony in International conference on “Convergence of Technology & with Engineering, Management, Social Sciences and Agriculture for Better Productivity & Sustainability” organized by Research education solutions in association with NMIET Business School, Bhubaneswar, India, 10<sup>th</sup> June 2023.

21. Dr. (Sr.) Dona Award for Research and Publication-Special Recognition Award during the year 2022-2023 in the Centennial Celebration’s 100<sup>th</sup> College day of Holy Cross College (Autonomous), Tiruchirappalli on 6<sup>th</sup> May 2023.

22. Best Book Award for Book Title: Women Entrepreneurship and Challenges, ISBN: 978-93-5757-182-1 By Scientific International Publishing House (SIPH), 22.04.2023.

23. Best Research Paper Award in International conference on “Innovations in Technology, Agriculture, Management and Social Sciences” organized by Research education solutions in association with Institute of Management Bhubaneswar, Bhubaneswar, India, 5<sup>th</sup> March 2023.

24. Global Academic Leader Award for Excellence in Research and Higher Education in the Award Ceremony in International conference on “Innovations in Technology, Agriculture, Management and Social Sciences” organized by Research education solutions in association with Institute of Management Bhubaneswar, Bhubaneswar, India, 5<sup>th</sup> March 2023.

25. Best Paper Award in 11<sup>th</sup> International Conference on “Emerging research in Business, Technology, Entrepreneurship and Economy for Sustainable Development” (ICRBTEE-22).” Organized by Sai ram Institute of Management Studies, Chennai on 16<sup>th</sup> and 17<sup>th</sup> December 2022.

26. Life Time Achievement Award in the International Association of Lions Clubs-Silver Jubilee Year Celebration's (1998-2022) of Lions Club of Neyveli Power City, Neyveli on 19<sup>th</sup> July 2022.

27. Best Paper Award in Two days National Level Seminar on "Enhancing Quality of Higher Education in India: Challenges and Prospects" Organized by PG & Research Department of Economics, Government Arts and Science College for Men, Krishnagiri on March 23<sup>rd</sup> & 24<sup>th</sup> March 2022.

28. Dr.Sir Sarvapalli Radhakrishnan Best Teacher Award by United Nation International Peace Council held at Pondicherry on 10<sup>th</sup> April 2021.

29. Dr. (Sr.) Dona Award for Research and Publication-Special Recognition Award for the year 2019-2020 in the Annual day celebration of Holy Cross College (Autonomous), Tiruchirappalli on 23<sup>rd</sup> March 2021.

30. Best Researcher National Award-2021 in the Bahujana Writers 4<sup>th</sup> South India Conference of the Bahujana Sahitya Academy at Tirupati, Andhra Pradesh on 14<sup>th</sup> March 2021.

31. Best Faculty Award in IARA Awards by Indian Academic Research Association, 27<sup>th</sup> December 2020.

32. Research Excellence Award in INSC Awards by Institute of Scholars, December 2020.

33. Award for Contribution to Student Development in International Education Awards, awarded at IEA Conference took place virtually Organised by KITES International, 19<sup>th</sup> December 2020.

34. Young Achiever Award in INSC Awards by Institute of Scholars, November 2020.

### **Other Honours / Responsibilities**

1. Acted as a Resource person at the Indian Council of Social Science Research (ICSSR), New Delhi Sponsored Two Day International Conference on "Digital Economy of India- A Pathway to Development (DEIAPD-2023)." Organized by Post Graduate and Research Department of Economics, Kamaraj College, Thoothukudi-628003, 27<sup>th</sup> & 28<sup>th</sup> July 2023.

2. Acted as a Resource person at Two days National Seminar on

“Entrepreneurial Opportunities for Entrepreneurs and Government Schemes” organized jointly by the Department of Women’s Studies, Bharathidasan University and Women Entrepreneurs Association of Tamil Nadu, at Jamal Mohamed College, Tiruchirappalli 13<sup>th</sup> and 14<sup>th</sup> July 2023.

3. Acted as a Resource person at the Tamil Nadu State Council for Higher Education Sponsored Two Day National Seminar on “Entrepreneurial Opportunities and Challenges in India under the Globalization Era” Organized by Department of Economics, Thiruvalluvar University, Serkkadu, Vellore -632115, 10<sup>th</sup> and 11<sup>th</sup> April 2023.

4. Acted as one of the Judges during the State Level Sri Kamaarajar Birthday Elocution Competition (Semi Final) at Bharathiya Janatha Party Head Office, Kumbakonam, Thanjavur District on 19<sup>th</sup> February 2023.

5. Acted as Resource person during the State Level Sri Kamaarajar Birthday Elocution Competition (Semi Final) at Bharathiya Janatha Party Head Office, Kumbakonam, Thanjavur District on 19<sup>th</sup> February 2023.

6. Acted as a Resource person at the Republic Day Function in Sacred Heart Matric Higher Secondary School, Neyveli-607802 on 26<sup>th</sup> January 2023.

7. Acted as a Resource person at the Orientation Programme on Innovation and Incubation Council, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 27<sup>th</sup> October 2022.

8. Acted as a Resource person at the Indian Women on 75<sup>th</sup> Independence Day Function in PG & Research Department of Commerce, Holy Cross College (Autonomous), Tiruchirappalli-620002 on 17<sup>th</sup> August 2022.

9. Acted as a Resource person at the ICSSR Sponsored on Two days National Level Seminar on “Enhancing Quality of Higher Education in India: Challenges and Prospects” Organized by PG & Research Department of Economics, Government Arts and Science College for Men, Krishnagiri on March 23 & 24 March 2022.

10. Acted as a Rapporteur at the UGC Sponsored International conference on “Women and human rights - an International perspective” Department of Women’s Studies, Bharathiyar University,

Coimbatore, 1<sup>st</sup> & 2<sup>nd</sup> February 2017.

11. Acted as a Rapporteur at the UGC Sponsored one day conference on “Challenges and trends of economic independence among women in India”, Department of Women’s Studies, Bharathiar University, Coimbatore, 20<sup>th</sup> October 2016.

12. Acted as a Rapporteur at the National Seminar on “Crises in Indian agriculture”, Mother Teresa women’s university, Kodaikanal, 25<sup>th</sup> July 2015.

13. Acted as a Chair person at the UGC Sponsored National Seminar on “Rural Women Entrepreneurship: The Dynamics of Process and its Reversal”, A.V.V.M Sri Pushpam College, Poondi, Thanjavur, 20<sup>th</sup> & 21<sup>st</sup> March 2015.

14. Acted as a Chair person at the UGC Sponsored Two day National Level Seminar on “Renewable Energy Technologies for Sustainable Development in Rural Sectors of India”, Government Arts College, Melur, Madurai, 12<sup>th</sup> & 13<sup>th</sup> February 2015.

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