

RESUME

Dr. V.SAGAYA PRICILLA
Assistant Professor in Commerce
Holy Cross College (Autonomous)
Tiruchirappalli 620 002



OBJECTIVE:

Quest to work in a real professional atmosphere that enables me to cope up with the emerging as well as latest technology and which gives me the scope of widening the spectrum of my knowledge.

ACADEMIC ACTIVITIES:

S.No.	Degree	Main Subject	Institution	Board/University
1.	PH.D	Commerce	Cauvery college, Trichy	Bharathidasan University
2.	M. Phil	Commerce	St. Joseph's College, Trichy	Bharathidasan University
3.	MBA	Commerce	Bharathidasan University	Bharathidasan University
4.	M.Com	Commerce	St. Joseph's College, Trichy	Bharathidasan University
	B.Com	Commerce	Holy Cross College, Trichy.	Bharathidasan University

EXTRA COURSE COMPLETED

- P.G.D.C.A (Post Graduate Diploma in Computer Application)

WORKING EXPERIENCE

- **Working Experience in Holy Cross College : 5 Month**
- **Working Experience From other Colleges : 11 years**
- I have two years worked as an “ASSISTANT PROFESSOR” in Department of commerce, Auxilium College Of Arts And Science For Women from 2012-2014 Regunathapuram, Pudukkottai (DT)
- I have one and half years of teaching experience from 2014 to 2015 October the post of assistant professor in department of commerce in M.I.E.T Arts and Science College, Gundur, Trichy-620007

- I have five years worked as an “ASSISTANT PROFESSOR” in Department of commerce, from 2017 to 2021 in M.I.E.T Arts and Science College, Gundur, Trichy-620007
- I have four years worked as an Assistant Professor in Department of commerce from 2021 to 2024 April, at National College, Trichy-01

NATIONAL LEVEL SEMINAR

S. No	Date	Paper Presentation Topic	College Name/University
1	12-sep-2011	E-Banking and E-Marketing	Cauvery College for Women, Trichy.
2	23-sep-2011	Food Inflation	Jamal Mohamed College, Trichy.
3	30-sep-2011	Role of Banks in India Today	National College, Trichy.

PUBLICATION:

- Kumar.D (2011), Food Insecurity, ISBN NO: 978-81-92047-1-2, Pg.No:23

INTERNATIONAL LEVEL SEMINAR

S. No	Date	Paper Presentation Topic	College Name/University
1	24-sep-2011	A child with smile; A Market though Internet among the Students of St. Joseph’s College, Trichy.	Sri Venkateswara College of Arts and Science, Peravurani.
2	15-Dec-2011	Without Service Quality Health Care Management is Possible in Government Hospital, Tiruchirappalli.	Rajah Serfoji Government College, Thanjavur.
3	07-Jan-2012	Mutual Fund is best investment plan	Bharathidasan Universtiy, Trichy.
4	01-05-2015	Business Ethics with Consumer Satisfaction	AE International Journal Of Multidisciplinary Research
5	24and 25 July 2024	Application of AI in E-Commerce	Virudhunagar Hindu Nadars’ Senthikumara Nadar College

CONFERENCES /SEMINARS/ SYMPOSIA/WORKSHOPS /FDP- ATTENDED:

S.NO.	YEAR	TOPIC	NAME OF THE COLLEGE
1.	FEB 2020	Research Methodology In Social Science	St. Joseph's College
2.	JAN-2023	Impact of Bio-Entrepreneurship for the Sustainable in Bio-Economy Transformation Trough Microfinance	National College
3.	JUNE 2023	Exploring Innovation In Personal And Institutional Development	IQAC- National College
4.	July 2023	Teaching And Research Perspective of Finance	Srimathi Indira Gandhi College
5.	SEP 2023	Innovation and Entrepreneurship	Cauvery College For Women
5.	OCT 2023	Emerging Trends in Accounting Education and Research	Thanthai Periyar Government Arts and Science College
6.	JULY 2024	Global Contemporary Issues And Unlocking Innovation In Business	Virudhunagar Hindu Nadars' Senthikumara Nadar College

PUBLICATION:

- **V. Sagaya Pricilla** (2012), Selvam .M (FIMIC-2012), Financial Markets: Issues and Challenges, 7th International Seminar, SMART Journal of Business Management Studies, (REG.NO:TNENG/2005/15967), Pg.No. 51.
- **V. Sagaya Pricilla** Deanel Mouchart (volume-3,Dec 2011), International Journal of applied Management Research,(ISSN.NO:09748709, Pg.No.167)
- **V. Sagaya Pricilla (May 2015)** Archers and Elevators Publishing House, Bengaluru, Karnataka, AE International Journal Of Multidisciplinary Research, (ISSN 2348-672, PP NO. 61-64)
- **V. Sagaya Pricilla & Dr. S. Shameem (November 2020)**, “A STUDY ON CONSUMER AWARENESS OF GREEN MARKETING IN TIRUCHIRAPALLAI CITY”, International Journal of Management (IJM), ISSN Print: 0976-6502 and ISSN Online: 0976-6510. Article ID: IJM_11_10_257 Vol. 11 Issue: 10, pp. 2560-2566
- **V. Sagaya Pricilla, & Dr. S. Shameem (December 2020)**, A STUDY ON THE IMPACT OF GREEN MARKETING AND GREEN PURCHASING BEHAVIOUR OF CONSUMER IN TRICHY CITY, International Journal of Management (IJM), ISSN Print:

PROJECT:

- A Study on “**Retail Penetration Level of Airtel Prepaid Card**” in Trichy City.
- A Study on the “**Labour Welfare Measure in Aauraa International Limited**” at Karur.
- A study on ”**Effectiveness of Recruitment and Selection process in Grama Vidiyal Micro Finance ltd**”, Trichy
- “**Consumer Attitude towards Eco-Friendly Fast Moving Consumer Goods (FMCGS) With Special Reference to Tiruchirapalli City**”.

Residential Address: 10/1 Gandhi Nagar, 2nd Cross Street, Crawford, Trichy

Pin code: 620 012

Mobile: 9159008758

Email – ID: pricilla150389@hcctrichy.ac.in

DECLARATION

I hereby declare that the above mentioned information is true, up to the best of my knowledge.

(V. SAGAYA PRICILLA)