

Profile



Name (Dr.) : Mrs. V. Josephine Lourdes De Rose

Gender : Male Female

Department : COMMERCE

Educational Qualification :

S. No.	Degree / Diploma	Subject / Main	Name of the College / University
1.	U.G.	Commerce	Holy Cross College, Tiruchirappalli-2
2.	P.G.	Commerce	Holy Cross College, Tiruchirappalli-2
3.	M.Phil.	Commerce	Bharathidasan University
4.	Ph.D.	Commerce	St. Joseph's College, Tiruchirappalli-2
5.	NET	Commerce	UGC – September 2012
6.	SET	Commerce	Bharathiyar University- October 2012

Aided

Management Shift I Shift II

Teaching Experience at Holy Cross College: 18 Years

Total Teaching Experience: 18 Years

Positions Held:

S. No.	Name of the Position	Period
1.	Coordinator of the Department of Business Administration	2010-2013
2.	Coordinator of Event Management (Add on Course sponsored by UGC – Commerce)	2012-2015
3.	Coordinator of Bible Day	2015-2018
4.	Coordinator of Consumer Club	2016 -2020
5.	Staff Club Secretary	2019-20 & 2020-2021& 2021-2022
6.	Nodal officer for AISHE	2019 onwards
7.	Core Committee member in STRIDE project team	2020-2021 to 2022-2023
8.	Core Committee Member in NAAC Curriculum Parameter Core Group	2017 -2018 to 2019 -2020
9.	Core Committee Member in IQAC	2021-2022
10.	Head – Department of B Com BPO	2021-2022
11.	Vice Principal, Holy Cross College	2022 onwards

Ph D Research Guidance :

Completed Doctoral research - 2

On going research - 4 scholars

Journal / Articles Published: (Attach the list using the format given below)

1. Recession and its impact on automobile industry in India – Peninsular Economist, Volume XXII, No. 1, 2009 – 2010, pg 256 (ISSN 0976 – 8270)
2. An empirical study on service quality of private hospitals in Tiruchirappalli, International issues on Health Economics and Management, December 2010, pg 108 (ISBN 978-93-80449-15-9)
3. Private hospital services – an empirical study with reference to maternity cases, International Journal of Applied Management Research, Volume : 2, No. 3, December 2010, pg 418 (ISSN 0974 – 8709)

4. Trends and fluctuations of seasonal and annual rainfall in Tamil Nadu and its impact, *Peninsular Economist*, Volume XXIII, No. 1, 2010 – 2011, pg 60 (ISSN 0976 – 8270)
5. A study on the determinants of satisfaction, loyalty and retention of inpatients of private hospitals in Trichy, *Marketing Research, Issues and Challenges*, 2011, pg 281, (ISBN: 978-93-80509-01-3)
6. Speciality Hospitals – A hope for enhanced Quality Service, *Redefining the DNA of Business*- November 2012. ISBN: 978-93-81568-67-5.
7. A Research Paper on the Factors Influencing Satisfaction With Reference To Hospital Services, *Intercontinental Journal of Marketing Research Review* ISSN: 2321-0346 – Online; ISSN: 2347-1670 – Print, Impact Factor: 0.882 Volume 3, Issue 1, January 2015
8. A Review On The Factors Contributing To An Ideal Hospital Using Conjoint Analysis, *Intercontinental Journal Of Marketing Research Review* ISSN:2321-0346 – Online; ISSN:2347-1670 – Print, Impact Factor :0.882, Volume 3, Issue 2, February 2015
9. A Research Paper On Cluster Analysis Of The Internet Users In Tiruchirappalli District, *International Journal Of Marketing, Financial Services & Management Research* ISSN: 2277-3622, Impact Factor :3.454 Vol.4 , Issue 3, March 2015
10. A Study on Internet Usage Trends in Tiruchirappalli Corporation, *International Journal of Exclusive Management Research Online* - ISSN 2249–2585, Print - ISSN 2249-8672, Impact Factor :5.76, Vol. 5 Issue 5, May 2015
11. A Research Paper on Preference of Smart Phones among College Students Using Cluster Analysis in Tiruchirappalli, *International Journal of Exclusive Management Research Online* - ISSN 2249–2585, Print - ISSN 2249-8672, Vol. 5 Issue 6, June 2015
12. A Review on the Factors Contributing to the Selection of a Wrist Watch using Conjoint Analysis, *International Journal of Advance Research in Computer Science and Management Studies*, ISSN: 2321-7782 (Online), Volume 3, Issue 6, June 2015 Impact Factor: 6.047
13. A Study on Factors Affecting Creativity and Teachers Impact on it: Students Perspectives, *International Journal of Advance Research in Computer Science and Management Studies*, ISSN: 2321-7782 (Online), Volume 4, Issue 6, June 2016 Impact Factor: 6.047
14. A Study on Preference Factors Affecting Online Versions of News than their Physical Counter Parts, *International Journal of Advance Research in Computer Science and Management Studies*, ISSN: 2321-7782 (Online), Volume 4, Issue 9, September 2016 Impact Factor: 6.04
15. A Study on Consumer Preference towards e-payments, Special issue, February 2017, Volume 5, Issue 2, *International Journal of Advance Research in Computer science and Management Studies Research*, ISSN: 2321-7782 (Online) Impact factor: 6.047

16. A Study on Digital Payment System Using Applications, Shanlax International Journal of commerce, ISSN: 2321-788X (Online), Volume 5, Special Issue 1, February 2018 Impact Factor: 4.118, UGC Approval Jr No. 43960
17. A Conceptual Study on Stealth Marketing Practices, Emperor International Journal of Finance and Management Research, ISSN: 2395 – 5929, Volume 4, Issue 2, February 2018 , UGC Approval Jr No. 45308
18. A Study On The Factors Motivating Transgender Entrepreneurs, International Journal of Research and Analytical Reviews, (E-ISSN 2348-1269, P- ISSN 2349-5138), Volume 6, Issue 1, February 2019, UGC Approval Jr No. 43602.
19. A study on the Preferences of Product Advertisements of consumers in Tiruchirappalli Corporation, Journal of Management Research and Analysis(JMRA), ISSN 2394-2770/Volume 2, Special Issue No.1,Jan-March 2019.
20. Transgender Entrepreneurs, International Journal of Recent Technology and Engineering(IJRTE), ISSN2277-3878,Volume-8 Issue-3S2, October 2019.
21. A Study on Effectiveness of Digital Transactions Using Mobile Applications, Our Heritage,ISSN: 0474-9030,Volume 68,Issue 1, January 2020.
22. User Perception in Digital transactions, Kala: The Journal of Indian Art Indian History Congress, ISSN: 0975-7945, Volume 26, No.2(XXVII) 2020-2021
23. Broad-Spectrum Sufferings of Transgender in Daily life, Wesleyan Journal of Research, ISSN: 0975 – 1386, Vol.14 No.1 (XV) 2021
24. Evidences on Transgender in Mythology and Criminal Tribal Act 1871, Anvesak, ISSN: 0378-4568, Vol. 51 No. 01(III)
25. Marketing through Video blogs, Journal of Contemporary Issues in Business and Government, Volume 27, Issue 3, Pages 2662-2669
26. Digital transaction using Mobile Application, Anvesak, ISSN: 0378-4568, Vol. 51 No. 01(VII), Jan -June 2021
27. Kerala Transgender Policy: A Model for Tamil Nadu State, Drugs and Cells Therapies in Hematology, Vol. 10No. 1 (2021) Pg. 674-679
28. Cashless Payment System in Rural areas using Mobile Banking Application, Drugs and Cells Therapies in Hematology, Vol. 10 No. 1 (2021) Pg. 1196- 1201
29. Broad Unexposed skills of Transgender Entrepreneurs, International Journal of Management, Vol. 11 Issue 12, December 2020, Pg. 4335-4342
30. Determinants affecting the user's intention to use mobile banking applications, International Journal of Management, Vol. 11 Issue 12, December 2020, Pg. 4343-4350
31. A study on the reasons for transgender to become entrepreneurs, International Journal of Management, Vol. 11 Issue 11, November 2020, Pg. 3888-3894
32. Analyse the user predilection on Gpay and Phonepe for digital transactions, International Journal of Management, Vol. 11 Issue 11, November 2020, Pg. 3895-3901

33. Investigating Unified Payments Interface Linked Applications: Analysing Preference of Generations, Journal of Education, Rabindra Bharathi University, Vol.: XXIV, No. 1. (XI), 2022, ISSN: 0972-7175 Pg. 26-32

34. Comparative study on Gpay and Phonepe: Analysing Consumer Preference, Journal of The Maharaja Sayajirao University of Baroda, Vol. 56, No.1. (II), 2022, ISSN: 0025-0422 Pg. 1-5

Conference/Seminar/Workshop/ Training Programmes attended:

S. No.	Theme	Place	International / National / State level	Year	Resource Person / Paper Presentation / Participation
1.	FDP on Creativity & Innovation	Easwari Engineering College, Chennai,	National	09 th January 2015.	Participation
2.	Workshop on Emerging trends in Business Research	Bharathidasan University	National	18 th April 2015	Participation
3.	FDP on Research Writing	Shree Institute of Technical Education, Tirupathi, April 22 nd and 23 rd 2016.	National	April 22 nd and 23 rd 2016.	Participation
4.	Leadership Training	St. Christoper's College of Education, Chennai,	National	February 16 th -18 th 2017.	Participation
5.	Workshop on Revised NAAC Norms And Procedures	Bharathiar University, Coimbatore	National	October 26 th and 27 th 2018.	Participation
6.	International Conference on Evolving trends	St. Xaviers's College, Mumbai	International	March 12 th & 13 th 2020	Participation

	in Higher Education				
7.	International Conference on Opportunities and Challenges of Business in the Changing Scenario	Jamal Mohamed College, Tiruchirappalli 2	International	23 rd January 2020	Participation
8.	Workshop on Data Analysis for Multidisciplinary Research	St. Xaviers's Institute of Business Administration, Tirunelveli	State level	20 th March 2021	Participation
9.	Online Workshop on Discovering & Learning Statistics Using MS Excel	Foundation for Innovative Research in Science & Technology, Nagercoil	State level	16 th May 2020	Participation
10.	Online FDP on Future of Examinations: Bloom's Taxonomy and Multiple Assessment Tools	G. T. N. Arts College, Dindigal	National Level	8 th June 2020	Participation
11.	Online FDP on Structural Equation Modelling	St. Claret College	State Level	26 th to 28 th June 2020	Participation
12.	International Seminar on Service sector in India: Making New Avenues in Indian Economy	Jamal Mohamed College, Tiruchirappalli 2	International	13 th January 2020	Participation
13.	Boot Camp on Data Analysis for	Xavier Institute of Business Administration	State Level	20 th March 2021	Participation

	Multidisciplinary Research				
14.	Online National Level FDP Series : Research Methodology in Commerce & Management	St. Joseph's College Bengaluru	National Level	27 th and 28 th May 2021	Participation
15.	Two-week online FDP on Pedagogy and Research Methods	AMET	National Level	24 th May to 6 th June 2021	Participation
16.	Two weeks online FDP on Pedagogy and Research Methods	Online	National	2 th May 2021 – 06 th June 2021	Participation
17.	Faculty Development Program on Research Methodology	Online	National	5 th to 11 th June 2021	Participation
18.	National Level workshop on Upskill yourself by writing Research Articles for Scopus/SCI Journals	Online	National	11 th June 2021	Participation
19.	Five day E workshop on Introduction to Regression and Multivariate Analysis using SPSS and R studio	Online	National	12 – 16 th Jan 2022	Participation
20.	One day Seminar on Global	Christ College Bangalore	National	May 10 th 2022	Participation

	Academic Rankings – Strategies to Improve Performance				
21.	One Day Workshop	Stella Maris College, Chennai		15.07.2022	Resource person for Revised Blooms taxonomy & LOCF
22.	Examiner for Micro teaching	St. Joseph's College		14.10.2022	Resource person and examiner
23.	Faculty Induction Programme	Bharathidasan University	National	28.10.2022 – 26.11.2022	Participated
24.	Two-day visit as Expert Committee review on NAAC parameters	SFS College, Nagpur	National	27 th and 28 th January 2023	Expert Committee member
25.	Two day International Conference on Artificial Intelligence, Adoption & Application in Business	Bishop Heber College, Tiruchirappalli	International	Jan 9 th and 10 th , 2024	Resource person
26.	Six-day FDP on Research paper publication Manuscript writing and Research grants	Online	National	06.05.2024 to 11.05.2024	Participation
27.	Three-day Workshop on Structural Equational Modeling using Smart PLS	Online	National	16.05.2024 to 18.05.2024	Participation

28.	Refresher course in Commerce & Management Studies	Online	National	17.09.2024 to 30.09.2024	Participation
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Membership in various bodies:

- 1. Doctoral Research Committee member for Ph D scholars.**