

Profile



Name : Dr. E. REXLINE
Gender : FEMALE
Department : BUSINESS ADMINISTRATION
Educational Qualification :

DEGREE / DIPLOMA	SUBJECT / MAIN	NAME OF THE COLLEGE / UNIVERSITY
P.G.	MHRM	Bharathidasan University
Ph.D.	Human Resource Management	Bharathidasan University
P.G.	MBA	Anna University, Chennai
U.G.	B.Sc., Maths BBA	Bharathidasan University Alagappa University

Technical qualification:

DEGREE / DIPLOMA	SUBJECT / MAIN	NAME OF THE COLLEGE / UNIVERSITY
ADCA	Computer Science	IFG – Ace
NPTEL	PRINCIPLES OF MANAGEMENT	2023 – MARCH
NPTEL	TRAINING OF TRAINERS	2023 - OCTOBER

MANAGEMENT: SHIFT I

Teaching Experience at Holy Cross College : 15 Years and 2 Months
Teaching Experience outside Holy Cross College : -
Total Teaching Experience : 15 Years and 2 Months

Positions Held

:

NAME OF THE POSITION	PERIOD
BBA Co-Ordinator	4 Years (2013 – 2017)
Head of the Department	(2022 – TILL DATE)

E-lessons developed:

Title of e-lessons
Performance Management
Training and Development
Brand Management
Product Management

TRAINING PROGRAMME ATTENDED

YEAR	Academic Staff College, University	Duration in days	From – To (Mention Date here)
2010 - 2011	Research and Development: National and Global Perspectives	1 Day	18th January, St. Joseph's College's College, Trichy.
2021-2022	FDP on “Introduction to Mutual Fund Investing”	1 Day	Tagore College of Arts and Science, Chennai.22-10-2021
2021-2022	National level FDP on “Education and Career Prospects in BPO”	5 Days	Holy Cross College, Trichy 4th to 8th October 2021
2021-2022	FDP on Research Excellence and Academic Development”	7 Days	1st to 8th September 2021
2021-2022	FDP on Moodle Learning Management System.	7 Days	Auxilium College, Vellore.8th to 14th June 2020

2021-2022	Faculty Development programme on “Enhancing the Quality of Academic and sponsored Research”	3 Days	K.L.N. College of Engineering, Pottapalayam. 4.6.2020-6.6.2020
2021-2022	FDP on “Research Methodology: Tools and Techniques”	7 Days	M.V. Muthiah government arts college for women, Dindigul. 18.06.2020 –24.6.2020
2021-2022	FDP – “Moodle Learning Management System”	7 Days	Auxilium college, Vellore. 8.6.2020 – 14.6.2020
2021-2022	National Level Online FDP on “Adapting Ourselves to the online Academic Activities”	1 Days	Carmel college Nodankap, Bantwal, Mangalore, 16.06.2020
2021-2022	FDP – “Covid – 19: Facing Challenges with Optimism”	5 Days	Quaid – E – Millath Government College for Women, Chennai, 8.6.2020 -12.6.2020
2021-2022	FDP – “Online Teaching Via Google LMS during COVID-19 Pandemic”	3 Days	C.Abdul Hakeem College, Melvisharam.28.5.202 0 - 30.5.2020
2021-2022	FDP on “Data Analytics and Data Visualization using Tableau”	2 Days	Shri Krishnaswamy College for Women. Chennai. 14.5.2020 - 15.5.2020
2022 - 2023	FDP on “PRINCIPLES OF MANAGEMENT”	12 Weeks	NPTEL 2023 – MARCH
2023 - 2024	FDP on “TRAINING OF TRAINERS”	12 Weeks	NPTEL 2023 - OCTOBER

Research activities – Papers Published:

Academic Year	Nature of the Journal	Details
2021-2022	Impact of Covid-19 on customer purchase behavior in retail sector study based in Tiruchirappalli.	Anvesak, A bi-annual journal, Sardar Patel Institute of Economic and Social Research. (Vol. No. 51). ISSN: 0378-4568. UGC CARE APPROVED AND REFERRED JOURNAL Page No. 51 – 56.
2021-2022	A Study Of Work Life Balance Among Employees During Lockdown In Tiruchirappalli District	Sardar Patel Institute of Economic and Social Research, ANVESAK - ISSN : 0378 – 4568 UGC CARE GROUP 1 JOURNAL , (Pages : 149 - 153) Vol. 51, No.1(II) January – June 2021
2021-2022	A Study on Employees Job Satisfaction Working In Bunge India Private Limited In Tiruchirappalli	Wesleyan Journal of Research- An International Research Journal, Volume No. 14 No. 1(XX) :2021, ISSN : 0975- 1386, UGC CARE APPROVED AND REFERRED JOURNAL, (Page - 56 -61), Impact Factor (IF):6.7
2020-2021	A Study on an Emotional Intelligence among arts and science college students in Tiruchirappalli Town	Sambodhi, A Quarterly Peer Reviewed, Refereed Research Journal, Vol - 44 No. 01 (XVI) January - March 2021, UGC Care Listed Journal, ISSN NO : 2249-6661 (Print), Pg - 105-112. Impact Factor (IF) :5.8
2020-2021	A Study on Customer Perception Towards Online Food Delivery Mobile Applications in Tiruchirappalli.	Wesleyan Journal of Research- An International Research Journal, Science Section, Volume No. 14 No. 1(III) :January - March 2021, ISSN : 0975-1386, UGC CARE APPROVED AND REFERRED JOURNAL, (Page - 137-141) Impact Factor (IF):6.7
2019-2020	Impact of Television Programs on Women Viewer's Social and Moral Behaviours-An Empirical Study	Studies in India Place Names ISSN: 2394-3114 (UGC Care Listed Journal) Vol-40 Issue-48, March 2020
2019-2020	Role of Gender, Culture and Media on Indian Family System And Plight Of Children	Studies in India Place Names ISSN: 2394-3114 (UGC Care Listed Journal) Vol-40 Issue-48, March 2020
2012 -2013	"NGO's and Rural Entrepreneurship" Gender and Emotions: A perspective study on women gender and emotions,	Vikashni Publication Vol:29 pg.2-6 September 2012. ISBN: 978-93-81568-65-1,

2011-2012	An Over View of NGO's Contribution to Society in 21st Century.	Anuragham Publishers, Chennai. ISBN: 978-93-81568-65-1. Page No. 81 – 85 ,2012
2011-2012	A Perspective Towards the Welfare and Empowerment of Women.	Sunil Sachdev, M/S. Allied Publishers Pvt.Ltd., ISBN: 978 – 81 – 8424 – 757 – 2. Page No. 117 – 122. 2011

Research activities – Papers Presented:

Academic Year	Name of the Conference	National / International	Details	Place
2019 -2020	National Seminar on " The role of media and culture on Indian family system in the process of nation building"	National IMPRESS-(ICSSR-Sponsored)	Participated & Presented papers Impact of Television Programmes on Women Viewers' Social and Moral Behaviours-An Empirical	Holy Cross College, Trichy. 13 December 2019
2019 -2020	National Seminar on " The role of media and culture on Indian family system in the process of nation building"	National IMPRESS-(ICSSR-Sponsored)	Participated & Presented papers Role Of Gender, Culture And Media On Indian Family System And Plight of children	Holy Cross College, Trichy. 13 December 2019
2012-2013	International conference on "Challenges of Global Entrepreneurship in the 21st century"	International ICSSR - New Delhi	Paper Presented on "NGO's and Rural Entrepreneurship"	Bon Secure College for Women,Thanjavur. 30th - 31st August 2012
2011 - 2012	International Challenges of Global Entrepreneurship in 21st Century	International Level (ICSSR-Sponsored)	Participated & Presented paper on "NGO's and Rural Entrepreneurship	Bon Secure College for Women,Thanjavur. 30 and 31 August 2012

2011 - 2012	International Seminar on Recent Development and Emerging Trends in Social Work Research	International Level (ICSSR-Sponsored)	Participated & Presented paper on "A Perspective towards the Welfare and Empowerment of Women"	Bon Secure College for Women, Thanjavur. 2nd and 3rd March 2012
2009- 2010	National Conference on "Empowerment of Women"	National	Participated & Presented paper on "Emotions and Gender- A Perspective towards Emotional Empowerment of Women"	Holy Cross College, Trichy. 4th and 5th February 2010
2009- 2010	International Conference on "Cross Cultural Management"	International	Participated & Presented a paper on "Working Across Cultural Awareness"	Holy Cross College, Trichy. 6th and 7th October 2009

Conferences /seminars/ symposia/workshops - Attended :

ACAD EMIC YEAR	NAME OF THE CONFERENCES/SEMINARS/SYM POSIA/WORKSHOPS	NATIONAL / INTERNAT IONAL	ONLINE/OF FLINE	DETAILS
2021- 2022	Webinar on Intellectual Property Rights .	NATIONAL	ONLINE	St. Francis Institute of Management and the Research. Mumbai. 15-01- 2022
2021- 2022	Webinar on “ International Day for the Elimination of Violence against Women”	NATIONAL	ONLINE	Holy Cross College, Trichy. 25-11-2021
2021- 2022	National Workshop on “Tracing 75 years of Indian Embroidery and the Evolving Trends”	NATIONAL	ONLINE	University of Allahabad, Prayagraj. 1st October 2021
2020- 2021	Webinar on “Assessment for online learning, Speaking online”		ONLINE	Cambridge Assessment English, United Kingdom, 19th, 21st, 26th & 28th May 2020
2020-	Webinar on "Opportunities for start		ONLINE	Chennai Institute of

2021	ups in current situation"			Technology, Chennai,8.5.2020
2020-2021	Webinar on "Introduction to image quality measures"		ONLINE	Chennai Institute of Technology, Chennai, 13.5.2020
2020-2021	Webinar on "Leadership"		ONLINE	Chennai Institute of Technology, Chennai, 15.6.2020
2020-2021	Webinar on "Explore Data Integration concepts"		ONLINE	Chennai Institute of Technology, Chennai, 21.5.2020
2020-2021	Webinar on "Building Entrepreneurial mindset in the time of Pandemic"		ONLINE	Vivek college of education, Bijnor, 24.5.2020
2020-2021	Webinar on “Global trends in Biomedical Teaching and Research”		ONLINE	Chennai Institute of Technology, Chennai, 5.6.2020
2020-2021	Webinar on “Research Challenges in Data Mining”		ONLINE	Chennai Institute of Technology, Chennai, 6.6.2020
2020-2021	Webinar on “How to Control Restless Mind”		ONLINE	Chennai Institute of Technology, Chennai, 12.6.2020
2020-2021	Webinar on “The Art of Storytelling”		ONLINE	Chennai Institute of Technology, Chennai, 16.6.2020
2020-2021	Webinar on “Art of Technical Paper Writing”		ONLINE	Roever Engineering College, Perambalur, 4.5.2020
2020-2021	Webinar on “E- Resources for Digital Learning”		ONLINE	R.M.K College of engineering and Technology, Gummidipoondi, 27.5.2020
2020-2021	National Webinar on Artificial Intelligence and Data Science and its Global Impact”	NATIONAL	ONLINE	SIES college of Arts, Science and commerce, Sion (West), 23.5.2020
2020-2021	Webinar on “Reprogramming your Mind”		ONLINE	Sri Venkateswaraa college of Technology, Sriperumbathur, 1.6.20 20

2021	Professional Resume”			Engineering, Coimbatore, 1.6.2020
2020-2021	Webinar on “Role of Technology in Customer Experience during COVID – 19”		ONLINE	Sri Eshwar College of Engineering, Coimbatore, 6.6.2020
2020-2021	Webinar on “Effective conduct of online classes”		ONLINE	Sri Eshwar College of Engineering, Coimbatore, 8.5.2020
2020-2021	Webinar on “Virtual classes – Are you ready?”		ONLINE	Sri Eshwar College of Engineering, Coimbatore, 8.6.2020
2020-2021	Webinar on "Managing references in a research article using Mendeley"		ONLINE	Vishnu institute of Technology, 26.6.2020
2020-2021	Webinar on "Film direction- Challenges and Opportunities"		ONLINE	Holy Cross College(Autonomous), Tiruchirappalli, 6.6.2020
2020-2021	Webinar on "Risk Management in Times of Crisis"		ONLINE	Holy Cross College (Autonomous), Tiruchirappalli, 12.6.2020
2020-2021	Webinar on "Everything started with nothing - Make a start"		ONLINE	Holy Cross College(Autonomous), Tiruchirappalli, 13.5.2020
2020-2021	Webinar on " Optimizing Family during lockdown"		ONLINE	Holy Cross College(Autonomous), Tiruchirappalli, 19.5.2020
2020-2021	Webinar on "Combat the Pandemic Stress through Yoga"		ONLINE	Holy Cross College(Autonomous), Tiruchirappalli, 21.6.2020
2020-2021	Webinar on "Art of writing Scientific articles and projects proposals"		ONLINE	Holy Cross College(Autonomous), Tiruchirappalli,

				22.05.2020
2020-2021	Webinar on "Andragogy of Online Teaching"		ONLINE	Holy Cross College(Autonomous), Tiruchirappalli, 29.05.2020
2020-2021	International conference on "Advancement in Business in the Digital Era 2021" (Virtual Mode)	INTERNATIONAL	ONLINE	Jamal MohamendCollege(Autonomous), Tiruchirappalli, 17-02-2021
2020-2021	Two day International Conference on "The Impact of Covid Pandemic in the Universal Tertiary Sector" (Online)	International Level	ONLINE	Holy Cross College(Autonomous), School of Management Studies, Tiruchirappalli, 16 and 17th March 2021
2019 - 2020	National Seminar on " The role of media and culture on Indian family system in the process of nation building"	IMPRESS-(ICSSR-Sponsored)	Participated & Presented papers Impact of Television Programmes on Women Viewers' Social and Moral Behaviours- An Empirical	Holy Cross College, Trichy. 13 December 2019
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			Welfare and Empowerment of Women"	
2011 – 2012	International Challenges of Global Entrepreneurship in 21st Century	International Level (ICSSR-Sponsored)	Participated & Presented paper on "NGO's and Rural Entrepreneurs hip	Bon Secure College for Women, Thanjavur. 30 and 31 August 2012
2009-2010	National Conference on "Empowerment of Women"	National	Participated & Presented paper on "Emotions and Gender- A Perspective towards Emotional Empowerment of Women"	Holy Cross College, Trichy. 4th and 5th February 2010
2009-2010	International Conference on "Corporate Social Responsibility in the Globalised Scenario"	International	Participated	Holy Cross College, Trichy. 22nd to 24th January 2009
2009-2010	International Conference on "Cross Cultural Management"	International	Participated & Presented a paper on "Working Across Cultural Awareness"	Holy Cross College, Trichy. 6th and 7th October 2009

Outreach Activities

Academic Year	Details
7 th December 2021	Flood Relief – Dheeran Nagar
25 th February 2022	75 th Anniversary celebration, OFT campus– Cultural Event

Extension Activities

Academic Year	Details
2021 -Till Date	Co - Ordinator - Disaster Management Club

CONTACT:
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