

Profile



Name : ANUSUYA . M
Gender : FEMALE
Department : BUSINESS ADMINSTRATION
Educational Qualification :

S. NO.	DEGREE / DIPLOMA	SUBJECT / MAIN	NAME OF THE COLLEGE / UNIVERSITY
1.	MPHIL	Human Resource Management	Bishop Heber college , Trichy
2.	P.G.	MBA	K.Ramakrishnan college of engineering, Trichy
3.	U.G.	BE	TRP engineering college, Trichy

Technical qualification:

S. NO.	DEGREE / DIPLOMA	SUBJECT / MAIN	NAME OF THE COLLEGE / UNIVERSITY
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MANAGEMENT: SHIFT I

Teaching Experience at Holy Cross College : 1 Year 10 Month
Teaching Experience outside Holy Cross College : NIL
Total Teaching Experience : 1 Year 10 Month

Positions Held

:

S. NO.	NAME OF THE POSITION	PERIOD
-	-	-

E-lessons developed:

S. No	Title of e-lessons
1.	Digital Marketing Tools

**CONFERENCE / SEMINAR/WORKSHOP / TRAINING PROGRAMME ATTENDED -
ACADEMIC & GENERAL:**

S.NO	Theme	Place	International / National / State level	Year	Paper Presentation / Participation
1.	International conference on "Innovative and competitive strategies in business and management	BISHOP HEBER College, Trichy 24.3.2022- 25.3.2022	International level	2022	Presented: "A holistic approach on management strategic innovation and technology in productive and industry".
2.	1 DAY Faculty Development programme on "The art of writing and publishing research articles"	CARE College of engineering, Trichy. 4.05.2022		2022	Participated
3.	International conference on "Research in business, management and finance"	BISHOP HEBER College, Trichy 13.03.2023	International level	2022	Presented: "Study on competency mapping for expatriates in DSM soft pvt lmt, Trichy".
4.	1 DAY Faculty Development programme on AMOS&SMART PLS	INDRA GANDHI COLLEGE, TRICHY 16.8.2023		2023	Presented: Programme on structural equation modelling

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