

Profile



Name : R.SUDHA PRICILLA
Gender : FEMALE
Department : BUSINESS ADMINISTRATION
Educational Qualification :

S. NO.	DEGREE / DIPLOMA	SUBJECT / MAIN	NAME OF THE COLLEGE / UNIVERSITY
1.	M.PHIL	Management	Bharathidasan University
2.	P.G.	MBA	Anna University, Chennai
3.	U.G.	B.COM	Bharathidasan University

MANAGEMENT: SHIFT I

Teaching Experience at Holy Cross College : 1 Years
Teaching Experience outside Holy Cross College : 9 Years and 6 Months
Total Teaching Experience : **10 Years and 6 Months**

JOURNAL / ARTICLES PUBLISHED:

1. **R.SUDHA PRICILLA., (2020).** Factors Influencing customers Bank selection-A Conceptual study- International Journal of Management Scopus(Vol.No.11)
2. **R.SUDHA PRICILLA., (2020).** Factors Influencing Intention to use Mobile Wallets an empirical Analysis on Indian Consumers- International Journal of Management Scopus(Vol.No.11)

CONFERENCE / SEMINAR/WORKSHOP / TRAINING PROGRAMME ATTENDED - ACADEMIC & GENERAL:

S.NO	Theme	Place	International / National / State level	Year	Paper Presentation / Participation
1.	3 DAYS FDP on “Advanced Data Analysis for Management and Social Science Research”	Jamal Mohamed College, Trichy. 5.1.2019-7.1.2019		2019	Participated
2.	Webinar on "Investors Awareness Program"	Ambition Learning Solutions 9.4.2021	National Level	2021	Participated
3.	5DAYS FDP on “ Data Analytics”	Jamal Mohamed College, Trichy. 16.5.2022-20.5.2022		2022	Participated
4	1 DAYS FDP on “The Art of Writing and Publishing Research Articles”	CARE Business School, Trichy 4.5.2022		2022	Participated
5	5 DAYS FDP on “The Art of Article Writing and Publishing ”	Jamal Mohamed College, Trichy. 27.1.2022 to 31.1.2022		2022	Participated
6.	2 DAYS National Conference on Business Management and Analytics	Jamal Mohamed College, Trichy. 28.1.2022 , 29.1.2022		2022	Participated
7.	TANSICHE-“Illam Thedi Kalvi Scheme”	National College 20.4.2022	National Level	2022	Participated

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