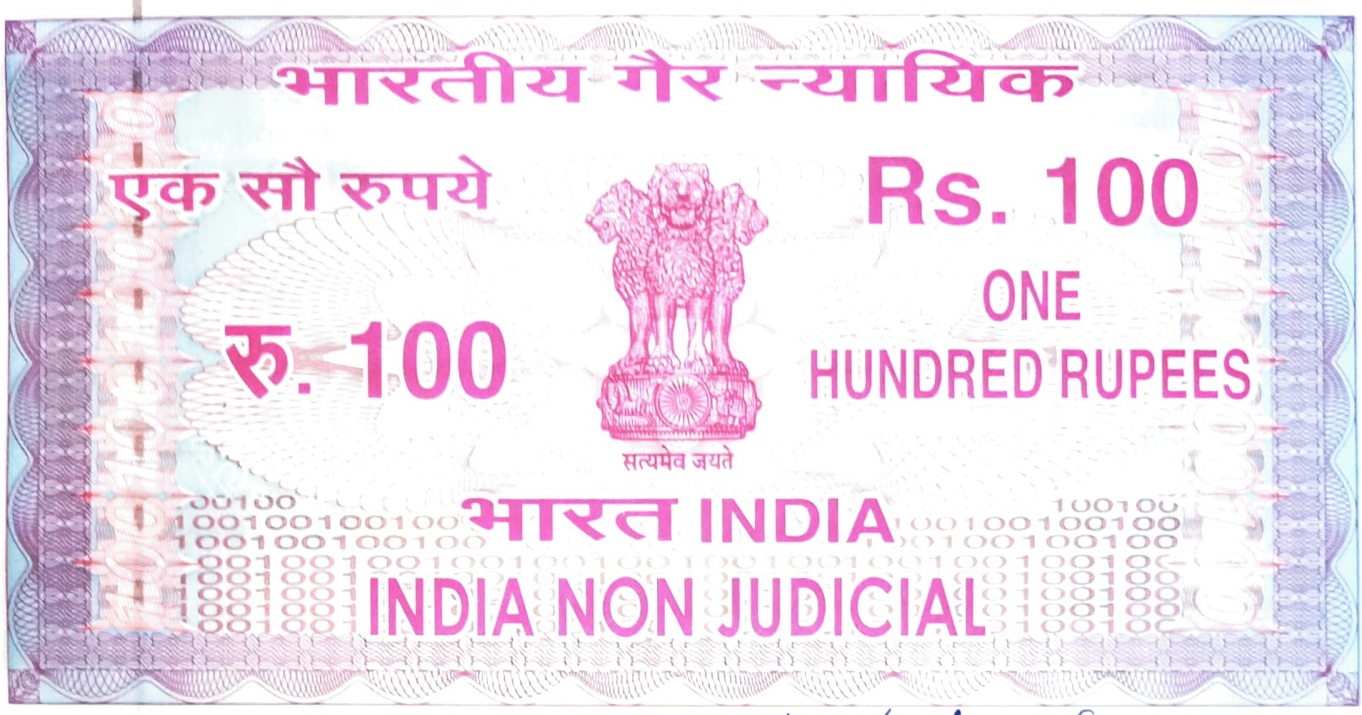


தமிழ்நாடு तमिलनाडु TAMILNADU

16/9/2026 FP 633436

P SWAMINATHAN
S.V.T.I.C. TRICHY
S.V. LICENCE No. 615/86
TAMILNADU

MEMORANDUM OF UNDERSTANDING (MoU)

Date: 22.09.2026

Between

Mrs. Geetha Saravanan, B.Com.
Founder of SidduSree Bridals & Crafts
Founder & Managing Trustee of PURPLE Foundation
(Platform for Underprivileged Rural & Urban People's Livelihood Empowerment)
TN.EDII Trainer
No. 2, Star City, Saravana Nagar Extension,
Sanjeevi Nagar, Tiruchirappalli – 2

and

PG & RESEARCH DEPARTMENT OF ECONOMICS,
HOLY CROSS COLLEGE (AUTONOMOUS)
Affiliated to Bharathidasan University,
Nationally Accredited (4th Cycle) with "A++" grade (CGPA 3.75/4) by NAAC
College with Potential for Excellence, Tiruchirappalli – 620 002.

PREAMBLE

This Memorandum of Understanding (MoU) is made and entered into on 22.09.2026, by and between **Mrs. Geetha Saravanan, B.Com.**, Founder of SidduSree Bridals & Crafts, Founder & Managing Trustee of PURPLE Foundation (Platform for Underprivileged Rural & Urban People's Livelihood Empowerment) and TN.EDII Trainer, Tiruchirappalli and the **PG & Research**

Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli, represented by its **Principal, Dr. Sr. Rajakumari. P.**

BACKGROUND

The PG & Research Department of Economics at Holy Cross College (Autonomous), Tiruchirappalli, is committed to promoting excellence in higher education, skill development, entrepreneurship, experiential learning and community engagement.

Mrs. Geetha Saravanan, through SidduSree Bridals & Crafts and PURPLE Foundation, brings practical experience and expertise in beauty, bridal services, arts and crafts, livelihood empowerment, entrepreneurship and training. As a TN.EDII Trainer, she also contributes to skill development and entrepreneurial capacity building.

Recognizing the shared interests in skill development, entrepreneurship, practical learning and community-oriented initiatives, the parties agree to collaborate in areas of mutual interest.

OBJECTIVES AND SCOPE OF COLLABORATION

1. To provide students with practical training and internship opportunities in the fields of beauty, bridal services, arts and crafts, entrepreneurship and related livelihood activities.
2. To organize joint workshops, seminars, training programmes and events highlighting the intersection of beauty, art, crafts, entrepreneurship and economic principles.
3. To collaborate on research projects exploring trends, challenges, opportunities, entrepreneurship, livelihood generation and economic aspects of the beauty and craft industries.
4. To promote creativity, self-employment, entrepreneurship and livelihood empowerment among students and other identified beneficiaries.
5. To facilitate mutual sharing of expertise, resource persons, training materials and relevant industry insights.

ROLES AND RESPONSIBILITIES

Mrs. Geetha Saravanan / SidduSree Bridals & Crafts / PURPLE Foundation:

- Offer training sessions and internship opportunities for students from the Department in relevant areas of beauty, bridal services, arts and crafts, entrepreneurship and livelihood development.
- Participate in workshops, seminars, training programmes and events organized in collaboration with the Department.
- Provide practical insights and industry-oriented inputs to support academic learning and research.
- Share relevant expertise, resource persons, training materials and practical knowledge for collaborative programmes.
- Support initiatives that promote creativity, entrepreneurship, self-employment and livelihood empowerment.

PG & Research Department of Economics, Holy Cross College (Autonomous):

- Encourage students to participate in training and internship programmes offered through the collaboration.

- Organize seminars, workshops, training programmes and academic events, inviting the collaborator as a resource person wherever appropriate.
- Collaborate on research projects and provide academic and analytical support and relevant institutional resources.
- Provide venue and necessary infrastructure for mutually agreed programmes, subject to institutional availability and approval.
- Extend academic and administrative support for coordination, outreach and publicity of collaborative activities.

DURATION

This Memorandum of Understanding will remain in force for a period of three (3) years from the date of execution and is subject to renewal upon mutual agreement between the parties.

RELATIONSHIP BETWEEN THE PARTIES

It is expressly understood that this MoU does not constitute a partnership or joint venture. Both parties will function as independent entities and will collaborate in a manner that upholds mutual respect, institutional autonomy and the applicable rules and regulations of the respective parties.

TERMINATION AND AMENDMENTS

This MoU may be terminated by either party with a sixty (60) day written notice. Amendments or modifications, if any, shall be made in writing and signed by the authorized representatives of both parties.

SIGNATORIES:

For Siddu Sree Bridals & Crafts/ Purple Foundation, Tiruchirappalli

Mrs. Geetha Saravanan
Founder, SidduSree Bridals & Crafts
Founder & Managing Trustee,
PURPLE Foundation
TN.EDII Trainer
No. 2, Star City, Saravana Nagar Extension,
Sanjeevi Nagar, Tiruchirappalli – 2

For PG & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli

22/9/2026

Dr. Sr. Rajakumari. P
Principal
Holy Cross College (Autonomous)
Tiruchirappalli – 620002

Witness 1: M. Reem.

Reemasen . M
SHASAA GROUPS
(Admin - coordinator)

Witness 2: P. Maria 22/9/26

Dr. P. MARIA SOPHIYA
Assistant Professor and Head
PG and Research Department of Economics
Holy Cross College (Autonomous)
Tiruchirappalli - 620 002