HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-620 002 PG & RESEARCH DEPARTMENT OF COMMERCE ACADEMIC YEAR 2023-2024

RESEARCH PAPER PUBLICATIONS

NATIONAL AND INTERNATIONAL JOURNALS

S.NO.	NAME OF THE FACULTY MEMBER	RESEARCH PAPER	DATE OF PUBLICATION	NAME OF THE JOURNAL	ISSN
1	Dr. Sr. Christina Bridget	An inquiry on the impact of knowledge sharing behaviour of faculty on Knowledge acquisition by undergraduate students — Tiruchirappalli city	January - June 2023	South India Journal of Social Sciences	ISSN: 0972-8945
2	Ms. Mary Elizabeth Shyamala. G.E	An inquiry on the impact of knowledge sharing behaviour of faculty on Knowledge acquisition by undergraduate students — Tiruchirappalli city	January - June 2023	South India Journal of Social Sciences	ISSN: 0972-8945
3	Dr.C.Saffina	Discussion on the growing market of FMCG market in Reinvigoration of middle income households; A case study on Bangalore rural districts scenario	August, 2023	Indian Journal of Natural Sciences	ISSN: 0976 – 0997
4	Dr.C.Saffina	Exploring the Impact of Emotional Intelligence on Work Commitment of School Teachers in Thanjavur	2024	Educational Administration Theory and Practice	ISSN: 2148-2403
5	Dr. K. Suregka Felix	A Study on Age Based Consumer Buying Behavior Towards Organized Retail Stores in Tiruchirappalli District	2023	Journal of Research Administration	ISSN:1539-1590 E- ISSN:2573-7104