HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-620 002 PG & RESEARCH DEPARTMENT OF COMMERCE ACADEMIC YEAR 2021-2022

RESEARCH PAPER PUBLICATIONS

NATIONAL AND INTERNATIONAL JOURNALS

S.NO.	NAME OF THE FACULTY MEMBER	RESEARCH PAPER	NAME OF THE JOURNAL	VOLUME	PAGE NUMBER	ISSN
1	Dr.Aloysia Regina Joan	Relationship between Personal Environment and Job Enrichment in Influencing Job Satisfaction of Employees in MNCS in India	International Journal of Research in Social Sciences	Vol. 11 Issue 03, March 2021	Pg-37-43	ISSN: 2249- 2496 Impact Factor: 7.081
2	Dr.Aloysia Regina Joan	A Comparative analysis on the impact of the financial position on the Educational performance of the under graduates of Tiruchirappalli Town hailing from rural and urban areas.	International Journal of Research in Social Sciences	Vol. 11 Issue 03, March 2021	Pg-112-117	ISSN: 2249- 2496 Impact Factor: 7.081
3	Dr. V. Josephine Lourdes De Rose	Cashless Payment System in Rural areas using Mobile Banking Application	Drugs and Cells Therapies in Hematology	Vol. 10 No. 1 (2021)	Pg. 1196- 1201	
4	Dr. V. Josephine Lourdes De Rose	Marketing Through Video Blogs – An Emerging Trend	Journal of Contemporary Issues in Business and Government	Vol. 27	Pg- 2662- 2669	P-ISSN: 2204- 1990; E-ISSN: 1323-6903
5	Dr. V. Josephine Lourdes De Rose	Consumer preference towards Mobile Banking Application: Analyzing the Behaviour Intension	Vidhyabharati International Interdisciplinary Research Journal	Oct-21	Pg-1044- 1051	ISSN 2319- 4979
6	Ms. Mary Elizabeth Shyamala. G.E	An inquiry on principle component analysis of knowledge acquisition through online courses by management graduates in Tiruchirappalli	Journal of the Oriental Institute, UGC Care approved Group – I, peer reviewed and referred Journal	Volume – 71, Issue – 02, No: 2, April - June 2022	Pg: 70 – 77	ISSN: 0030- 5324
7	Dr. M. Mahalakshmi	A Study on Effects of Financial Leverage on Performance of Selected Companies in India	Anvesak: UGC Care Group 1 Journal	Vol. 51, No. 1(XVII) January – June 2021	рр 163-175	ISSN: 0378 – 4568