

**HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-620 002**  
**PG & RESEARCH DEPARTMENT OF COMMERCE**  
**ACADEMIC YEAR 2020-2021**

**RESEARCH PAPER PUBLICATIONS**  
**NATIONAL AND INTERNATIONAL JOURNALS**

S.NO.	NAME OF THE FACULTY MEMBER	RESEARCH PAPER	NAME OF THE JOURNAL	VOLUME	PAGE NUMBER
1	Dr. V. Mathuravalli & Ms. B. Marie Selvi	Work Culture of Milk Producers	Our Heritage Journal	Vol-68 Issue 1	3236-3636
2	Dr. M. Mahalakshmi & Ms. S. Sandhya	The Study on Quality of Work Life Among Employees in Selective Private Organisations with Special Reference to Tiruchirappalli District	Dogo Rangsang Research Journal	Vol-10 Issue 07	59-63
3	Dr.L.Janova Mary	Role of Banks in the Growth of Women owned Small Business in India	Kala- The Journal of Indian Art History Congress	Vol-27 No.1(IX)	69-76
4	Dr. A. Sahayitta	Relationship between Personal Environment and Job enrichment in influencing Job Satisfaction of employees in MNCs in India	International Journal of Management, IT and Engineering	Vol-11 Issue 02	37-43
5	Dr.L.Janova Mary	An Inquest of Financial Inclusion - Reach for the Unreached with special reference to Indian Banking Services	Kala Sambodhi	Vol-43 No. 04(XXIX)	15-18
6	Dr. M. Mahalakshmi	Consumer Purchase Behaviour of Organic food products in Tiruchirappalli District	Dogo Rangsang Research Journal	Vol-10 Issue 07	47-52
7	Dr. Aloysia Regina Joan & Ms. S. Sashikala	A Comparative Analysis on the impact of the Financial position on the Educational Performances of the undergraduates of Tiruchirappalli town hailing from Rural and Urban Areas	International Journal of Research in Social Sciences	Vol-11 Issue 03	112-117

8	Dr. M. Mahalakshmi	A Study on HR Analytics in Large Scale Organisations in Tiruchirappalli District	Kala Sambodhi	Vol-43 No. 04(XXIX)	105-108
9	Dr. M. Mahalakshmi	A Study on Implementing New Recruiting Practices in IT Organisations	Kala- The Journal of Indian Art History Congress	Vol-26	101-104
10	Dr. M Prabha	A Study on Level of Stress among various Online Food Delivery Executives in Tiruchirappalli	Kala- The Journal of Indian Art History Congress	Vol-26 No. 02(XXVII)	105-108
11	Dr. S. Vasanthi & Mr. Sathish	A Study on the Kiosk Services in Airports for Safety, Efficacy and Hassle Free Travel	Kala Sambodhi	Vol-43 No. 04(XXIX)	177-181
12	Dr. S. Vasanthi & Ms. P. Annie Rabecca	A Study on the Indian Consumer Behaviour towards Globalised Lifestyle Store	Kala Sambodhi	Vol-43 No. 04(XXIX)	171-176
13	Dr. S. Vasanthi & Ms. A. Shaira Bi	COVID 19 and its Impact on the Consumer's Digital Marketing Behaviour in Tiruchirappalli City	Indian Journal of Adult Education	Vol-81 No. 04(IV)	124-126
14	Dr. V. Mathuravalli & Ms. B. Marie Selvi	Restraints faced by Milk Producers in supplying milk to milk Co-operative Society	Kala Sambodhi	Vol-43 No. 04(XXIX)	59-62
15	Ms. Mary Peter Shirley M	Income Tax Planning for individuals in India for the Assessment year 2021-2022	Kala- The Journal of Indian Art History Congress	Vol-27 No. 01(II)	22-27
16	Ms. Mary Peter Shirley M	Willingness towards Digital Banking Transactions with special reference to Youth in Tamil Nadu	Kala- The Journal of Indian Art History Congress	Vol-27 No. 01(IX)	61-68
17	Dr. V. Josephine Lourdes De Rose & Ms. Sureya S. J	User Perception in Digital Transactions	Kala- The Journal of Indian Art History Congress	Vol-26 No. 02(XXVII)	109-116
18	Dr. S. Subathra	Role of Banks in the Growth of Women owned small business in India	Kala- The Journal of Indian Art History Congress	Vol-27 No.1(IX)	69-76

19	Dr. Aloysia Regina Joan	Relationship between Personal Environment and Job enrichment in influencing Job satisfaction of employees in MNCs in India	International Journal of Management, IT and Engineering	Vol-11 Issue 02	37-43
20	Dr. Mary Suthanthira Malar	Relationship between Personal Environment and Job enrichment in influencing Job satisfaction of employees in MNCs in India	International Journal of Management, IT and Engineering	Vol-11 Issue 02	37-43
21	Ms. S. Maria Antonette Sharmila	Consumer Purchase Behaviour of Organic food products in Tiruchirappalli District	Dogo Rangsang Research Journal	Vol-10 Issue 07	47-52
22	Ms. S. Maria Antonette Sharmila	A study on HR Analytics in Large scale organisations in Tiruchirappalli District	Kala Sambodhi	Vol-43 No. 04(XXIX)	105-108
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