

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-620 002
PG & RESEARCH DEPARTMENT OF COMMERCE
ACADEMIC YEAR 2018-2019

RESEARCH PAPER PUBLICATIONS
NATIONAL AND INTERNATIONAL JOURNALS

S.NO.	NAME OF THE FACULTY MEMBER	RESEARCH PAPER	YEAR OF PUBLICATION	NAME OF THE JOURNAL
1.	Dr. S. Vasanthi	Difficulties Encountered by Primary School Teachers During SSA Training Programme in the Nilgiris District	2018-2019	International Journal of Advanced Research in Management and Social Sciences
2.	Dr. S. Vasanthi	Consumer Preference towards Organic Products in Tiruchirappalli Corporation	2018-2019	International Journal of Advanced Research in Management and Social Sciences
3.	Dr. S. Vasanthi	Consumer Perception towards Organic Products in Tiruchirappalli City,	2018-2019	PARIPEX – INDIAN JOURNAL RESEARCH, Opp. Kapadia Guest House, Paldi, Ahmedabad-380006. Gujarat (INDIA) February-2018.
4.	Dr. S. Vasanthi	Problems faced by Rural Women in Sericulture Farming in Tiruchirappalli District South India	2018-2019	Emerging Strides in Innovations and Skill Enhancement – Sustainable Development a key focus
5.	Dr. S. Vasanthi	“Perceptions about the Efficacy of the Training Programme among the Trainers in Zonal Railway Training Institute, (ZRTI) Tiruchirappalli Division”,	2018-2019	Bangkok Palace Hotel, Pratunam, Bangkok, Thailand, May , 7-11, 2018.
6.	Dr. S. Vasanthi	A Study on the Level of Satisfaction of the Tourists on Houseboat Services in Alappuzha District. Kerala. (Structural Equation Model	2018-2019	Bangkok Palace Hotel, Pratunam, Bangkok, Thailand, May , 7-11, 2018.
7.	Dr. S. Vasanthi	Perceptions about the Training Programme Towards Human Resource Development among the Trainees in Zonal Railway Training Institute, (ZRTI) in Tiruchirappalli Division	2018-2019	Journal of Emerging Technologies and Innovative Research

8.	Dr. S. Vasanthi	A Study on the Level of Human Resource Development Through Zonal Training Institute (ZRTI) to Railway Employees	2018-2019	Journal of Emerging Technologies and Innovative Research
9.	Dr. S. Arokia Punitha	Why Indian Banks are Vulnerable to Scams? – A Descriptive Study	2018-2019	Financial Inclusion – Reach the Unreached, First Edition: 2018, September 2018,
10.	R. Marie Sheila	A Study on the Effectiveness of the Recruitment Practices in Multi-Speciality Hospital in Tiruchirappalli City	2018-2019	International Journal of Advanced Research in Management and Social Science Volume 7, Issue 6, June 2018
11.	R. Marie Sheila	A Study on the Attitude of the Employees towards the Recruitment Practices in Multi-Speciality Hospital in Tiruchirappalli City	2018-2019	PARIPEX - INDIAN JOURNAL OF RESEARCH -Volume-7 Issue-6 June-2018IF: 6.761 IC Value: 86.18
12.	R. Marie Sheila	A Study on Recruitment Practices of Medical Employees in Tiruchirappalli City	2018-2019	Journal of Emerging Technologies and Innovative Research (An International Open Access Journal & UGC and Volume 6 Issue 2 Impact Factor 5.87
13.	R. Marie Sheila	Perception of the Employees about the Recruitment Practices in the Private Multi-Specialty Hospital in Tiruchirappalli City	2018 -2019	Journal of Emerging Technologies and Innovative Research (An International Open Access Journal & UGC and ISSN Approved)