

# HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI

## PG & RESEARCH DEPARTMENT OF COMMERCE

### COMMERCE ASSOCIATION ACTIVITIES FOR THE ACADEMIC YEAR 2023-2024

DATE	TOPIC	RESOURCE PERSONS
5 <sup>th</sup> July 2023	Inauguration of Commerce Association	Dr. V. Vijay Anand, Senior Assistant Professor, School of Management, SASTRA, Thanjavur.
1 <sup>st</sup> August 2023	Workshop on Idea Generation	Mr. R. Venkatesh, Faculty in Business Administration, Dwaraka Doss Goverdhan Doss Vaishnav College, Founder and CEO, Elite Management Consultants - Chennai.
18 <sup>th</sup> August 2023	Career Guidance - How to become Globally Relevant in Today's World	Mr. Ganesh Vaideeswaran, Founder – Finspire Academy, Bengaluru.
21 <sup>st</sup> September 2023	Sustainable Development Initiatives of India: President of G20, 2023	Dr. S. M. Suriya Kumar, Adjunct Professor of Economics, Bharathidasan Institute of Management, Associate Professor of Economics (Retd.) Urumu Dhanalaksmi College, Tiruchirappalli.
6 <sup>th</sup> December 2023	IT in Project Management	<ul style="list-style-type: none"><li>• Mr. K. Vasudevan, Technical Head of CCA Department, Livewire- NSDC, Tiruchirappalli.</li><li>• Mr. M. Gnanasekar, Livewire- NSDC, Tiruchirappalli.</li></ul>
13 <sup>th</sup> December 2023	Freedom, Equality and Justice for all	Ms. R. Gokila, Legal Consultant, Tiruchirappalli.
18 <sup>th</sup> and 19 <sup>th</sup> December 2023	Two days' workshop on Stock Trading through NSE Simulators	Mr. Glenn Roger Carr, Co-founder & Director, Finmark Trainers India Pvt. Ltd., Chennai.
11 <sup>th</sup> January 2024	Health and Hygiene	<ul style="list-style-type: none"><li>• Ms. Sujithra Ragavendran, Nutritionist, Tiruchirappalli.</li><li>• Mr. R. Iyyanar, Fitness Coach, Tiruchirappalli.</li></ul>
22nd January 2024 to 27th January 2024	National Level Five-Day Online Faculty Development Programme on "AI Tools for Smart Teaching and blended learning".	Dr. A. Vimal Jerald, Assistant Professor of Computer Science, St. Joseph's College, Tiruchirappalli.

19 <sup>th</sup> February 2024	International Seminar on Contemporary Trends in Commerce and Management	<ul style="list-style-type: none"> <li>• Dr. V. Mariappan, Professor and Head, Department of Banking Technology, Pondicherry University, Puducherry.</li> <li>• Dr. Kiran Nair, Head of Internationalization &amp; Partnership and Associated Professor of Marketing, Abu Dhabi University, Abu Dhabi, UAE.</li> <li>• Dr. Victor Anandkumar, Professor, Department of Management Studies, Pondicherry University, Puducherry.</li> <li>• Dr. K. Nethravathi, Head &amp; Associated Professor, Department of Business and Management Studies, School of Commerce, JAIN (Deemed-to-be University), Bengaluru.</li> <li>• Mr. Rajesh Natrajan, CEO &amp; Founder, Internest, Tiruchirappalli.</li> </ul>
21 <sup>st</sup> February 2024	State level Intercollegiate Meet - COMVAGANZA 2024	<ul style="list-style-type: none"> <li>• Ms. Safiya Bari, Founder &amp; CEO, Frontiers Fashion Lounge, Coimbatore.</li> <li>• Ms. K. Yamini, HR Head, Velmurugan Heavy Engineering Industries Pvt. Ltd., Tanjore.</li> </ul>
11 <sup>th</sup> March 2024	Valediction – Career Guidance	Mr. S. Sivarajavel, Director, Sivarajavel IAS Academy, Chennai.

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#### **REPORT OF THE COMMERCE ASSOCIATION FOR THE ACADEMIC YEAR 2023 - 2024**

The PG & Research Department of Commerce successfully conducted several enriching events in the academic year 2023-2024. The Commerce Association was inaugurated on 5<sup>th</sup> July 2023 by Dr. V. Vijay Anand from SASTRA University. A Workshop on Idea Generation was held on 1<sup>st</sup> August, led by Mr. R. Venkatesh, CEO of Elite Management Consultants. This was followed by a Career Guidance session on 18<sup>th</sup> August by Mr. Ganesh Vaideeswaran from Finspire Academy. On 21<sup>st</sup> September, Dr. S. M. Suriya Kumar spoke on Sustainable Development Initiatives of India in the context of G20. The association organized sessions on IT in Project Management on 6<sup>th</sup> December, Human Rights Day on 13<sup>th</sup> December, and a two-day Stock Trading workshop on 18<sup>th</sup> - 19<sup>th</sup> December, conducted by Mr. Glenn Roger Carr. A seminar on Health and Hygiene on 11<sup>th</sup> January 2024 was followed by a Faculty Development Program on AI tools from 22<sup>nd</sup> - 27<sup>th</sup> January, led by Dr. A. Vimal Jerald. The highlight was the International Seminar on Contemporary Trends in Commerce and Management on 19<sup>th</sup> February, featuring eminent speakers. The Comvaganza 2024 intercollegiate meet was held on 21<sup>st</sup> February. The year concluded with a Valedictory Career Guidance session on 11<sup>th</sup> March, led by Mr. S. Sivarajavel, Director of Sivarajavel IAS Academy, Chennai.

The department continues to provide diverse opportunities for academic and professional growth of the student's community.

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**COMMERCE ASSOCIATION PHOTOGRAPHS - 2023 – 2024**

