

**HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI
PG & RESEARCH DEPARTMENT OF COMMERCE**

COMMERCE ASSOCIATION ACTIVITIES FOR THE ACADEMIC YEAR 2022 – 2023

DATE	TOPIC	RESOURCE PERSONS
17 th August 2022	Inauguration of Commerce Association	Dr. V. Sujatha, Principal of Cauvery College for Women (Autonomous), Tiruchirappalli.
25 th August 2022	Career Guidance for MBA Aspirants	Mr. Vignesh Srinivasan, Founder of Mockat, Lucknow, Uttar Pradesh.
27 th September 2022	Government Schemes for Entrepreneurs	Dr. J. Prabu Jayakumar Moses, General Manager, District Industries Centre, Tiruchirappalli.
15 th October 2022	International Seminar on Re-engineering of Human Resource Management	<ul style="list-style-type: none"> • Dr. Are Holen, Professor of Behavioral Medicine, Department of Neuroscience, Faculty of Medicine at the NTN - Norwegian University of Science and Technology, Norway. • Mr. P. Mohan, Chairperson, Child Welfare Committee, Government of Tamil Nadu and Member, Tamil Nadu Commission for Protection of Child Rights, Tiruchirappalli. • Dr. Senthil K Nathan, Associate Professor, Hallmark Business School, Tiruchirappalli. • Mr. Joseph Raj, Deputy General Manager - HR, Oil and Natural Gas Corporation, Karaikal.
16 th December 2022	Marketing Analytics	Dr. I. Priya Stella Mary, Assistant Professor, Department of Data Science, St Joseph College, Tiruchirappalli.
6 th January 2023	Career Guidance	<ul style="list-style-type: none"> • Mr. FAS. Surender, Director in Academics, International Institution, Coorg. • Mr. G. Kumar, Senior Transformation Catalyst, Finspire Academy, Bengaluru. • Mr. Ganesh Vaideeshwaran, Chartered Accountant and Cost Accountant, Finspire Academy, Bengaluru.
13 th February 2023	Career Guidance	<ul style="list-style-type: none"> • Mrs. J. Maharani, Deputy Director of District Employment Office, Tiruchirappalli. • Mr. A. Kalaiselvan, District Employment Office, Tiruchirappalli. • Mr. A. Naarayanan, MBA, Instructor. • Ms. Sindhu Srinivasan, Young Professional under NCS project, Government of India. • Ms. N. Shareefa Rabiya, Junior Employment Officer.
8 th March 2023	State level Intercollegiate Meet - Comvaganza 2023	<ul style="list-style-type: none"> • Mr. N.Salman. Co-founder and COO, Propeller Technologies, Tiruchirappalli. • Ms.R. Chandrakala, Executive Engineer, System Operation, TANTRANSCO, Tiruchirappalli.
15 th March 2023	Valediction	Dr. Bharathi Bavaharan, Ophthalmologist- Retina specialist, Aravind Eye Hospital, Tiruchirappalli.

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REPORT OF THE COMMERCE ASSOCIATION FOR THE ACADEMIC YEAR 2022 – 2023

The Commerce Association of Holy Cross College conducted impactful events in the academic year 2022-2023, enhancing student learning and engagement. The Association was inaugurated on 17th August 2022 by Dr. V. Sujatha, Principal of Cauvery College for Women. On 25th August, a session on Career Guidance for MBA Aspirants was led by Mr. Vignesh Srinivasan of Mockat. This was followed by a discussion on Government Schemes for Entrepreneurs on 27th September, conducted by Dr. J. Prabu Jayakumar Moses from the District Industries Centre. The International Seminar on Re-Engineering Human Resource Management was held on 15th October, featuring notable speakers, including Dr. Are Holen from Norway and industry experts from Tamil Nadu and ONGC. A session on Marketing Analytics on 16th December was delivered by Dr. I. Priya Stella Mary of St. Joseph's College. Career guidance events were conducted on 6th January and 13th February, with speakers from Finspire Academy, the District Employment Office, and other institutions. The state-level intercollegiate meet, COMVAGANZA 2023, on 8th March, showcased insights from entrepreneurs and engineers. The academic year concluded with a Valedictory Session on 15th March, led by Dr. Bharathi Bavaharan of Aravind Eye Hospital. These activities reflect the department's commitment to academic and professional excellence.

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COMMERCE ASSOCIATION PHOTOGRAPHS - 2022 – 2023

