

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI

PG & RESEARCH DEPARTMENT OF COMMERCE

COMMERCE ASSOCIATION ACTIVITIES FOR THE ACADEMIC YEAR 2021-2022

DATE	TOPIC	RESOURCE PERSONS
16 th September 2021	Inauguration of Commerce Association	Dr. F. R. Alexander Pravin Durai, Head and Associate Professor, Department of Commerce, St. Joseph's College, Tiruchirappalli.
20 th to 24 th September 2021	Five day Virtual National Faculty Development Programme on "Transformation from Traditional Practices to Digital Practices in Business World"	<ul style="list-style-type: none">• Dr. Sr. B. J. Queensly Jeyanthi, Secretary and Associate Professor of Commerce, Jayaraj Annapackiam College for Women(Autonomous), Periyakulam.• CA. Saradha Ashok, Chartered Accountant, Salem.• CA. E. Vignesh Kumar, Chartered Accountant, Salem.• Dr. Seema Sambargi, Professor Centre of Management Studies, Jain (Deemed to be) University, Bengaluru.• Dr.C. Madhavaiah, Associate Professor, Department of Management, Pondicherry University, Karaikal.• A.S.Kalyana Kumar, Internship Coordinator and Assistant Professor, Institute of Public Enterprise, Osmania University, Hyderabad.
18 th October 2021	A Roadmap to CA Course	CA.E. Vignesh Kumar, Chartered Accountant, Salem.
26 th October 2021	Career Development	<ul style="list-style-type: none">• Dr. M. Surya, Assistant Professor, M.A.M Business School, Tiruchirappalli.• Mr. S. Prasanna Assistant Professor M.A.M Business School, Tiruchirappalli.
16 th December 2021	Forecasting of Professional Studies	Dr. T. N. Rajendran, Naga Professional Institute, Trichy.
23 rd February 2022	Financial Inclusion Through Indian Post Payment Bank Ltd	Mr. B. Venkateswaren, Senior Manager, Indian Payments Bank Ltd.

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI
PG & RESEARCH DEPARTMENT OF COMMERCE

REPORT OF THE COMMERCE ASSOCIATION FOR THE ACADEMIC YEAR
2021- 2022

The Commerce Association of the Department of Commerce organized several impactful events during the academic year 2021–2022, focusing on academic enrichment, professional growth, and career-oriented topics. The association's activities commenced with the inauguration on 16th September 2021, graced by Dr. F.R. Alexander Pravin Durai, Head and Associate Professor of Commerce at St. Joseph's College, Trichy, who emphasized innovation and adaptability in commerce education. From 20th to 24th September 2021, a five-day Virtual National Faculty Development Programme on "Transformation from Traditional Practices to Digital Practices in the Business World" was conducted. Renowned speakers, including Dr. Sr. BJ. Queensly Jeyanthi, CA. Saradha Ashok, CA. E. Vignesh Kumar, Dr. Seema Sambargi, Dr. C. Madhavaiah, and Dr. A.S. Kalyana Kumar, provided valuable insights into emerging trends in digital business practices. On 18th October 2021, CA. E. Vignesh Kumar delivered an engaging session titled "A Roadmap to CA Course," offering practical guidance for aspiring Chartered Accountants. A session on career development was held on 26th October 2021, where Dr. M. Surya and Mr. S. Prasanna from M.A.M Business School shared strategies for skill-building and career progression. On 16th December 2021, Dr. T.N. Rajendran from Naga Professional Institute discussed "Forecasting of Professional Studies," emphasizing the importance of planning for professional education. The association's activities culminated with an insightful session on 23rd February 2022, where Mr. B. Venkateswaren, Senior Manager of Indian Post Payments Bank Ltd., explained the role of IPPB in fostering financial inclusion, particularly in rural areas. These events provided a platform for academic growth, skill enhancement, and professional awareness, benefiting both students and faculty members alike.

**HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI
PG & RESEARCH DEPARTMENT OF COMMERCE**

COMMERCE ASSOCIATION PHOTOGRAPHS 2021 - 2022

