

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI

PG & RESEARCH DEPARTMENT OF COMMERCE

COMMERCE ASSOCIATION ACTIVITIES FOR THE ACADEMIC YEAR 2020-2021

DATE	TOPIC	RESOURCE PERSONS
21 st May 2020	Business Implications Post COVID-19	Ms. Gousia, Voice and Accent Trainer, Omega Healthcare Services, Tiruchirappalli.
23 rd May 2020	Identification of Research Problem and Formulation of Hypothesis	Dr. M. Thanikavel, Assistant Professor in Commerce, Government Arts College for Men, Krishnagiri.
23 rd May 2020	Overview of BPO Industry & Its State in COVID 19 Situation & How to be Prepared as a Graduate or Job Seeker	Ms. Kanchanaa, Manager, Global Talent Track Pvt. Ltd., Chennai.
24 th May 2020	Compliance in Banking & Financial Service	Ms. Alice Mary Alexander, Assistant Vice President, Banking Domain, Chennai.
3 rd June 2020	CEO of Your Own Dream	Ms. Manjiri Gokhale Joshi, Founder & Director of Maya CARE Foundation, London.
4 th June 2020	Within Crisis are the seeds of Opportunity	Ms. Shailja Rawat, Product Manager at ISDC Corp, Dublin – Ireland.
25 th June 2020	What You Need to Know – Safety Net	Dr. Shyamala. K, Head & Assistant Professor in B. Com (CS), Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women Chrompet, Chennai.
29 th June 2020	Impact of COVID - 19 on Insurance Sector	Ms. T. Shanmugapriya, Development Officer, Life Insurance Corporation of India, Chennai.
11 th July 2020	Basics of Mutual Funds	Mr. J. Vishal Simon, Advisory Board Member, Flewid Capital, Chennai.

29 th October 2020	Lead the future – Simple Ingredients for Success	Mrs. Bernadette Lily, Chartered Accountant, Founder and Partner of Lily and Geetha Associates, Chennai.
24 th January 2021	Career Development	Dr. Mr. T. N. Rajendran, Naga Professional Institution, Tiruchirappalli.
5 th February 2021	Creating Awareness Among Students for Career Planning	<ul style="list-style-type: none"> • Dr. Pappu Rajan Associate Professor • Dr. Michael Sammanasu Associate Professor St. Joseph’s Institute of Management, Tiruchirappalli.
16 th and 17 th March 2021 -	Two-day International Conference on the “The impactof COVID Pandemic in the Universal Tertiary Sector”	<ul style="list-style-type: none"> • Prof. Dr. Badaruddin Mohamed, University of Malaysia. • Dr. Suguna, Principal & Professor, Rishi UBR PG College for Women, Hyderabad. • Dr. Corey Allen Ross, Senior Professor, Kyung Sung University, South Korea. • Professor Pradipta Banerjee, Dean - Faculty Council of Commerce, Sidho-Kanho-Birsha University, West Bengal. • Dr. A. Ravichandran, Associate Professor in Commerce, Satyawati College, University of Delhi. • Prof. A. Seetharaman, Dean of Research, SP Jain School of Global Management, Singapore. • Prof Venkatraman, Faculty of Management Studies, University of Delhi. • Dr. A. Tamilarasu, Assistant Professor in Co-Operatives Accounting Ambo University, Ethiopia, East Africa. • Dr. Vinitha Guptan, Vice Chancellor, Saito University College, Malaysia.

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REPORT OF THE COMMERCE ASSOCIATION FOR THE ACADEMIC YEAR 2020-2021

The Department of Commerce organized an array of webinars, sessions, and conferences between May 2020 and March 2021, addressing contemporary topics and enhancing academic and professional knowledge amidst the challenges of the pandemic. The series began on 21st May 2020 with a webinar by Ms. Gousia, Voice and Accent Trainer at Omega Healthcare, on "Business Implications Post COVID-19." This was followed on 23rd May 2020 by two webinars: one on "Identification of Research Problem and Formulation of Hypothesis" by Dr. M. Thanikavel, Assistant Professor in Commerce, and another on "Overview of the BPO Industry & Its State in COVID-19" by Ms. Kanchanaa, Manager at Global Talent Track Pvt. Ltd. On 24th May 2020, Alice Mary Alexander, Assistant Vice President in Banking, Chennai, delivered a session on "Compliance in Banking & Financial Services." The webinars continued with Ms. Manjiri Gokhale Joshi, Founder of Maya CARE Foundation, inspiring participants with "CEO of Your Own Dream" on 3rd June 2020, and Ms. Shailja Rawat, Product Manager at ISDC Corp, presenting "Within Crisis Are the Seeds of Opportunity" on 4th June 2020. On 25th June 2020, Dr. Shyamala K., Head of B.Com (CS), spoke on "What You Need to Know – Safety Net," followed by Ms. T. Shanmugapriya from LIC discussing "Impact of COVID-19 on the Insurance Sector" on 29th June 2020. Mr. J. Vishal Simon, Advisory Board Member at Flewid Capital, concluded the mid-year events with a session on "Basics of Mutual Funds" on 11th July 2020. Later in the year, Mrs. Bernadette Lily, Chartered Accountant, shared "Lead the Future – Simple Ingredients for Success" on 29th October 2020. Career-focused sessions were also held, including Dr. T.N. Rajendran on 24th January 2021 and Dr. Pappu Rajan and Dr. Michael Sammanasu on 5th February 2021, discussing career development and planning. The highlight was a Two-Day International Conference on 16th and 17th March 2021, themed "The Impact of COVID Pandemic in the Universal Tertiary Sector," featuring eminent scholars such as Prof. Dr. Badaruddin Mohamed (University of Malaysia), Dr. Corey Allen Ross (Kyung Sung University, South Korea), and Professor A. Seetharaman (SP Jain School of Global Management, Singapore), among others. These events provided a rich blend of academic insights, industry trends, and career guidance, making a significant impact on participants during the challenging pandemic period.

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COMMERCE ASSOCIATION PHOTOGRAPHS - 2020 - 2021

