

DEPARTMENT OF COMMERCE IN COMPUTER APPLICATIONS**Ph D. - AWARDS**

S. NO	YEAR	CANDIDATE	THESIS TITLE
1	2015	D. GOMATHI	“Consumer Behaviour in Herbal Cosmetics among Women Consumers in Coimbatore City,(An Empirical Study)”
2	2016	P. VIDYA	“Consumer Behaviour on Branded Fast Food Retail Outlets (With Special Reference to a Study on Adult Consumers in Coimbatore City)”
3		JISHA. V. G.	“A Study On Social Media Sites Empowering E-Consumer’s Buying Behaviour (With Reference To Coimbatore City)”
4	2018	M. SUMETHA	” An Empirical Study On Impulsive Buying Behavior Of E-Shoppers In Tiruchirappali Corporation”
5	2019	R. AYSWARYA	“Consumer Buying Behaviour On Organic Products In Tiruchirappali Corporation”
6	2020	LEGY C JOSEPH	“Services Marketing Of Houseboats To The Tourists In Alappuzha District – (An Empirical Study)”
7		J. AARTI	“Impact Of Training Programme Of In-Service Teachers On Their Performance In The Nilgiris District”
8	2021	2021 THANDAYUTHA PANI. A	“Consumer behaviour Towards Royal Enfield Two-Wheelers In Tiruchirappalli City”
9	2022	M. MARIA JESSICA	“Impact Of Zonal Training Programme Of Employees On Their Hrd And Safety In Southern Zonal Railway Training Institute, Tiruchirappalli Division”
10		SASHIREKHA. B	“Impact of Zonal Training Programme Of Employees On Their HRD and Safety In Southern Zonal Railway Training Institute, Tiruchirappalli Division”
11		G.V. MAGESHWARII	“Service Quality In Southern Railway, Tiruchirappalli Junction” (With Special Reference To Air- Conditioned Coaches In Express Trains)
12	2024	Ms. SHAIRA BI. A	“Impact of Covid 19 on E shoppers Buying Behaviour through Digital Marketing in Tiruchirappalli City.”

STAFF AWARDS

Academic Year	Name of the Awardee	Name of the Awarding Agency with contact details	Year of Award	Award
2015 -2016	Dr. S. Vasanthi	Indian Academic Research Association at Bharathidasan University	2016	“BEST FACULTY AWARD”
2016 -2017	Dr. S. Vasanthi	Centre for Advanced Research and Design from the Board of Management, Venus International Foundation, at Chennai	2016	“DISTINGUISHED FACULTY AWARD”
2021-2022	Ms. PAVITHRA S	M. Kumarasamy College of Engineering, Karur	2021	BEST PAPER AWARD
2023-2024	Dr. G. Yashodha	International Conference Sabarmati University and INSPIRA Research Association	2023	BEST PAPER AWARD
	Dr. G. Yashodha	International Conference on Recent Trends & Development in Commerce Management, Economics & Information Technology.	2024	BEST PAPER AWARD

STUDENTS AWARD 2023-2024

S.NO	NAME	CLASS	EVENT	PRIZE
1	Zuha Khan R	III B.COM CA	IPL Auction	Runner
2	Sufiya Banu	I B.COM CA - A	Product Launch	Runner
3	Jasraah	I B.COM CA - A		
4	Virgin Varshini	I B.COM CA - A	Corporate Walk	Winner
5	Kanniga S	I B.COM CA - A		

6	Amanda Agnes Antony	II B.COM CA		
7	Niveditha R	II B.COM CA		
8	Reshma Roy	III B.COM CA		