

DEPARTMENT OF COMMERCE IN COMPUTER APPLICATIONS

DETAILS OF ASSOCIATION ACTIVITIES – (2023-2024)

S. N O.	EVENT	DATE	TIME	VENUE	RESOURCE PERSON	TOPIC	Beneficiaries
1	International Conference	3.7.2023	9.30 – 5.30 p.m.	Our Lady's Hall	Dr. Sathyanaranya Parayitam, Professor, Department of Management and Marketing, University of Massachusetts, Darmouth, USA Mr Ramraj G, Assistant Professor, Department of Commerce CA VHNSN College (Autonomous) Virudhunagar Dr. M. Balasubramanian, Assistant Professor in Statics, Periyar EVR College (Autonomous)	Research Methodology in Social Science	425
2	Association Inauguration	24.7.2023	2.00 p.m.	Mother Regina's Hall	Ms. Neevane K, MD, Dhanalakshmi Srinivasan, Medical college, Perambalur	Association Inauguration	322
3	Association Meeting with IIC	25.7.2023	2.00 p.m.	Mother Regina's Hall	Mr. I Francis Rebello, Entrepreneur, chain of Restaurants, Trichy & Chennai	Entrepreneurship	325
4	Association Meeting with IIC	19.9.2023	1.30 - 2.30 p.m.	Mother Regina's Hall	Ms. Archana Ganapathy, Diorector, An'oday Group of companies	My Story –as an Entrepreneur	300
5	Association Meeting	22.9.2023	2.00 – 3.30 p.m.	Mother Regina's Hall	Mr. B. Sundarajan, GST Practitioner and proprietor, Sri Sai Associates, Trichy	Goods & Service Tax and IT filing process	101
6	Orientation Programme	3.10.2023 – 4.10.2023	Two days	Mother Regina's Hall	Dr K Prabhakaran, Director, Edify EdTech & Empanelled Resource person of SEBI, NCDEX, NISM, NCFE	Commodity and Derivatives	101
7	Industrial Visit	6.10.2023 – 7.10.2023	Two days	Dindugal	Naga Food Ltd	Industrial visit	120
8	Association Meeting	12.12.2023	2.00 p.m.	III B COM CA	Mr Raja, Advocate, Madurai	Women and Law	101
9	Association Meeting	10.1.2024	1.30 p.m.	Mother Regina's Hall	Dr. V S Lakshmi, Consultant, Practitioner in OG, Family Medicine, Sri Lakshmi Nursing Home, Tiruchirappalli	Health & Hygiene	150

10	Association Meeting	18.1.2024	1.30 p.m.	Mother Regina's Hall	Ms. J Jasmine Christina Magdalene, Assistant Professor, Department of Computer Applications, Bishop Heber College (Autonomous) Tiruchirappalli	Recent trends in Information technology	150
11	National level Virtual FDP	22.1.2024-26.1.2024		Virtual	Day 1- Dr S. Saravanan, Assistant Professor, Gnanam School of Business, Thanjavur Day 2 - Ms. J Jasmine Christina Magdalene, Assistant Professor, Department of Computer Applications, Bishop Heber College (Autonomous) Tiruchirappalli Day 3 – Mr Kananpalaniyappan, Founder & CEO, Seller Rocket, Bangalore Day 4 – Mr. Ram Varun Vennalanganti, Lead Instructor ExcelR Solutions Hyderabad Day 5 – Dr. S. Sumathi, Head & Assistant Professor in Computer Science and Applications, Theagaraya College, Chennai	Digital Marketing	114
12	COMZEST - 2024	19.2.2024	One day	Mother Regina's Hall	Mr S. Jahangeer Ahamed, Executive Director, Business Network International, Tiruchirappalli	COMZEST-Competition	200 students from 9 Colleges

REPORT ON ASSOCIATION ACTIVITIES – 2023-2024

The Department of Commerce in Computer Applications successfully organized a series of impactful events, starting with an International Conference on 3rd July 2023 at Our Lady's Hall, where experts like Dr. Sathyanaranya Parayitam (University of Massachusetts), Dartmouth, USA, and others addressed 425 beneficiaries on Research Methodology in Social Science. The Association Inauguration was organized on 24th July 2023 at Mother Regina's Hall, featuring Ms. Neevane K (Managing Director, Dhanalakshmi Srinivasan Medical College, Perambalur), attracted 322 participants. Following this, an Association Meeting on Entrepreneurship for IIC was organized on 25th July 2023, the resource person Mr. I. Francis Rebello gave an insight Entrepreneurship for 325 beneficiaries.

Another IIC Association Meeting on 19th September 2023 was organized on “My story as an Entrepreneur” The resource person was Mrs. Archana Ganapathy, Managing Director of Big bytes, Trichy, she discussed her Entrepreneurial Journeys to the 300 students beneficiaries. On 22nd September 2023, Mr. B. Sundarajan educated 101 participants on GST and IT filing. A two-day Orientation Programme on Commodity and Derivatives by Dr. K. Prabhakaran (3rd–4th October 2023) benefited 101 students. An Industrial Visit to Naga Food Ltd in Dindugal on 6th – 7th October 2023 involved 120 participants. Upcoming events include a session on “Women and Law” by Mr. Raja on 12th December 2023, Health & Hygiene by Dr. V. S. Lakshmi on 10th January 2024, and Recent Trends in Information Technology by Ms. J. Jasmine Christina on 18th January 2024. The Inter-collegiate competition flagship event, COMZEST-2024, was organized on 19th February 2024, with a total strength of 200 students from 9 colleges, inaugurated by Mr. S. Jahangeer Ahamed, Executive Director, Business Network International, Tiruchirappalli.