

DEPARTMENT OF COMMERCE IN COMPUTER APPLICATIONS

DETAILS OF ASSOCIATION ACTIVITIES – (2022-2023)

| S. N O. | EVENT | DATE | TIME | VENUE | RESOURCE PERSON | TOPIC | Beneficiaries |
|----------------|--------------------------|-------------|------------------|----------------------|---|---|------------------------------|
| 1 | Association Inauguration | 24.8.2022 | 2.30 p.m. | Mother Regina's Hall | Rev. Dr. Fr. Joseph Xavier SJ | Association Inauguration Future Managers | 175 |
| 2 | Seminar | 8.9.2022 | 1.30 – 3.30 p.m. | Mother Regina's Hall | Dr. K. Prabakaran, SEBI Certified Professional and NCDEXIDF Trust | Indian Capital Markets | 175 |
| 3 | Association Meeting | 7.10.2022 | 2.30 – 3.30 p.m. | Mother Regina's Hall | Mr S. Saravanan, Assistant Professor, Gnanam School of Business, Thanjavur | Explore emerging Technology for Employability | 175 |
| 4 | International Seminar | 6.1.2023 | ONE DAY | Our Lady's Hall | Mr. Dayanidhi M Aadali, Director, Medidata Solutions Ltd., London, UK Dr. DI George Amalarethinam, Director, JMC Dr. C. Thirumalalagan, Assistant Professor, Anna University Dr. N. Prasanna, Head and Associate Professor, Bharathidasan University | Digital Innovation in Business and Economy | 290 |
| 5 | Association Meeting | 2.2.2023 | 2.30 – 4.00 p.m. | Mother Regina's Hall | Dr S. Monachandar, Head & Assistant Professor, Data Analytics, Care B-School | Business Analytics | 270 |
| 6 | COMZEST -2023 | 9.3.2023 | One day | Mother Regina's Hall | Dr S Sundar, Director, Gnanam School of Business, Thanjavur | COMZEST-Competition | 125 students from 8 Colleges |

REPORT ON ASSOCIATION ACTIVITIES – 2022-2023

In the academic year 2022-2023, the Department of Commerce hosted several key events, starting with the Association Inauguration on 24th August 2022, led by Rev. Dr. Fr. Joseph Xavier SJ, which inspired 175 students with a focus on "Future Managers." A seminar on 8th September by Dr. K. Prabakaran, a SEBI Certified Professional, covered "Indian Capital Markets," also benefiting 175 students. On 7th October, Mr. S. Saravanan from Gnanam School of Business addressed emerging technology for employability.

International Seminar was organized on “Digital Innovation in Business and Economy” on 6th January 2023, where experts like Mr. Dayanidhi M Aadali from London and Dr. DI George Amalarethnam from JMC discussed "Digital Innovation in Business and Economy," drawing 290 participants. On 2nd February, Dr. S. Monachandar from Care B-School engaged 270 students in a session on "Business Analytics." The year concluded with COMZEST-2023, a competition held on 9th March, where Dr. S. Sundar from Gnanam School of Business presided, and 125 students from 8 colleges participated in various contests.