

					and Geetha Associates, Chennai		
10	Association Meeting	24.1.2021	9.30 – 11.30 a.m.	Mother Regina's Hall	Dr. T.N. Rajendran, Naga Professional Institution, Tiruchirappalli	Career Development	270
11	Association Meeting	5.2.2021	1.15 – 3.00 p.m.	Mother Regina's Hall	Dr. Pappu Rajan and Dr. Michael Sammanasu, St. Joseph's Institute of Management	Creating Awareness among Students for Career Planning	270
12	International Conference	16.3.2021 – 17.3.2021	Two days	Our Lady's Hall	Prof. Dr. Badaruddin Mohamed, University of Malaysia-session I Dr. Suguna, Principal & Professor, Rishi UBR PG College for Women, Hyderabad-session 2 Prof. Pradipta Banerjee, Dean faculty Council of Commerce, Sidho Kanho Birsha University, West Bengal – session 3 Prof. A. Seetharaman, Dean of Research, S.P.Jain School of Global Management, Singapore-session 4 Prof. Venkatraman, Faculty of Management Studies, University of Delhi-session 5 Dr. A. Tamilarasan, Assistant Professor in Co-operatives Accounting Ambo University, East Africa-session 6	Impact of Covid Pandemic in the Universal Territory sector	240

REPORT ON ASSOCIATION ACTIVITIES – 2020-2021

The Department of Commerce with Specialization in Computer Applications organized a series of webinars and an International Conference from May 2020 to March 2021, bringing together experts from various domains to address critical topics relevant to the academic and professional community. Notable sessions included Ms. Gousia's discussion on the business implications post-COVID-19, attracting 190 participants, and Dr. M. Thanikavel's in-depth guidance on identifying research problems and formulating hypotheses. These webinars provided insights into Banking, Finance, Mutual funds, and the Insurance sector, with speakers like Ms. Alice Mary Alexander, Ms. T. Shanmugapriya, and Mr. J. Vishal Simon, creating significant engagement among students.

In March 2021, the department hosted a two-day international conference, featuring renowned speakers such as Prof. Dr. Badaruddin Mohamed from Malaysia, Dr. Suguna from Hyderabad, and Prof. A. Seetharaman from Singapore. The conference, with over 240 attendees, explored the far-reaching impact of the COVID-19 pandemic on the global tertiary sector, offering a platform for intellectual exchange on the future challenges and transformations in education and commerce. The diverse perspectives presented were invaluable for both the academic fraternity and industry professionals.