HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI- 620002. SCHOOL OF MANAGEMENT STUDIES DEPARTMENT OF COMMERCE IN COMPUTER APPLICATIONS

INTERSHIP REPORT

CLASS: I BCOM CA DATE: 10-2-2022 STRENGTH: 101

NO. OF HOURS: 30HRS

S.NO	TITLE	NO. OF STUDENTS
1	Marketing	27
2	Managerial Accounts	15
3	Computer science	8
4	Library Assistant	5
5	Advocating	7
6	Banking	3
7	Mobile App development	5
8	Tax Planning	3
9	Accounting	5
10	Auditing	1
11	Digital Accounting	5
12.	Billing data entry	2
13	Political science	3
14	Finance	1
15	Data entry	2
16	HTML and CSS	2
17	ERP	1
18	Digital Marketing	6
	Total	101

REPORT ON INTERNSHIP TRAINING PROGRAM

Date: 10/02/2022

The Department of Commerce in Computer Application conducted Internship Viva-voce on 10th February 2022 for I B. Com (CA) pursuing II semester. The External Examiner for the Viva-voce Dr. K. Vijayakumar, Assistant Professor of Commerce, Jamal Mohammed College (Autonomous), Tiruchirappalli. Viva-Voce started at 2.00 p.m.. The internship program provided students with valuable practical knowledge and skills in various fields such as marketing, Tax planning, Digital accounting Political Science, ERP, HTML and CSS and more. Each student gained hands-on experience in their area of interest, helping them understand the real-world applications of their studies. This experience will be beneficial as they pursue their future careers. Questions related to the above topics were raised by the external and internal examiner. Finally based on their performance, marks were allotted to them.

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI- 620002. SCHOOL OF MANAGEMENT STUDIES

DEPARTMENT OF COMMERCE IN COMPUTER APPLICATION INTERSHIP REPORT

CLASS: II BCOM CA

DATE: 12-2-2022

STRENGTH: 82

NO. OF HOURS: 30HRS

S.NO	TITLE	NO. OF STUDENTS
1	Company Law	27
2	Criminal Law	25
3	Factory Law	15
4	Claim Files checking	5
5	Social Media Marketing	10
	Total	82

REPORT ON INTERNSHIP TRAINING PROGRAM

Date: 12/02/2022

The Department of Commerce in Computer Application conducted Internship Viva-voce on 12th February 2022 for II B. Com (CA) pursuing IV semester. The External Examiner for the Viva-voce Dr. K. Vijayakumar, Assistant Professor of Commerce, Jamal Mohammed College (Autonomous), Tiruchirappalli. Viva-Voce started at 2.00 p.m.. The internship program provided students with valuable practical knowledge and skills in various fields such as Company Law, Factory Law, Criminal Law, Social media Marketing and Claim files Checking Each student gained hands-on experience in their area of interest, helping them understand the real-world applications of their studies. This experience will be beneficial as they pursue their future careers. Questions related to the above topics were raised by the external and internal examiner. Finally based on their performance, marks were allotted to them.

SCHOOL OF MANAGEMENT STUDIES

DEPARTMENT OF COMMERCE IN COMPUTER APPLICATION <u>INTERSHIP REPORT</u>

CLASS: III BCOM CA

DATE: 15-2-2022

STRENGTH: 82

NO. OF HOURS: 30HRS

S.NO	TITLE	NO. OF STUDENTS
1	Marketing	27
2	Marketing and sales	15
3	Promotion of a product introduction	8
	about Tele calling	
4	Campus Ambassador	5
5	Human Resource Management	10
6	Content Creation and User Acquisition	6
7	Marketing Strategy	5
8	Introduction to digital marketing	6
	Total	82

REPORT ON INTERNSHIP TRAINING PROGRAM

Date: 15/02/2022

The Department of Commerce in Computer Application conducted Internship Viva-voce on 10th February 2022 for III B. Com (CA) pursuing VI semester. The External Examiner for the Viva-voce Dr. Sirajudeen, Assistant Professor of Commerce, Jamal Mohammed College (Autonomous), Tiruchirappalli. Viva-Voce started at 2.00 p.m.. The internship program provided students with valuable practical knowledge and skills in various fields such as Human resource management, Marketing Strategy, Campus Ambassador, Promotion of product introduction and Telle calling and more. Each student gained hands-on experience in their area of interest, helping them understand the real-world applications of their studies. This knowledge will be beneficial as they pursue their future careers. Questions related to the above topics were raised by the external and internal examiner. Finally based on their performance, marks were allotted to them.