

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI- 620002.

SCHOOL OF MANAGEMENT STUDIES

DEPARTMENT OF COMMERCE IN COMPUTER APPLICATIONS

INTERSHIP REPORT

CLASS: II BCOM CA

DATE: 18-2-2021

STRENGTH: 91

NO. OF HOURS: 30HRS

S.NO	TITLE	NO. OF STUDENTS
1	You Tube Marketing	40
2	Social media marketing	31
3	Markets division (sales and Trading)	3
4	Video making/ editing	1
5	Inventory Management	1
6	Type writing	1
7	GST registration and Monthly return	1
8	Sales executive	1
9	Marketing and communication	3
10	Climate change	1
11	Office Management	3
12.	Digital Marketing	5
	Total	91

REPORT ON INTERNSHIP TRAINING PROGRAM

Date: 18/02/2021

The Department of Commerce in Computer Application conducted Internship Viva-voce on 18th February 2021 for II B. Com (CA) pursuing IV semester. The External Examiner for the Viva-voce Dr. Sirajudeen, Assistant Professor of Commerce, Jamal Mohammed College (Autonomous), Tiruchirappalli. Viva-Voce started at 2.00 p.m.. The internship program provided students with valuable practical knowledge and skills in various fields such as marketing, sales, management, and more. Each student gained hands-on experience in their area of interest, helping them understand the real-world applications of their studies. This experience will be beneficial as they pursue their future careers. Questions related to the above topics were raised by the external and internal examiner. Finally based on their performance, marks were allotted to them.

