

## **Publications**

### **Dr. Aloysia Regina Joan – Coordinator of Commerce BPO**

1. Charlaas LJ.,Aloysia Regina Joan G.,(2012)Pare toAnalysis of the Factors contributing to Job Satisfaction , NCBF- 2012 - ISBN.No.978-81-909104-1-5:Pageno. 399-403
2. Charlaas LJ.,Aloysia Regina Joan G.,(2012) Deducing a mathematical Model for Job Enrichment as a function of Personal Environment,Proceedings-ISBN-978-89-922545-0-0-: Pageno.137-141
3. Ms.AloysiaReginaJoan(2014),‘Determinants of Public Expenditure in India- Multiple Regression Analysis’ Journal of Scientific Praxis and Action Research forKnowledge Society(SPARKS), Arul AnandarCollege,Madurai. ISSN:2277-5021,Pageno. 90-95
4. Ms.Mary Suthanthira Malar, Dr.Sahayitta A., &Dr.Aloysia Regina Joan G.,(2018),A Study On Innovation and Sustainable Value Chain Of Entrepreneurs In TheChallenging Environment With Reference To Tiruchirappalli, International Journalof Research in Social Sciences, Vol. 8 Issue 12(1), December 2018, ISSN:2249-2496,Impact factor 7.081, Pageno. 377-383
5. Dr. Aloysia Regina Joan G., Dr..Mary Suthanthira Malar &Dr.Sahayitta A (2021)’Relationship Between Personal Environment And Job Enrichment In InfluencingJobSatisfactionOfEmployeesInMncsInIndia’,InternationalJournalofMa nagement,IT&EngineeringVol.11Issue02,February2021ISSN:2249-0558ImpactFactor: 7.119 PageNo: 37-45
6. Dr.Aloysia Regina Joan G. & Ms.Sashikala,(2021), “A Comparative analysis on the impact of the financial position on the Educational performance of the undergraduates of Tiruchirappalli Town hailing from rural and urban areas”, International Journal of Research in Social Sciences Vol. 11 Issue 03, March 2021 ISSN:2249-2496Impact Factor:7.081 PageNo: 112-117

**Dr. Dhowbika Begum**

1. Economic Impact of Self Help Group in Financial Inclusion in the Journal of Exclusive Management Science, Vol 3, Issue 8, August 2014, ISSN 2320-866X.
2. Role of Digital Marketing in Banking Sector in the context of Financial Inclusion in International Journal of Exclusive Management Research, Special Issue February 2015, Volume ISSN 2249-8672 (Impact Factor 5.76).
3. Current Scenario of Financial Inclusion In India in the International Journal of Commerce and Management Research, ISSN2455-1627(Impact Factor – 5.22).
4. Initiatives by Indian Commercial Banks towards Financial Inclusion for Sustainable Growth in International Journal of Engineering and Management Research, ISSN 2394-6962 (Impact Factor – 3.105).
5. Presented a paper on Impact of Technology in Financial Inclusion by Commercial Banks in Rural India, in International Conference on Financial Markets and Corporate Finance (ICFMCF) 2016 at IIT Madras.

**Ms. Soundharya**

(2023), “A Study on Consumer Perception towards Hatsun Products” Indian Academic Researchers Association ISBN- 978-93- 94293-22-9.