

**DEPARTMENT OF COMMERCE BPO**  
**HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-02**

The **inauguration of the Department of Commerce BPO Association for the academic year 2022-2023** was held on **24<sup>th</sup> August** at 02:30 pm in BPO Lab. The inaugural function started by imploring the blessings of the Almighty. Mr. Ibrahim, Head, learning & development, VDART, Trichy was the chief guest.

The Association President Ms. Deivanai Subramanian of III Commerce BPO, welcomed the gathering. The memento was presented to the Resource person by the Head of the Department of Commerce BPO Dr.Aloysia Regina Joan. G. The presentation of the proposal of the planned meetings for the academic year 2022 – 2023 was done by Vice President Ms. Keerthana. S

The chief guest Mr. Ibrahim inspired the students by explaining the important keys of CV and recruitment. He said a motivational story of his colleague which persuaded the students a lot. He explained about the importance of LinkedIn. He stated about the three main outsourcing— BPO, KPO, RPO.

The program came to an end with the Vote of Thanks proposed by Ms. Kayalvizhi. K, Secretary of the BPO Association. 90 students of the department of Commerce BPO were benefited.

**On 09/09/2022, association meeting “Shape your Career in BPO industry was held** at Regina’s Hall. The session started by imploring the blessing of the Almighty God. Mr.T.Pradeep, Senior Manager – Client Relations, IDC Technologies Pvt.Ltd, Trichy was the speaker of the day.

MS. Deivanai Subramanian of III BPO, President of the BPO Association welcomed the gathering. The memento was presented to the Resource person by the Head of the Department of Commerce BPO Dr.G.Aloysia Regina Joan., the presentation of the minutes of the previous meeting was done by Ms.S. Keerthana. of III BPO, Vice President of the BPO Association.

The chief guest Mr. Pradeep spoke about BPO jobs in India and other countries. And he explained about the most prominent and popular options like Account Services Executives, Back Office Executives, Data Processing Executives, Customer Service Executives (Voice and

Non-Voice), Telemarketing/Telesales Executives, Manager-Service Delivery and many other areas. 90 students of the department of commerce BPO were benefited.



A One Day Workshop was conducted on on **27/02/2023**, **Communication and Interpersonal Skill** in MCA Seminar Hall. The session started by imploring the blessing of the Almighty God. Ms.K.Navajothi & Team Trainer, ICICI Academy for Skills Development, Trichy was the resource person of the day.

She taught about various skills like effective communication, how to interact with the people, how to work with individuals and groups. The team conducted many mind games,

verbal and nonverbal communication games, mock interview and self-introduction session for every students.

75 students participated and benefited from the workshop.

On **10/1/2023**, the association conducted a meeting on **Robotics and Artificial Intelligence** in BPO classroom. The session started by imploring the blessing of the almighty god. Mr G. Gurusastri manager in Castellan Real Estate Company were the resource person of the day.

He explained the difference between robotics and artificial intelligence, evolution of robotics to artificial intelligence. He told about new generation technologies, top ten robots in India, different fields that works on automation for their profits and customer satisfaction. 40 students participated and benefited from the session.





On **21/02/2023** a meeting on **MAGICAL MILLETS** was conducted in the BPO classroom. The session started by imploring the blessing of the Almighty God. Mrs Jayashree Suresh, CEO of Firstcraft & OMG foods were the resource person of the day.

She gave a speech on the evolution of the usage of millets and types of people who uses it. She also shared about her marketing strategies like Dabawala method and 2 special recipes. She shared her knowledge on traditional rice of India and Tamilnadu. She justified the quote 'Food is medicine'.

70 students participated and benefited from the session.

On **27/02/2023** the BPO association conducted Vezeto'23 (Coordinate to Lead), an inter – collegiate in Regina's Hall. The Chief guest of the inauguration was Mr. S. Pradeep, Partner, S. Chenthilkumar & co. The event started with a prayer song and bible reading by Ms. Maria Santhoshini. Ms. Deivanai Subramanian, Association President, Department of commerce BPO delivered the welcome address. Nearly 140 students from 5 colleges participated in this event.

The events conducted were Business Quiz, Best Manager, Ad-Zap, Cash Puzzler and Mime. Judges of the events were Dr. Michael Sammanasu, Dean of Students, JIM, Mr. Salman, Founder and CEO, Propeller Technology, Dr. Arul Sulochana, Faculty, JIM, Mr. Hermon Carduz, Director, Leaders choice wellness Training and development and Mr. Sebastian Raju, Mime Trainer.

The chief guest for the valediction was Mr. Rajesh Yi Co – chair Trichy and CEO of Internest. The students of the Department of Commerce, Jamal Mohamad College were the overall Winners of Vezeto'23 and the students of the Department of commerce, National College were the

Runners up of Vezeto'23 . The event came to an end with the vote of thanks delivered by Ms. S. Keerthana, Association Vice president, Department of commerce BPO.

The **Valediction of the Department of Commerce BPO Association** was held on 14/03/2022 at 02:30 pm in BPO Lab. The inaugural function started by imploring the blessings of the Almighty. The student representative discussed about the career guidance and personality development programme that could be arranged for the next batches of student.