

**DEPARTMENT OF BUSINESS ADMINISTRATION  
MINUTES OF THE MEETING**

**Date: 26<sup>th</sup> August, 2022**

**Venue: SOPHY'S HALL**

The Department of Business Administration organised Association inauguration meeting on 26<sup>th</sup> August 2022. The resource person of the meeting was **MR.S.SIVAKUMAR, CEO of TRICHY PLUS &MRS.SAVITHRI SIVAKUMAR, DIRECTOR, U2CAN**. The meeting was started with the prayer song. Bible reading was delivered by Ms. Rexline, prayer was delivered by Ms. Nandhini.S.T and welcome address was delivered by Ms. Harini.D, Department of Business Administration. Ms. Harini read the Minutes of the meeting. The resource person gave a speech on 'Explore New Opportunities'. He explained about the career opportunities available for students after graduation. He explained about how to prepare for MBA ENTRANCE exams like CAT and MAT. He encouraged and motivated the students to achieve success in their career. He described the successful life of people who have used the opportunities wisely. He also shared the experiences of his daughter Sagarikka, the struggles she faced in her life and how she overcame all of her struggles by utilizing the opportunities. She has written a book named '**MY UNSKOOLED YEARS**' at the age of fifteen. He said this was a best example to learn that the utilization of opportunities lead to success. The session was very interactive and informative. The meeting was ended by thanking the Chief Guests. The vote of thanks was delivered by Ms.Aarthibala, Department of Business Administration. Around 120 students were benefitted by the session.

**Holy Cross College (Autonomous)**

Affiliated to Bharathidasan University  
Nationally Accredited (4th cycle) with 'A++  
Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli - 620 002, Tamilnadu, India

**School of Management Studies**  
**Department of Business Administration**  
Holy Cross Incubation & Innovation Council (HCIC)

organises  
**Association Inauguration Meeting**  
on  
**'Explore New Opportunities'**

**Resource Persons**

**Mr. SIVAKUMAR**  
**CEO - TRICHY PLUS**

**Ms. SAVITRI SIVAKUMAR**  
**Director - U2CAN**

**Date : 26.08.2022**

**Time : 2:30 p.m to 3.30 p.m**      **Venue: Sophy's Hall**

**All are cordially invited**

Made with PosterMyWall.com











## DEPARTMENT OF BUSINESS ADMINISTRATION

### MINUTES OF THE MEETING

**DATE: 28, September 2022**

**VENUE: Shanthi's Hall**

The Department of Business Administration organized Association Meeting on 28<sup>th</sup> September 2022. The Resource Person of the Meeting **MR. S. TAMIL SELVAN, MIND MEMORY COACH, DIRECTOR OF KITE BRAINING INSTITUTE, TIRUCHIRAPPALLI**. The meeting was started with the prayer song. Bible reading was delivered by Ms. Rexline, and welcome address was delivered by Ms. Harini. D, Department of Business Administration. Ms. Harini. D read the Minutes of the Meeting. The resource person gave a speech on "IKIGAI" which means A REASON FOR BEING. He started his speech saying that every student must have a goal to find out their 'IKIGAI' that is the reason for their existing in this world. He taught about the Ten Rules of IKIGAI which comes under the passion, mission, profession and vocation. He explained how every individual's passion can make them to become successful entrepreneurs and how they can make money. He described the successful life of the people who identified their IKIGAI. He encouraged and motivated the students to achieve success in their career. The session was very interactive and informative. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Around 120 students were benefited by the session.



**Holy Cross College (Autonomous)**

Affiliated to Bharathidasan University  
 Nationally Accredited (4th cycle) with 'A++  
 Grade (CGPA 3.75/4) by NAAC  
 College with Potential for Excellence  
 Tiruchirappalli - 620 002, Tamilnadu, India

**School of Management Studies**  
**Department of Business Administration**  
 Holy Cross Incubation & Innovation Council (HCIC)

organises  
**Association Meeting**  
 on  
**'TKIGA'**



**Resource Person**  
**Mr. S. TAMILSELVAN**  
 Mind Memory Coach  
 Director, KITE Braining Institute  
 Tiruchirappalli

**Date : 28.09.2022**

**Time : 11:30 a.m to 12.30 p.m**      **Venue: Shanthi's Hall**

All are cordially invited

Made with PosterMyWall.com













**DEPARTMENT OF BUSINESS ADMINISTRATION**



**MINUTES OF THE MEETING**

**DATE: 19, October 2022**

**VENUE: Shanthi 's Hall**


The Department of Business Administration organised an Association Meeting on 19<sup>th</sup> October 2022. The resource person of the meeting was **MS. R. GOKILA, ADVOCATE**. The meeting was started with the prayer song. Bible reading was delivered by Ms. Rexline, and welcome address was delivered by Ms. Harini, D. Department of Business Administration. Ms. Harini, D read the Minutes of the Meeting. The resource person gave a speech on **"WOMEN AND LAW"**. She explained about various laws such as The Sexual Harassment of Women at Workplace (PREVENTION, PROHIBITION and REDRESSAL) Act, 2013, Maternity Benefit Act, 1961, Indian Divorce Act, 1969, Medical Termination of Pregnancy Act, 1971, Equal Remuneration Act, 1976, The Prohibition of Child Marriage Act, 2006, Rape and sexual offences under IPC, The Dowry Prohibition Act, 1961 (28 of 1961), The Indecent Representation of Women (Prohibition) Act, 1986 etc. She spoke on each and every act and she explained how each act protects and gives security to women. She also added that some women are taking advantage of Divorce Act which is not good for a social life. She also insisted that every woman must work and be financially independent. The session was very interactive and informative. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Around 140 students were benefited by the session.

**Holy Cross College (Autonomous)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4th cycle) with 'A++'  
Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli - 620 002, Tamilnadu, India

**School of Management Studies**  
**Department of Business Administration**  
Holy Cross Incubation & Innovation Council (HCIC)

organises  
**Association Meeting**  
on  
**'WOMEN AND LAW'**



**Resource Person**  
**Ms.R.Gokila**  
**Advocate**

**Date : 19.10.2022**

**Time : 2 : 00 p.m to 3.30 p.m** **Venue: Shanthi's Hall**

Made with PosterMyWall.com **All are cordially invited**











**DEPARTMENT OF BUSINESS ADMINISTRATION**

**MINUTES OF THE MEETING**

**DATE: 4<sup>th</sup> November 2022**

**VENUE: Sophy's Hall**

The Department of Business Administration organised an Association Meeting on 4<sup>th</sup> November 2022. **The resource person of the Meeting was Mr. SATHISH KUMAR K., ASSISTANT PROFESSOR, DEPARTMENT OF TAMIL, KALAI CAUVERY COLLEGE, TRICHY.** The meeting was started with the prayer song. Bible reading was delivered by Ms. Sagaya Sherlin, and welcome address was delivered by Ms. Aarthi Bala, Department of Business Administration. Ms. Aarthi Bala read the Minutes of the Meeting. The resource person gave a speech on **"TAMIZHIYAN'S BUSINESS ETHICS"**. The aim of his speech was all must know about Ancient Trading and Tamil Culture. The economy of the ancient India (Sangam era: 600 BCE – 300 CE) describes the ancient economy of a region in southern India that mostly covers the present-day states of Tamil Nadu and Kerala. The main economic activities were agriculture, weaving, pearl fishery, manufacturing and construction. Paddy was the most important crop; it was the staple cereal and served as a medium of exchange for inland trade. Pepper, millets, grams and sugarcane were other commonly grown crops. Madurai and Urayur were important centers for the textile industry; Korkai was the center of the pearl trade. He also explained the ethical principles followed by Tamizhiyans. He explained the connectivity of languages with business. He concluded his speech by saying that as budding entrepreneurs, the students should also follow business ethics. He encouraged and motivated the students to achieve success in their career. The session was very interactive and informative. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Jayashree, Department of Business Administration. Around 120 students were benefited by the session.

**Holy Cross College (Autonomous)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4th cycle) with 'A++' Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli – 620 002, Tamilnadu, India

**School of Management Studies**  
**Department of Business Administration**  
Holy Cross Incubation & Innovation Council (HCIC)

organises  
**Association Meeting**  
on  
**'TAMIZHIYANS' BUSINESS ETHICS'**

**Resource Person**  
**Mr. K. SATHISH KUMAR**  
**Assistant Professor**  
**Department of Tamil**  
**Kalai kaveri, Trichy**  
Date : 04 .11.2022

**Time : 1 : 30 p.m to 2: 30 p.m** **Venue: Sophy's Hall**

Made with PosterMyWall.com **All are cordially invited**









**DEPARTMENT OF BUSINESS ADMINISTRATION**

**MINUTES OF THE MEETING**

**DATE: 4<sup>th</sup> November 2022**

**VENUE: Sophy's Hall**

The Department of Business Administration organised an Association Meeting on 4<sup>th</sup> November 2022. **The resource person of the Meeting was Mr. SATHISH KUMAR K., ASSISTANT PROFESSOR, DEPARTMENT OF TAMIL, KALAI CAUVERY COLLEGE, TRICHY.** The meeting was started with the prayer song. Bible reading was delivered by Ms. Sagaya Sherlin, and welcome address was delivered by Ms. Aarthi Bala, Department of Business Administration. Ms. Aarthi Bala read the Minutes of the Meeting. The resource person gave a speech on **"TAMIZHIYAN'S BUSINESS ETHICS"**. The aim of his speech was all must know about Ancient Trading and Tamil Culture. The economy of the ancient India (Sangam era: 600 BCE – 300 CE) describes the ancient economy of a region in southern India that mostly covers the present-day states of Tamil Nadu and Kerala. The main economic activities were agriculture, weaving, pearl fishery, manufacturing and construction. Paddy was the most important crop; it was the staple cereal and served as a medium of exchange for inland trade. Pepper, millets, grams and sugarcane were other commonly grown crops. Madurai and Urayur were important centers for the textile industry; Korkai was the center of the pearl trade. He also explained the ethical principles followed by Tamizhiyans. He explained the connectivity of languages with business. He concluded his speech by saying that as budding entrepreneurs, the students should also follow business ethics. He encouraged and motivated the students to achieve success in their career. The session was very interactive and informative. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Jayashree, Department of Business Administration. Around 120 students were benefited by the session.

**Holy Cross College (Autonomous)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4th cycle) with 'A++' Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli – 620 002, Tamilnadu, India

**School of Management Studies**  
**Department of Business Administration**  
Holy Cross Incubation & Innovation Council (HCIC)

organises  
**Association Meeting**  
on  
**'TAMIZHIYANS' BUSINESS ETHICS'**

**Resource Person**  
**Mr. K. SATHISH KUMAR**  
**Assistant Professor**  
**Department of Tamil**  
**Kalai kaveri, Trichy**  
Date : 04 .11.2022

**Time : 1 : 30 p.m to 2: 30 p.m**      **Venue: Sophy's Hall**

Made with PosterMyWall.com      **All are cordially invited**









**DEPARTMENT OF BUSINESS ADMINISTRATION**

**MINUTES OF THE MEETING**

**DATE: 14 DECEMBER 2022**

**VENUE: Regina's Hall**

The Department of Business Administration organised an Association Meeting on 14<sup>th</sup> December 2022. The resource person of the Meeting was **Dr.S.PREMANAND** Project Incharge\_ BECH RUSA 2.0, Bharathidasan University Tiruchirappalli. The meeting was started with the prayer song. Bible reading was delivered by Ms. Rexline and welcome address was delivered by Ms. Harini D. Department of Business Administration. Ms. Harini D read the Minutes of the Meeting. The resource person gave a speech on "Business Model Canvas". The main goal of his speech was that the students should become entrepreneurs not an employee. He said the first step to become a successful entrepreneur is finding a business idea that works for them. He advised the students to generate a good business idea which may seem hard to come by, but with some planning and preparation, they can easily launch a small business to supplement their income or become their own boss. He said that students should move in a right direction based on the idea of the business they would like to start. He also insisted that every business idea comes from analyzing a problem. In this session students participated very actively. He encouraged and motivated the students to achieve success in their career. The session was very interactive and informative. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Around 120 students were benefited by the session.



**HOLY CROSS COLLEGE (AUTONOMOUS)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4<sup>th</sup> cycle) with A++ grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli, Tamil Nadu, Pincode - 620002



**SCHOOL OF MANAGEMENT STUDIES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
Holy Cross Incubation & Innovation Council (HCIC)  
Association Meeting  
on  
**'BUSINESS MODEL CANVAS'**



**Resource Person**  
**Dr.S.PREMANAND**  
Project Incharge - BECH RUSA 2.0  
Bharathidasan University, Tiruchirappalli

**Date: 14.12.2022**

**Time: 10.30 a.m - 11.30 a.m**      **Venue: Regina's Hall**  
**All are cordially invited**

Made with PosterMyWall.com











**DEPARTMENT OF BUSINESS ADMINISTRATION**

**MINUTES OF THE MEETING**

**DATE: 14 DECEMBER 2022**

**VENUE: Regina's Hall**

The Department of Business Administration organised an Association Meeting on 14<sup>th</sup> December 2022. The resource person of the Meeting was **Dr.S.PREMANAND** Project Incharge\_ BECH RUSA 2.0, Bharathidasan University Tiruchirappalli. The meeting was started with the prayer song. Bible reading was delivered by Ms. Rexline and welcome address was delivered by Ms. Harini D. Department of Business Administration. Ms. Harini D read the Minutes of the Meeting. The resource person gave a speech on "Business Model Canvas". The main goal of his speech was that the students should become entrepreneurs not an employee. He said the first step to become a successful entrepreneur is finding a business idea that works for them. He advised the students to generate a good business idea which may seem hard to come by, but with some planning and preparation, they can easily launch a small business to supplement their income or become their own boss. He said that students should move in a right direction based on the idea of the business they would like to start. He also insisted that every business idea comes from analyzing a problem. In this session students participated very actively. He encouraged and motivated the students to achieve success in their career. The session was very interactive and informative. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Around 120 students were benefited by the session.



**HOLY CROSS COLLEGE (AUTONOMOUS)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4<sup>th</sup> cycle) with A++ grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli, Tamil Nadu, Pincode - 620002

**SCHOOL OF MANAGEMENT STUDIES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
Holy Cross Incubation & Innovation Council (HCIC)  
Association Meeting  
on  
**'BUSINESS MODEL CANVAS'**



**Resource Person**  
**Dr.S.PREMANAND**  
Project Incharge - BECH RUSA 2.0  
Bharathidasan University, Tiruchirappalli

**Date: 14.12. 2022**

**Time: 10.30 a.m - 11.30 a.m** **Venue: Regina's Hall**  
**All are cordially invited**

Made with PosterMyWall.com











DEPARTMENT OF BUSINESS ADMINISTRATION

MINUTES OF THE MEETING

DATE: 25<sup>th</sup> January 2023

VENUE: Regina's Hall

The Department of Business Administration organized Delantero'23 on 25<sup>th</sup> January 2023. The Chief Guest of the event was Dr.K.Sivakumar Professor and Director, Jamal Institute of Management, Jamal Mohamed College, Trichy. The event was started with the prayer song. Bible reading was delivered by Ms. Rexline and welcome address was delivered by Ms. Harini D Department of Business Administration. Ms. Harini D read the Minutes of the Meeting. Dr.K.Sivakumar inaugurated Delantero'23. The chief guest gave a motivational speech to the students. He said that real happiness is when we give something back to the society. He insisted that giving is happiness. The department has conducted nine events such as Business quiz, Management games, Product launch, Ad-Zap, Corporate walk, Dumb charades, Connection Best manager and Mime. These events were conducted for the purpose of bringing out the talents of students. Students from nearly 15 colleges participated in this event. The event was ended with Valediction. Mr.R.Manoharan, Proprietor, Banana Leaf Restaurants, Trichy gave a valediction address to the students. He insisted the students to give respect and make their parents happy and satisfied. Then he give away the prizes to the winners. Bishop Heber College, Trichy won the overall winner shield and Cauvery College for Women, Trichy won the overall runner shield. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Nearly 450 students participated in the event and exposed their talents in Delantero'23.

**ORGANIZING COMMITTEE**

**Dr. E. Rexline**  
Head & Assistant Professor

**Dr. S. Najma**  
Assistant Professor

**Ms. D. Harini**  
President

**Ms. S. Pooja**  
Vice President

**Ms. S. Aarthi Bala**  
Secretary

**Ms. S. Theepanila**  
Student Council Member

**Ms. B. Veronica**  
Fine Arts Secretary

For Further Details Contact :  
**Dr. S. Najma**  
Assistant Professor  
Dept. Of Business Administration  
Holy Cross College (Autonomous)  
Tiruchirapalli - 620 002  
Cell : + 91 99446 16111

*Cordially Welcomes You*

**Holy Cross College (Autonomous)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4<sup>th</sup> Cycle) with A++ Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
TIRUCHIRAPPALLI - 620 002, Tamil Nadu, India

Department of Business Administration

*Cordially invites you to the grand*

**State Level Inter - Collegiate Meet**

**DELANTERO'23**

on 25<sup>th</sup> January 2023

VENUE: REGINA'S HALL      REGISTRATION FEE ₹150

*Event*

<b>BUSINESS QUIZ</b>	<b>CORPORATE WALK</b>	Management Games : 12.00 p.m.
<b>MANAGEMENT GAMES</b>	<b>DUMB CHARADES</b>	Dumb Charades : 12.00 p.m.
<b>PRODUCT LAUNCH</b>	<b>CONNECTION</b>	Mime : 12.00 p.m.
<b>AD - ZAP</b>	<b>BEST MANAGER</b>	Lunch : 1.00 p.m. - 2.00 p.m.
<b>MIME</b>		Corporate Walk : 2.00 p.m.
		Connection : 2.00 p.m.
		Valediction : 3.30 p.m.

*Our Chief Guests*

**Inauguration:**  
**Dr. K. Sivakumar**  
Professor and Director  
Jamal Institute of Management  
Jamal Mohamed College (Autonomous), Trichy

**In the Presence of :**  
**Rev. Dr. Sr. Anne Xavier**  
Secretary, Holy Cross College  
**Rev. Dr. Sr. A. Christina Bridget**  
Principal, Holy Cross College

**Valediction:**  
**Mr. R. Manoharan**  
Proprietor  
Banana Leaf Restaurants, Trichy

**Agenda**

Registration	: 8.00 a.m.
Inauguration	: 9.30 a.m.
Tea Break	: 10.30 a.m.
Venue	: Regina's Hall
Registration Fee	: 150/-

**Event Timings :**

Business Quiz	: 10.45 a.m.
Product Launch	: 10.45 a.m.
Ad - Zap	: 10.45 a.m.
Best Manager	: 10.45 a.m.























DEPARTMENT OF BUSINESS ADMINISTRATION

MINUTES OF THE MEETING

DATE: 25<sup>th</sup> January 2023

VENUE: Regina's Hall

The Department of Business Administration organized Delantero'23 on 25<sup>th</sup> January 2023. The Chief Guest of the event was Dr.K.Sivakumar Professor and Director, Jamal Institute of Management, Jamal Mohamed College, Trichy. The event was started with the prayer song. Bible reading was delivered by Ms. Rexline and welcome address was delivered by Ms. Harini D Department of Business Administration. Ms. Harini D read the Minutes of the Meeting. Dr.K.Sivakumar inaugurated Delantero'23. The chief guest gave a motivational speech to the students. He said that real happiness is when we give something back to the society. He insisted that giving is happiness. The department has conducted nine events such as Business quiz, Management games, Product launch, Ad-Zap, Corporate walk, Dumb charades, Connection Best manager and Mime. These events were conducted for the purpose of bringing out the talents of students. Students from nearly 15 colleges participated in this event. The event was ended with Valediction. Mr.R.Manoharan, Proprietor, Banana Leaf Restaurants, Trichy gave a valediction address to the students. He insisted the students to give respect and make their parents happy and satisfied. Then he give away the prizes to the winners. Bishop Heber College, Trichy won the overall winner shield and Cauvery College for Women, Trichy won the overall runner shield. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Nearly 450 students participated in the event and exposed their talents in Delantero'23.

**ORGANIZING COMMITTEE**

**Dr. E. Rexline**  
Head & Assistant Professor

**Dr. S. Najma**  
Assistant Professor

**Ms. D. Harini**  
President

**Ms. S. Pooja**  
Vice President

**Ms. S. Aarthi Bala**  
Secretary

**Ms. S. Theepanila**  
Student Council Member

**Ms. B. Veronica**  
Fine Arts Secretary

For Further Details Contact :  
**Dr. S. Najma**  
Assistant Professor  
Dept. Of Business Administration  
Holy Cross College (Autonomous)  
Tiruchirapalli - 620 002  
Cell : + 91 99446 16111

*Cordially Welcomes You*

**Holy Cross College (Autonomous)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4<sup>th</sup> Cycle) with A++ Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
TIRUCHIRAPPALLI - 620 002, Tamil Nadu, India

Department of Business Administration

*Cordially invites you to the grand*

**State Level Inter - Collegiate Meet**

**DELANTERO'23**

on 25<sup>th</sup> January 2023

VENUE: REGINA'S HALL      REGISTRATION FEE ₹150

*Event*

<b>BUSINESS QUIZ</b>	<b>CORPORATE WALK</b>	Management Games : 12.00 p.m.
<b>MANAGEMENT GAMES</b>	<b>DUMB CHARADES</b>	Dumb Charades : 12.00 p.m.
<b>PRODUCT LAUNCH</b>	<b>CONNECTION</b>	Mime : 12.00 p.m.
<b>AD - ZAP</b>	<b>BEST MANAGER</b>	Lunch : 1.00 p.m. - 2.00 p.m.
<b>MIME</b>		Corporate Walk : 2.00 p.m.
		Connection : 2.00 p.m.
		Valediction : 3.30 p.m.

*Our Chief Guests*

**Inauguration:**  
**Dr. K. Sivakumar**  
Professor and Director  
Jamal Institute of Management  
Jamal Mohamed College (Autonomous), Trichy

**In the Presence of :**  
**Rev. Dr. Sr. Anne Xavier**  
Secretary, Holy Cross College  
**Rev. Dr. Sr. A. Christina Bridget**  
Principal, Holy Cross College

**Valediction:**  
**Mr. R. Manoharan**  
Proprietor  
Banana Leaf Restaurants, Trichy

**Agenda**

Registration	: 8.00 a.m.
Inauguration	: 9.30 a.m.
Tea Break	: 10.30 a.m.
Venue	: Regina's Hall
Registration Fee	: 150/-

**Event Timings :**

Business Quiz	: 10.45 a.m.
Product Launch	: 10.45 a.m.
Ad - Zap	: 10.45 a.m.
Best Manager	: 10.45 a.m.





















**DEPARTMENT OF BUSINESS ADMINISTRATION**

**MINUTES OF THE MEETING**

**DATE: 25<sup>th</sup> January 2023**

**VENUE: Regina's Hall**

The Department of Business Administration organized Delantero'23 on 25<sup>th</sup> January 2023. The Chief Guest of the event was Dr.K.Sivakumar Professor and Director, Jamal Institute of Management, Jamal Mohamed College, Trichy. The event was started with the prayer song. Bible reading was delivered by Ms. Rexline and welcome address was delivered by Ms. Harini D Department of Business Administration. Ms. Harini D read the Minutes of the Meeting. Dr.K.Sivakumar inaugurated Delantero'23. The chief guest gave a motivational speech to the students. He said that real happiness is when we give something back to the society. He insisted that giving is happiness. The department has conducted nine events such as Business quiz, Management games, Product launch, Ad-Zap, Corporate walk, Dumb charades, Connection Best manager and Mime. These events were conducted for the purpose of bringing out the talents of students. Students from nearly 15 colleges participated in this event. The event was ended with Valediction. Mr.R.Manoharan, Proprietor, Banana Leaf Restaurants, Trichy gave a valediction address to the students. He insisted the students to give respect and make their parents happy and satisfied. Then he gave away the prizes to the winners. Bishop Heber College, Trichy won the overall winner shield and Cauvery College for Women, Trichy won the overall runner shield. The meeting was ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala Department of Business Administration. Nearly 450 students participated in the event and exposed their talents in Delantero'23.



## ORGANIZING COMMITTEE

**Dr. E. Rexline**  
Head & Assistant Professor

**Dr. S. Najma**  
Assistant Professor

**Ms. D. Harini**  
President

**Ms. S. Pooja**  
Vice President

**Ms. S. Aarthi Bala**  
Secretary

**Ms. S. Theepanila**  
Student Council Member

**Ms. B. Veronica**  
Fine Arts Secretary

For Further Details Contact :

**Dr. S. Najma**  
Assistant Professor  
Dept. Of Business Administration  
Holy Cross College (Autonomous)  
Tiruchirappalli - 620 002  
Cell : + 91 99446 16111

*Cordially Welcomes You*



## Holy Cross College (Autonomous)

Affiliated to Bharathidasan University  
Nationally Accredited (4<sup>th</sup> Cycle) with A++ Grade (CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
TIRUCHIRAPPALLI - 620 002, Tamil Nadu, India

### Department of Business Administration

*Cordially invites you to the grand*

### State Level Inter - Collegiate Meet

## DELANTERO'23

on 25<sup>th</sup> January 2023

VENUE:  
REGINA'S HALL

REGISTRATION  
FEE ₹150

## Event

BUSINESS QUIZ

CORPORATE WALK

MANAGEMENT GAMES

DUMB CHARADES

PRODUCT LAUNCH

CONNECTION

AD - ZAP

BEST MANAGER

MIME

Management Games	: 12.00 p.m.
Dumb Charades	: 12.00 p.m.
Mime	: 12.00 p.m.
Lunch	: 1.00 p.m. - 2.00 p.m.
Corporate Walk	: 2.00 p.m.
Connection	: 2.00 p.m.
Valediction	: 3.30 p.m.

### Our Chief Guests

#### Inauguration:

**Dr. K. Sivakumar**  
Professor and Director  
Jamal Institute of Management  
Jamal Mohamed College (Autonomous), Trichy

#### In the Presence of :

**Rev. Dr. Sr. Anne Xavier**  
Secretary, Holy Cross College

**Rev. Dr. Sr. A. Christina Bridget**  
Principal, Holy Cross College

#### Valediction:

**Mr. R. Manoharan**  
Proprietor  
Banana Leaf Restaurants, Trichy

#### Agenda

Registration	: 8.00 a.m.
Inauguration	: 9.30 a.m.
Tea Break	: 10.30 a.m.
Venue	: Regina's Hall
Registration Fee	: 150/-

#### Event Timings :

Business Quiz	: 10.45 a.m.
Product Launch	: 10.45 a.m.
Ad - Zap	: 10.45 a.m.
Best Manager	: 10.45 a.m.



























## **Department of Business Administration**

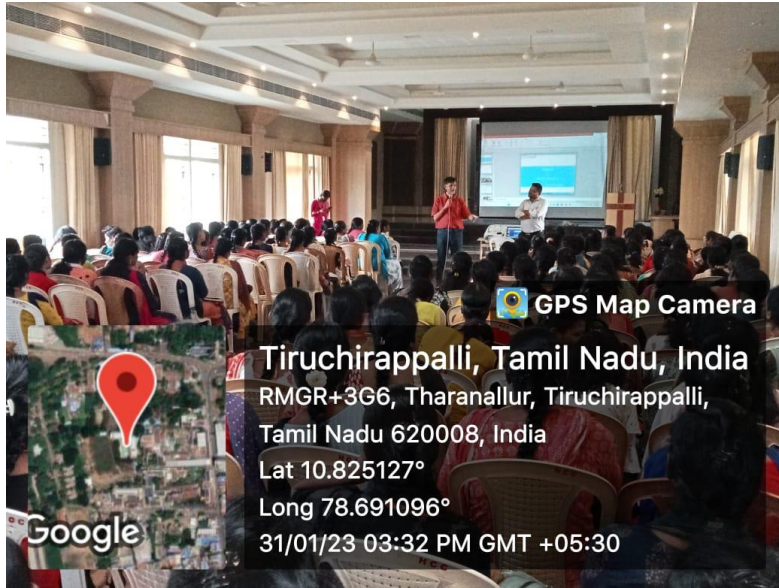
### **Minutes of Meeting**

**Date:18.02.2023**

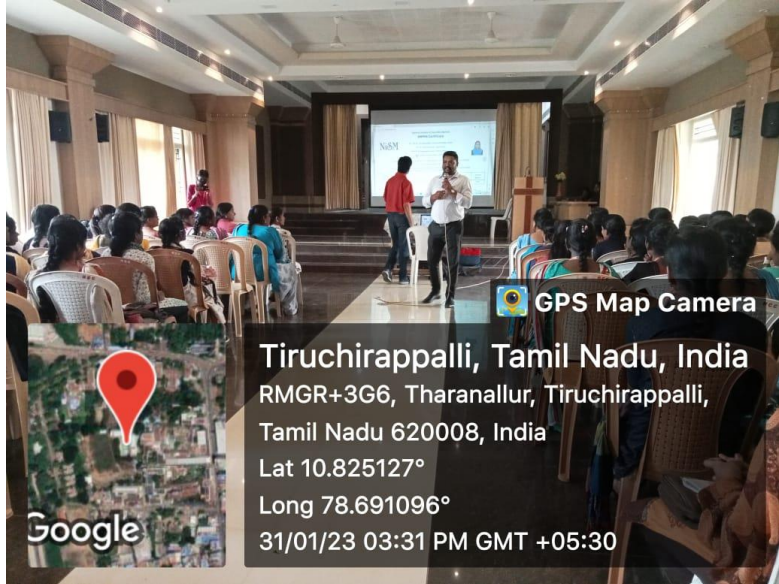
**Venue: Regina's Hall**

The Department of Business Administration organised Association meeting on 18th February 2023. The resource person of the meeting was **Mr. Pradeep Chandrasekar, Trainer of Finmark India Pvt. .Ltd.** The meeting started with the prayer song. Bible reading was delivered by Ms. Sagaya Sherlin, and welcome address was delivered by Ms. Harini D. Department of Business Administration. Ms. Harini D read the Minutes of the meeting. The resource person gave a speech on **TRADE**. He motivated the students by his working experience and he also talked about how to grab jobs nowadays. He explained about the Capital Market and its fundamentals. He also explained about the functions of SEBI. He insisted the students to develop the skills for their career. He taught how to overcome unemployment. The session was very interactive and informative. The meeting ended by thanking the chief guest. The vote of thanks was delivered by Ms. Deepa Department of Business Administration. Around 120 students benefited from the session.









GPS Map Camera

Tiruchirappalli, Tamil Nadu, India

RMGR+3G6, Tharanallur, Tiruchirappalli,

Tamil Nadu 620008, India

Lat 10.825127°

Long 78.691096°

31/01/23 03:31 PM GMT +05:30

Google



## **Department of Business Administration**

### **Minutes of Meeting**

**Date:18.2.2023**

**Venue: Regina's Hall**

The Department of Business Administration organised one day workshop on 'Nutritional Value of Millets' on 16th March 2023. The Resource person of the workshop was Mrs. Jayasree Suresh. She is a handmade jewellery designer, Rangoli artist, Art enthusiasts, Foodpreneur. She started One Millet Grains in 2020. The meeting started with the prayer song. Bible reading was delivered by Ms. Thanisha, and welcome address was delivered by Ms. Harini D. Department of Business Administration. Ms. Raghavi read the Minutes of the meeting. The Resource person gave an informative speech on Millets. She spoke about the health benefits while consuming millets. Millets are good for heart patients, helps in weight loss and reduces the risk of colon cancer. She also spoke about various types of millets and different dishes that can be prepared from millets. She also spoke on when the millets can be taken, why the millets have to be taken. Ms.Jeyashree also shared the important information that the year 2023 is considered as millets year.

The resource person for the second session was Mrs.Nadhi Dhayabaran. She is the master trainer in June Academy. The resource person spoke about the high nutrition present in the millets. She motivated the students to consume millets and advised to reduce the unhealthy foods.

The session was very interactive and informative. The meeting ended by thanking the Chief Guest. The vote of thanks was delivered by Ms. Aarthi Bala, Department of Business Administration. Around 120 students benefitted from the session.





**Holy Cross College (Autonomous)**  
Affiliated to Bharathidasan University  
Nationally Accredited (4th Cycle) with A++ Grade  
(CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Tiruchirappalli – 620 002, Tamilnadu, India



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

**Holy Cross Innovation & Incubation Council (HCIIC)**  
**School of Management Studies**

**Department of Business Administration**

*cordially invites you for the*  
**One day workshop on**  
**Nutritional value of**  
**Milletts**



**on 16.03.2023, 10:00 a.m to 12:30 p.m.**  
**at Regina's hall**



## Resource Persons



**Ms. Jayashree Suresh**  
**Food Preneur**  
**OMG Foods (Only Millet**  
**Grains)**  
**Tiruchirappalli.**



**Ms. Nadhi Dayabharan**  
**Freelance Art & Craft &**  
**Culinary Trainer**  
**Master Trainer ,**  
**JUNE Academy**  
**Tiruchirappalli.**

### Co - Ordinators

**1. Dr. E. Rexline, Head, Assistant Professor**  
**Department of Business Administration**

**2. Dr. S. Arokia Punitha, IIC Co - ordinator,**  
**Assistant Professor**  
**Department of Business Administration**

**3. Dr. S. Najma, Association Incharge, Assistant Professor**  
**Department of Business Administration**





School of Management Studies  
Department of Business Administration

**HOLY CROSS COLLEGE (AUTONOMOUS)**

Affiliated to Bharathidasan University  
Nationally Accredited (4<sup>th</sup> Cycle) with A++ Grade  
(CGPA 3.75/4) by NAAC  
College with Potential for Excellence  
Chirappalli - 600002.











