



HOLY CROSS COLLEGE (AUTONOMOUS)

Affiliated to Bharathidasan University
Nationally Accredited (4th cycle) with A⁺⁺ Grade (CGPA 3.75/4) by NAAC
College with Potential for Excellence
Tiruchirappalli-620002



PG & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION

★★★
25
Years of

Excellence & Expertise in Visual Communication



NEWS & BROADCASTING

RADIO & AUDIO MEDIA

CREATIVE DESIGN

ENTERTAINMENT & FILM

PHOTOGRAPHY

VIDEO & EDITING

BROADCAST HOSTING

ENTREPRENEURSHIP

MEDIA EDUCATION



ADMISSION BROCHURE
2026-2027



ABOUT THE DEPARTMENT

PG AND RESEARCH DEPARTMENT OF
VISUAL COMMUNICATION

MILESTONES

2002

ESTABLISHMENT OF THE
DEPARTMENT

• Department founded through the initiative of Dr. Sr. Rose Antony, Principal.
• Honors: Dr. Fr. Victor Gardengil, Dr. Josephine, Dr. Poozhi, Mrs. Shaly Deepak,
Mr. Biju Joseph (Working Professor).
• Began with 24 first-year UG students.

2004

HOLY CROSS COMMUNICATION
VIDEO STUDIO

• Fully equipped video studio inaugurated by **Plenbeck Singer Sent. West Jayaram**.
• Marked a breakthrough in hands-on media production training.

2004

LAUNCH OF POSTGRADUATE & M.PHIL.
PROGRAMMES

• Academic expansion into PG and M.Phil. programmes.
• Strengthened advanced study and media research opportunities.

2006

LAUNCH OF
COMMUNITY RADIO

• Community Radio initiated to promote participatory communication.
• Enabled students to engage with and serve local communities.

2015

INTRODUCTION OF
DOCTORAL PROGRAMME

• PhD Programme launched, marking the shift to a Research Centre.
• Enhanced research culture and scholarly contributions.

2025

ESTABLISHMENT OF
SR. GENEVIEVE MULTIMEDIA LAB

• Established a state-of-the-art multimedia lab to enhance digital content creation and emerging technology learning.

• Initiated by Sr. Dr. F. Subbela Rajakumari, Principal, as a visionary step for academic advancement.

• Formally inaugurated by Sr. Dr. Rose Antony, Founding Patron, during her Golden Jubilee celebration.

• Solemnly blessed by Rev. Fr. Xavier Anthony S.J., marking a significant milestone for the department.

VISION

To reveal to all people the merciful love of the Father and the liberating power of the Pascal Mystery, through the ministry of education.

MISSION

We strive to form academically excelling individuals, committed to God and to social growth using all their endowments.

FACULTY EXPERTISE

- Team of 8 highly qualified faculty members.
- 4 Doctorates (PhD holders) with rich academic and research experience.
- 1 recognized Research Guide, mentoring scholars in media & communication studies.
- 2 faculty members currently pursuing PhD, contributing to continuous academic growth.
- 2 industry experts, bringing real-world media experience into the classroom.
- Blend of academic excellence and industry exposure ensures holistic learning.



Dr. D F Metilda Rajakumari
B.Sc, M.Sc, M.A, Ph.D, SET
Assistant Professor and Head

Expertise in
Media Research, Media Management,
Media Laws & Ethics, Creative Writing



Sr. Jasmine, A.
Assistant Professor (Mgt.)
M.Sc., DST.

Expertise in
Media Research, Visual Arts,
Photography, Editing, Film Direction,
Designing & Communication Theories.



Ms. Jayanthi Lakshmi, S.
Assistant Professor (Mgt.)
M.Sc., M.Phil.

Expertise in
Content Creation -(AV), Digital Media
Film Analysis and Semiotic Analysis &
Visual Storytelling-Theatre Acts



Dr. Fr. Arockia Doss, A.
Assistant Professor (Mgt.)
M.Sc, D.CTP, Ph. D

Expertise in
Media Research, Media Psychology
Designing, Advanced Photography &
Media Entrepreneurship



Dr. Arul Selvi G.
Assistant Professor (Mgt.)
B.A., M.A., R.D.M., Ph.D., M.P.A.,
B.P.A.,

Expertise in
Mass & Folk Media Research
News production, Script writing
Theatre arts, Traditional dances & Music



Ms. Parkavi V.
Assistant Professor (Mgt.)
M.Sc., M.Phil.

Expertise in
Editing, Designing, Storytelling
& Journalism



Ms. NSS Santhiya
Assistant Professor (Mgt.)
M.Sc

Expertise in
3D Modelling, Computer Graphics,
Printing, Web Designing &
Digital Marketing



Ms. Saral, A.
Assistant Professor (Mgt.)
M.Sc

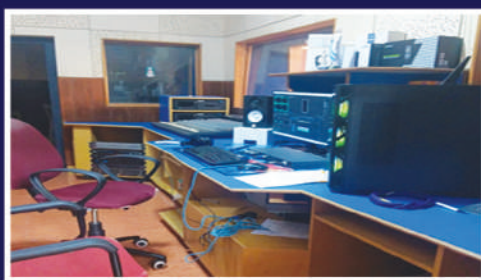
Expertise in
Graphic Designing, Painting, Art &
Communication theories

LABORATORY & INFRASTRUCTURE FACILITIES

ICT-ENABLED CLASSROOMS



RECORDING THEATRE



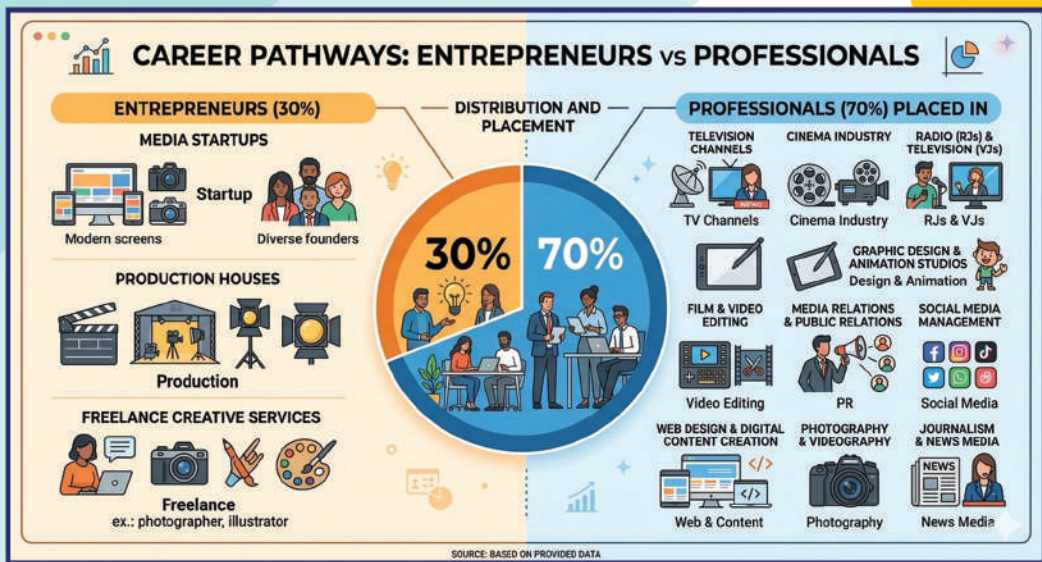
CHROMA KEY SHOOT SPACE



SR.GENEVIEVE MULTIMEDIA LAB



CAREER PROSPECTS



ADOBE SUITE PURCHASED



STUDENT ACHIEVEMENTS

The Department of Visual Communication takes immense pride in the remarkable achievements of its students in Intercollegiate, Intracollegiate.



DEPARTMENTAL ACHIEVEMENTS & HIGHLIGHTS

- 100% Placement Record, reflecting strong industry linkage.
- Recognized as a leading department in Visual Communication education.
- Consistent record of student achievements in media competitions and festivals.
- Strong alumni network contributing to industry and entrepreneurship.
- Regular workshops, guest lectures, and industry interactions.
- Focus on skill development, creativity, and innovation.



MEDIA GROWTH & FUTURE OPPORTUNITIES



Sunday, February 1, 2026

Finance Minister Nirmala Sitharaman Unveils Plans in Budget 2026 to Boost Animation, Gaming, Orange Economy & Creative Skills Across Schools & Colleges. **"Budget 2026 backs India's creative economy with 15,000 content creator labs, a new NID and Rs 250 crore for AVCG talent development."**

The Union Budget emphasizes strong support for the media and digital sectors, with significant fund allocation towards content creation, animation, VFX, and digital infrastructure. This initiative strengthens career opportunities for Visual Communication students, ensuring growing demand in both private and government sectors. **A promising future awaits media professionals in India's expanding creative economy.**