



HOLY CROSS COLLEGE (AUTONOMOUS)

TIRUCHIRAPPALLI - 2

Empower Yourself for a Data-Driven Global Career!

ADMISSIONS
OPEN
2026 - 2027

B.Com. BUSINESS ANALYTICS



A FUTURE-READY PROGRAMME FOR
THE **DATA-DRIVEN** BUSINESS WORLD



WHY CHOOSE

B.COM. BUSINESS ANALYTICS?



INDUSTRY-ORIENTED CURRICULUM

Designed to meet the evolving demands of the analytics industry.



HANDS-ON TRAINING

Learn tools like Excel, Power BI, Python, SQL and more through practical sessions.



REAL-WORLD PROJECTS

Work on live datasets and business case studies.



PLACEMENT ASSISTANCE

Dedicated support for placements in top companies.



GLOBAL CAREER OPPORTUNITIES

Build a successful career in analytics, consulting, finance and beyond.



KEY MODULES

- Fundamentals of Business Analytics
- Statistics for Business Decisions
- Data Visualization & Dashboarding
- Financial Analytics
- Marketing & Customer Analytics
- Database Management (SQL)
- Introduction to Python for Analytics



PROGRAMME BENEFITS

- ✓ Industry-aligned curriculum with practical learning
- ✓ Develop in-demand data and analytical skills
- ✓ Internships with real-time industry exposure
- ✓ Certification support in analytics tools
- ✓ Exposure to business intelligence and data-driven environment



CAREER OPPORTUNITIES

- Data Analyst
- Business Analyst
- Financial Analyst
- Marketing Analyst
- Operations Analyst
- MIS Executive
- Reporting Analyst
- Business Intelligence Associate
- HR Analyst



ELIGIBILITY CRITERIA

Candidates who have passed
+2 (Higher Secondary) in Commerce stream



TURN DATA INTO INSIGHTS.
SHAPE YOUR FUTURE!

APPLY NOW! ▲

For Online Admissions, Visit
<https://admission.hcctrichy.ac.in/>