



# Holy Cross College (Autonomous)

AFFILIATED TO BHARATHIDASAN UNIVERSITY  
NATIONALLY ACCREDITED (4TH CYCLE) WITH A++ GRADE (CGPA 3.75/4) BY NAAC  
COLLEGE WITH POTENTIAL FOR EXCELLENCE  
TIRUCHIRAPPALLI-620 002



## PG & Research Department of Economics

### ADMISSIONS OPEN

ACADEMIC YEAR  
**2026 - 2027**

## B.A. ECONOMICS WITH SPECIALIZATION IN RURAL MANAGEMENT

*Understand Rural India.  
Work for Rural Development.*



Learn  
Understand  
Empower  
Transform  
Rural India

#### ABOUT THE PROGRAMME

B.A. Economics with Specialization in Rural Management is an undergraduate program that focuses on the economic, social and agricultural systems of rural areas. The course helps you understand rural development issues and prepares you to contribute towards sustainable and inclusive growth.



#### WHY CHOOSE B.A. ECONOMICS WITH SPECIALIZATION IN RURAL MANAGEMENT?

- ✔ Understand rural economy, agriculture and development
- ✔ Learn about government policies and rural development programmes
- ✔ Develop research, analytical and field work skills
- ✔ Contribute to rural transformation and social progress
- ✔ Wide scope for higher studies and career opportunities

#### MAJOR SUBJECTS

- Principles of Economics
- Agricultural Economics
- Rural Management
- Cooperation and Rural Institutions
- Rural Marketing
- Public Economics
- Research Methods in Economics
- Environment and Sustainable Development

#### EMPLOYMENT OPPORTUNITIES

- 🔍 Rural Development Officer
- 🏠 Agricultural Officer / Field Officer
- 🏦 Banking Sector Jobs (Rural Banks, Cooperative Banks)
- 👥 NGOs and Development Organisations
- 🏛️ Government Services (Panchayat, Rural Welfare Department)
- 🏦 Microfinance and Self-Help Group Coordinator
- 📊 Research Assistant / Data Analyst
- 🎓 Teaching and Higher Studies
- 🏢 Entrepreneurship in Agriculture and Rural Industries

#### FIELD WORK & PRACTICAL EXPOSURE

- ✔ Village survey and socio-economic studies
- ✔ Agricultural practices and farm management study
- ✔ Study of SHGs, cooperatives and rural institutions
- ✔ rural marketing and small-scale industries survey
- ✔ Hands-on experience for real life learning

#### RESEARCH FIELDS in RURAL MANAGEMENT & ECONOMICS

- Agricultural Economics
- Rural Poverty & Livelihood Studies
- Cooperative Movement & Microfinance
- Agriculture and Natural Resource Management
- Rural Entrepreneurship
- Rural Social Development



Build a meaningful career:  
*Be the Change in Rural India!*



**DURATION**  
3 Years (6 Semesters)

**Join Us Today**  
*for a Better Tomorrow!*

Learn | Serve | Lead