

Dr. Sr. Christina Bridget

M.Com., M.Phil., PGDCA., M.B.A., Ph.D.,

Principal

Associate Professor of Commerce

Holy Cross College (Autonomous) Trichy, India

Professional Summary

Dr. Sr. Christina Bridget is a leader with a vision and aims at imparting quality and holistic education to the student community as the Principal of the College. She envisions expanding opportunities for the young minds and focuses on mobilizing resources to enhance the campus life and learning.

She is a passionate teacher of Commerce who is student – centric and innovative in teaching methodologies encouraging students to maximize their potential by increasing their social skills such as Team Spirit, Leadership and Communication. As a techno-savvy facilitator she facilitates learning using Multimedia and visual techniques and handles Smart classes E-content.

Sr. Bridget is a trainer in Leadership skills and Women Empowerment modules. She is also a certified Learning and Development Professional, endorsed by Training Qualifications, United Kingdom (TQUK).

Experience: Has 27 years of teaching both UG and PG and 13 years of teaching M.Phil.

Education:

Completed Ph.D. valued commended in, Total Quality Management in Higher Education St. Joseph's College (Autonomous), BARD, Trichy in July 2014

Completed MBA with First Class at Indra Gandhi Open University in July 2013

Completed PGDCA with First Class in April 1997

Completed M.Phil. in Commerce with First Class at Bharathidasan University Trichy in April 1993

Completed M.Com. in Commerce at National College (Autonomous), BARD, Trichy in April 1986

Completed B.Com, in Commerce at Holy Cross College (Autonomous), BARD, Trichy in April 1984

Subjects of Expertise: Human Resource Management, Organizational Behaviour, Marketing, TQM.

Core Competencies:

Visionary leadership style

Excellent Decision Making

Flexibility

Team Player

Lateral thinking

Outcome-oriented person

Committed to student and faculty empowerment

Leadership Profile:

Principal, Holy Cross College from 2017 onwards

Head of the Department of Commerce from 2009 to 2017

Vice Principal and Sister-in-Charge Shift II from 2001-2003 and 2007-2009

Member of Advisory Committee for College with Potential for Excellence

Professional Experience and Consultancy:

IMC Ramakrishna Bajaj National Quality Award Peer Team Member

1. Bannari Amman Institute of Technology, Sathyamangalam,

2. St. Antony College, Dindugal

3. Vidya Devi Jindal School, Hisar, Harayana

Organized UGC Sponsored National Conferences on

- Micro Small and Medium Enterprises – Role of Banks in India

- Financial Inclusion in India Initiatives and Challenges

- Recent Trends in Service Marketing

- Financial Literacy in India–Challenges and Approaches in Collaboration with National Bank for agriculture and Rural Development, Tiruchirappalli

- Capacity Building for Women Managers

- Effect of Consumer Culture

Involved in the design of Curriculum for B.Com., M.Com, M.Phil, Ph.D and certificate courses in Commerce.

Trains students and faculty in software like SPSS Package, Tally and Excel

Doctoral Committee Member – St.Joseph's College, Tiruchirappalli

Viva Voce Examiner - St. Joseph College, Bishop Heber College, Tiruchirappalli

Facilitated industrial visit to Bangalore, Hyderabad, Mumbai, Cochin and Chennai

Chaired academic sessions at National Conferences

Initiated the Dubai HCC Alumni chapter in 2017

As a **Resource person** conducted sessions on

- Whole Person Education

- Emerging trends in Commerce and Trade

- Gender Sensitization

- History and Culture of Holy Cross College

- Research Methods

- Capacity Building for Women Managers

- Impact of Globalization

Publication

Academic

Has **9 Research Articles** published in *The Reformers of the Society*, *International Journal of exclusive management research (IJEMR)* – Impact factor 5.46, *International Journal of Advance Research in Computer Science and Management Studies (IJADCSMS)* , *International Journal of Organizational Behaviour and Management Perspectives*, Impact factor 6.48, *Impact of Business on Social Trends and Movements*, *Research Explore volume 2* and *Edtd.*

Research:

A grant amount of 2,200 USD was sanctioned for the Minor Research Project on Entrepreneurial Training on Spirulina and Microgreens cultivation for undergraduate students in 2017-2018 (Role)

Guided 40 M.Com. projects form 1987 till date

Guided 18 M.Phil. scholars in Commerce from 2006 onwards

Presently guiding 8 Ph.D. scholars in Commerce

Membership in Various Bodies:

Expert Member, Board of Studies - St. Joseph College (Autonomous), Trichy

Expert Member, Board of Studies member - St. Joseph College, Cuddalore